

ANNUAL REPORT 2025



IMPRINT

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GoodVision

The Idea

Good vision for all—
this is a global challenge

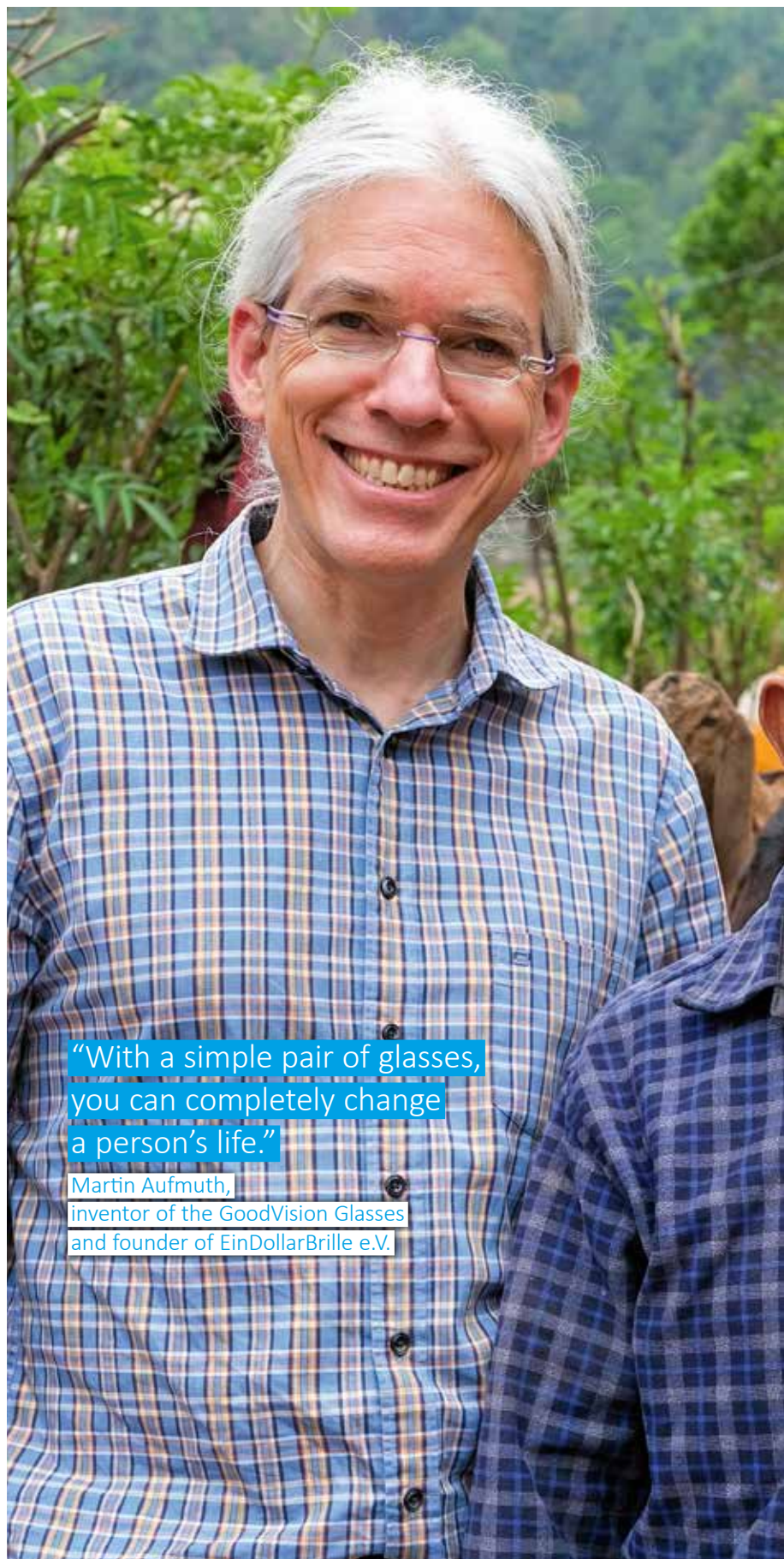
According to a World Health Organization (WHO) study, more than 950 million people need glasses, but can't afford them or don't have access to basic optical care. The consequences are serious: children struggle in school, and adults are unable to work—or to find skilled work—to support their families.

We're changing that.



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Dear Friends of GoodVision,

Some moments make visible what our work so often does quietly day after day: an idea becomes impact.

The one-millionth pair of GoodVision Glasses stands for that journey—and for every person who has been helping build a world where good vision is not a privilege.

An evening in Hamburg gave us an extra boost. GoodVision received the Marion Dönhoff Sponsorship Award 2025 in recognition of its contribution to society—an honor we accept on behalf of our teams and supporters. And as so often, it began with a simple sentence that encourages courage and responsibility: “Well then—do something.”

At the same time, the international GoodVision family continues to grow. With the founding of EinDollarBrille Austria and GoodVision France, we’re creating new sister organizations that will make our work more resilient over the long term.

Sustainable impact needs more than strong programs in the Global South. It also needs reliable foundations in the places where people donate and get involved. When support is shared more broadly—through local networks, dedicated communications, and partnerships—our work becomes more predictable, more robust, and less dependent on any single funding source.

Step by step, this is how impact is built: carried by many people, in many places, together.

Thank you—from the bottom of our hearts—for your support.

The Board of EinDollarBrille e.V.

Martin Aufmuth, Karsten Wolf, Dr. Peter Seitz

Our Vision

Everyone worldwide has lasting access to affordable, high-quality basic optical care—especially glasses.

Who we are

EinDollarBrille e.V. (GoodVision Germany) is a nonprofit organization based in Erlangen, Germany. Since 2012, we have been working to improve vision in Africa, Asia, and South America.

What sets us apart

With innovative approaches—local production, targeted training, and awareness-raising—GoodVision creates sustainable solutions for people with visual impairment.

Our holistic approach goes beyond optics. It also includes medical support, setting benchmarks in global eye health.



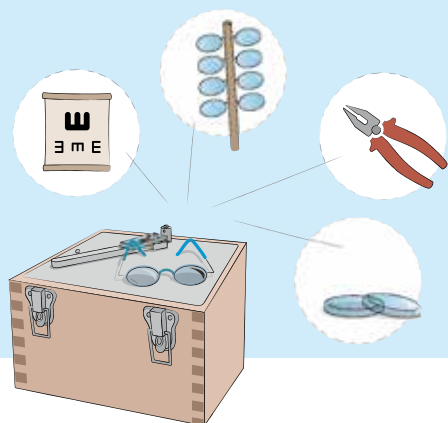
“Close collaboration across countries and continents is the key to long-term success. We learn from one another—together.”

Karsten Wolf,
Board Member,
EinDollarBrille e.V.



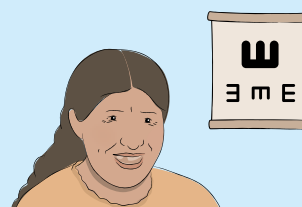
GoodVision's Fields of Action

Good vision for all sounds simple—until you do it. It takes commitment, expertise, and collaboration across disciplines and at many levels. Here's how GoodVision makes it happen.



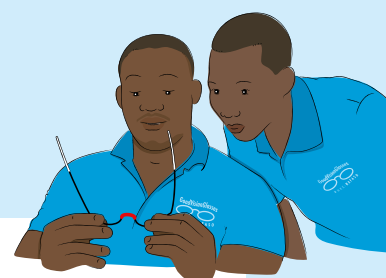
Glasses & Production

GoodVision Glasses are made from a lightweight, yet extremely durable spring-steel frame. They're produced on a simple bending machine—without electricity. The lenses can be inserted with a single motion. Material costs are about one U.S. dollar; the selling price is typically two to three local day wages.



Vision Tests

Before any pair of glasses is sold, a professional vision test must be performed by qualified staff. GoodVision organizes eye camps in remote villages, schools, factories, and health centers—reaching people who can't visit an optician due to cost or distance.



Training & Jobs

GoodVision trains local professionals in optics and glasses production. More than 500 people work for GoodVision across 11 countries in Asia, Africa, and South America—creating new, future-proof jobs in regions with limited employment opportunities.

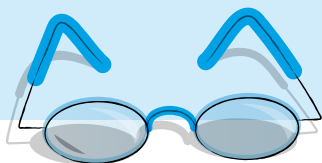
“Only a professionally conducted vision test makes glasses a safe and truly valuable aid for good vision.”

René Freiherr von Künßberg,
Head of Optics, Production & Materials



Awareness

Through large-scale awareness campaigns, GoodVision helps strengthen health literacy in our program countries. Local professionals meet people as equals. In their native languages, they explain what glasses can do—and gently address myths about poor eyesight.

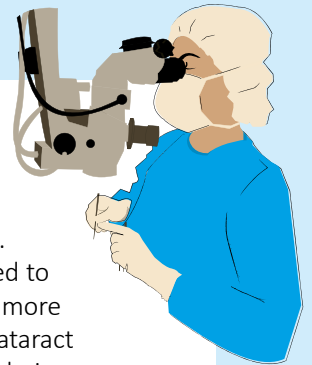


Quality Standards

Quality is central to GoodVision. We stand for high-quality optical care and the best possible support for people with refractive errors. Frames and lenses must meet strict durability requirements. Optical staff are trained under uniform rules and current scientific standards, and re-certified annually.

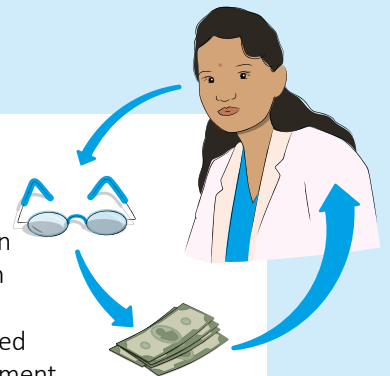
Screening & Treatment

Before the vision test, the most important step is identifying eye conditions that glasses cannot fix. In such cases, patients are referred to an ophthalmologist. In more and more countries, GoodVision arranges cataract surgeries or broader basic ophthalmic care.



Sustainability

GoodVision acts sustainably by building lasting production and distribution structures in the program countries. Our work contributes to the United Nations Sustainable Development Goals—and directly supports 11 of the 17 goals.



Networks & Society

GoodVision is active in international associations and networks to anchor the issue of vision care in society and policy for the long term. In program countries, local teams work closely with other NGOs and public health institutions—strengthening awareness of eye health and showing how a simple pair of glasses can improve quality of life and participation.



One million chances. One million new perspectives.

In 2025, GoodVision reached a special milestone: one million people worldwide are now wearing GoodVision Glasses.

"When the older man could suddenly see clearly, his eyes lit up—he looked at his own hut, at his neighbors', as if the world had opened again. Our team was so moved that they bought a jackfruit to celebrate and shared it. A jackfruit is a large, sweet tropical fruit—and for us, that day it became the symbol of the very first sale of glasses in Uganda."
— Martin Aufmuth





✖ What feels like an unimaginable number today is the result of countless small steps. It took more than 13 years of program work, over 25,000 eye camps, and more than two million vision tests to make this moment possible. For GoodVision founder Martin Aufmuth, this milestone is first and foremost a reason to celebrate—and to pause.

“When you start, you don’t think in numbers like these,” he says. “You think about the problem: so many people can’t get glasses even though they need them.”

The moment that changes everything

Martin Aufmuth still vividly remembers one of the earliest trials with the glasses. Back then, the spring-steel wire construction and the idea of local manufacturing were new. When a man put the glasses on, he could suddenly see clearly again.

“That was a key moment,” says Aufmuth. “That’s when I understood: this can really work.”

From that experience, step by step, a project emerged that now brings vision tests and affordable glasses to people across three continents.

Behind every pair of glasses is a story

One million glasses. Behind that number are one million personal moments: children who can read the board again; craftspeople who can work with precision again; older adults who regain their independence.

“In truth, it’s one million individual stories,” says Aufmuth. “A pair of glasses can change so much.”

A shared success

This was only possible because so many people contributed: local

teams in the program countries, partner organizations, volunteers—and, not least, the many donors who support GoodVision.

“The one-millionth pair of glasses is not the achievement of a single person,” Aufmuth emphasizes. “It’s the result of a huge collective effort.” This success is a source of joy—and motivation for the future. Because worldwide, millions of people still live without access to a simple visual aid.

“The work is far from finished,” says Aufmuth. “But every person who can see well again shows us that it’s worth it. And every new pair of glasses brings us one step closer to the goal.” ✖

1 million glasses.
1 big thank-you.
Click here to watch the film:



GoodVision by the numbers

13 years of GoodVision—our biggest achievements since 2012



More than
1,100,000
people provided
with glasses



572
local jobs created



Over
2,950,000
vision tests conducted



31
shops & vision centers
established



Accompanied over
17,169
cataract operations

South America:

Bolivia
Brazil
Colombia
Paraguay
Peru

Africa:

Burkina Faso
Kenya
Liberia
Malawi

Asia:

India
Nepal

Who are our donors?

In 2025, **45,292**

donors supported GoodVision Germany with big and small donations—sometimes even from their own allowance.

Every single donation matters:



In 2025, individual donations accounted for

95%

of total donation volume.

Loyal support makes a difference:

More than **160** **new sustaining donors** began supporting GoodVision Germany in 2025 with recurring gifts (monthly, quarterly, or annually).



Present across Germany, active regionally:

9 regional groups

276 events

These include talks across Germany, trade fair booths, bending trainings, Christmas markets, sponsored runs, school initiatives, and benefit concerts.

A heartfelt thank-you to all our volunteers across Germany—for your time, your expertise, and your unstoppable commitment.



Where do our donations come from?

Team spirit for a good cause:

In 2025, more than **1,100** companies

of all sizes supported GoodVision Germany with a donation.

Donate instead of giving gifts:

In 2025, the donation shop on GoodVision Germany's website was used more than

690 times

—complete with a printable gift certificate.



Every idea counts—your action for good vision.

Whether it's a birthday fundraiser, a company run, or a creative flea market: more and more people are launching their own fundraising campaign for GoodVision.

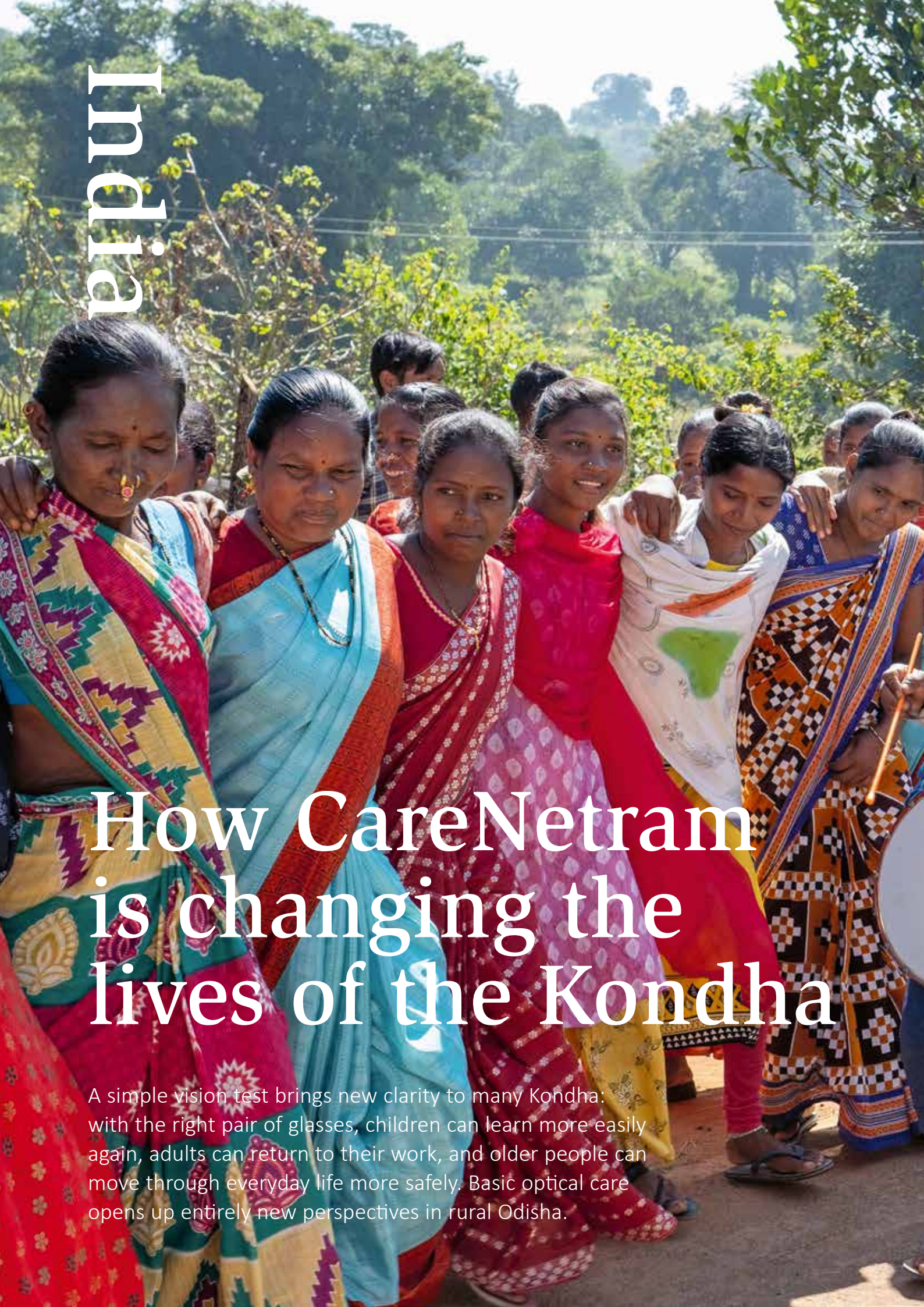


A bouquet of generosity:

Because people chose to forgo gifts or flowers for special occasions, GoodVision received

€172,130

Occasions included birthdays, bereavements, anniversaries, weddings, and the birth of a child.

A group of women, likely from the Kondha community in rural Odisha, are standing outdoors in a line. They are wearing vibrant, patterned saris in various colors including red, blue, yellow, and green. The background shows lush green trees and a clear sky. The women are looking towards the camera with varying expressions, some smiling and others looking serious. The overall scene is bright and sunny.

India

How CareNetram is changing the lives of the Kondha

A simple vision test brings new clarity to many Kondha: with the right pair of glasses, children can learn more easily again, adults can return to their work, and older people can move through everyday life more safely. Basic optical care opens up entirely new perspectives in rural Odisha.





Care Netram visits the Kondha



Who are the Kondha?

The Kondha are an Indigenous community in the Indian state of Odisha. They traditionally live in forested, rural regions and maintain a close connection to nature.

Livelihood: Most Kondha practice small-scale farming and animal husbandry and collect forest products. Growing flowers for religious rituals is an important source of income—especially for women.

Language and culture: The Kondha mostly speak Kui and maintain their own festivals, dances, and spiritual practices. Many worship nature deities and celebrate rituals in tune with the seasons.

Challenges: Many villages are difficult to reach. Poverty and limited access to education and health care make daily life hard for the community.





An eye camp in the heart of Odisha

✖ Deep in Odisha's green jungle, the Indigenous Kondha community lives far from urban infrastructure—shaped by simplicity and strong social cohesion. For most Kondha, the forest is not only home, but also a livelihood and spiritual center. Yet poverty and limited access to medical care often make everyday life difficult.



In December 2025, the Care Netram team came to visit—and brought hope. Even the welcome was remarkable: villagers greeted the guests with music, drums, and traditional dances. In a small village school, everything was prepared for the eye camp; classrooms were transformed into mobile exam rooms. Many Kondha came from far away—some walked for hours through hilly terrain for the first vision test of their lives.

At the camp, many children received glasses for the first time and could follow lessons at the chalkboard more easily.

Many older adults also moved more safely through daily life after receiving visual aids.

This example shows how essential sustainable health projects are for marginalized communities. GoodVision creates access to basic optical care and improves quality of life for many people—especially where traditional ways of life shape daily routines. ✖



Seeing colors, feeling joy

Jami Kilaka from Panichatra

✖ Jami Kilaka lives with her family in northern Odisha. The 53-year-old belongs to the Kondha community, for whom the forest and the land mean everything. Together with her husband, she cultivates a small field, keeps two cows, and cares for the household and children. She is especially proud of her flowers: for three months each year, Jami collects blossoms, ties garlands, and sells them for religious festivals—an important contribution to her family's income.

But when her eyesight began to fail, the work became harder and harder. Sorting delicate blossoms, tying garlands—even everyday tasks at home took more strength and time. A visit to an eye doctor was out of reach financially.

The solution came when a GoodVision eye camp arrived directly in her village: Jami received her first reading glasses.

Since then, so much has become easier. Jami can clearly see the shapes and colors of the flowers again, work, and support her family.

“The flowers mean a lot to us—my glasses help me choose them carefully again and prepare them for ceremonies,” she says. For Jami, clear vision doesn't just mean help with daily life. It also means more confidence and dignity for the whole family. ✖

Removing barriers, sustaining impact

CareNetram is bringing sustainable change to remote regions through mobile eye clinics and strong partnerships.

With clear sight to inner freedom

Kailash Chandra Das Ash on his skin, dreadlocks in his hair, his gaze turned inward: sadhus are India's holy ascetics. They have left behind property, family, and status to devote themselves entirely to spiritual liberation—the release from the cycle of death and rebirth. Many, like Kailash Chandra Das, are followers of Shiva and wear the typical ash stripes on their foreheads.

At 77, Kailash found it increasingly difficult to read sacred texts and perform his rituals. At a GoodVision eye camp, he received reading glasses. Since then, he can read the sacred texts again with his own eyes and perform his rituals with the confidence he had been missing.

✖ Antje Christ, Regional Coordinator Asia at GoodVision, was deeply moved by the eye camp with the Kondha: “Even though India is considered an emerging economy, our work there remains essential. Especially in remote regions like those where the Kondha live, access to optical and medical care is often limited. Women are affected in particular, and according to the IAPB Vision Atlas, they are less well served than men. The GoodVision India Foundation—our Indian fundraising partner—collects donations for India within the GoodVision family and makes eye camps in these remote areas possible. On the ground, we see how important it is to remove barriers: many women receive glasses for the first time through our work and regain independence in their daily lives. For sustainable change, we work closely with the WHO—for example by participating in regional conferences where we jointly develop strategies for better optical care in India.” ✖

IAPB Vision Atlas

The IAPB Vision Atlas is the world's most comprehensive data source on global eye health. Published by the International Agency for the Prevention of Blindness (IAPB), it provides up-to-date figures and analyses on vision loss, blindness, and gaps in care—broken down by country, gender, and causes. visionatlas.iapb.org



96,527

pairs of glasses distributed in 2025



189,466

vision tests conducted in 2025



147

team members on the ground



Program launch

2017

Nepal

Together
for good
vision

New paths to
remote villages

Where the roads end and the mountains begin, a young team brings glasses to some of Nepal's most remote villages.

"We bring glasses to places no one else reaches—no matter how difficult the journey."

Prativa Devkota,
Head of GoodVision Nepal



➡ **2 The GoodVision App arrives in Nepal** With the introduction of the GoodVision App in November 2025, a new chapter begins. From now on, patient data can be recorded digitally on site—without paper, pens, or stable internet. This saves valuable time, makes follow-up easier, and improves care, even in the most remote mountain villages.

➡ **3 First real-world test** The first practical test of the app took place at the Dolpo Tulku Trust children's home in Kathmandu. The home takes in children exclusively from the remote Dolpo region so they can attend school regularly rather than receiving schooling only a few months a year. Returning to their home villages is often impossible for a long time because the journey is too far, too expensive, and too demanding.



➡ **1 New paths to remote villages** When the GoodVision team in Nepal sets out, careful planning is essential. Glasses and testing equipment are packed, and the route is reviewed. Team members are often on the road for several days, sleep in villages, and share daily life with the community. In the evenings, data from the eye camps is synchronized—often with weak signal and limited power. "Sometimes the trip takes twice as long because roads are closed or bridges are missing", says Program Lead Prativa Devkota. But the team doesn't give up. A steady determination to reach everyone is what drives them.



➡ **4 Pema wants to know** Antje Christ, Asia Coordinator, was especially touched by meeting Pema, a seven-year-old boy who has lived at the home for two years. Curious and attentive, he watched every step, followed Niko Kleinknecht—who supported the implementation on site—as he tested the NFC cards, and asked smart questions about how everything works.

"Sometimes I didn't dare
leave the house anymore
because I was ashamed
I couldn't recognize people."

— Yagya Kumari Tiruwa



The Last Mile to the Eye Exam

Where Nepal's mountain trails end and silence begins, for many people, that is also where their access to the world of sight ends.

✦ At daybreak, as the first sunbeams touch the terraced fields, Yagya Kumari sets out. Marin is a remote municipality in Sindhuli District, about a six-hour drive east of Kathmandu. Yagya knows every path and every stone—yet in recent years, much of the world had blurred for her. "With my new glasses, I can recognize everything again, and I'm no longer afraid I won't recognize someone," she says. For Yagya, glasses are about more than clearer sight. They give her independence and dignity back.

Rural life in Nepal is shaped by steep footpaths and long distances. Many villages lie in mountainous regions, and reaching an eye camp can be a major challenge. Older women like Yagya often never had the chance to have their eyes examined. The shame of not recognizing people anymore takes joy out of life for many. With mobile camps and deep commitment, the GoodVision Nepal team brings basic optical care to the most remote villages. For Yagya—and many others—an unassuming aid becomes a new measure of freedom. A morning that begins in fog becomes a day shaped by renewed confidence. ✦

Strong partnership for good vision

Im Rahmen unserer Zusammenarbeit übernimmt Through our collaboration, the Tilganga Institute of Ophthalmology provides ophthalmologic exams and treats serious eye conditions, especially cataracts. The GoodVision team conducts vision tests in villages and provides individually fitted glasses. Together, Tilganga and GoodVision complement each other—so more people in Nepal receive the care they truly need.

Two lives change: the last mile

A pair of glasses brings Yagya and Jit back to work and community life.

✦ Where Nepal's mountain paths end and silence begins, access to vision care has often ended, too. Yagya Kumari and Jit Bahadur show what a pair of glasses can do: it opens the way back to one's own life.

After years of uncertainty, Yagya is steady on her feet again. Her new glasses bring back safety and joy. She can tend her fields again and greet her neighbors.

A few villages away, 60-year-old Jit Bahadur works at his forge. His tools are indispensable to the community—yet his work became harder and harder as his eyesight declined. At an eye camp, he received glasses that changed everything.

"With my new glasses, I can forge all the tools again. That means more safety and a good life for all of us." ✦



Nepal



4,764

pairs of glasses
distributed in 2025



12,923

vision tests
conducted in 2025



8

team members
on the ground



Program launch

2024

Burkina Faso



18,423

pairs of glasses
distributed in 2025



43,037

vision tests
conducted in 2025



65

team members
on the ground



Program launch

2013



Marie-Cécile: Back to life

For Marie-Cécile, 75, good vision isn't just about quality of life—it's a matter of survival. After cataracts took her eyesight, she could no longer grow her vegetables.



✘ “Last year I planted and harvested, but it was very difficult. When sorting, I couldn't see anything anymore. This year, I couldn't sow or grow anything at all,” she says. Without a harvest, she depended on her family—who had barely enough for themselves. What no one took seriously at first became a daily burden: avoidable blindness can cost people in Burkina Faso their livelihoods.

Seeing brings hope

Through GoodVision Burkina Faso's program for free cataract surgeries, Marie-Cécile was able to receive surgery at no cost. Today she can see again, work her field, and provide for herself.

“I can recognize the people around me again—and see my grandchildren laugh,” she says. The operation restored not only her sight, but also her independence and dignity.

Marie-Cécile's story shows what's possible: treating preventable blindness helps people reclaim their lives—and eases the burden on entire families.

Want to learn more?

Watch the video to discover the full story of Marie-Cécile and her family. Let her strength and courage inspire you!

✘





THEATER FORUM IN KOUDOUGOU

A big stage for new vision



✖ On World Sight Day 2025, Koudougou’s marketplace became a stage. Through a theater forum, GoodVision Burkina Faso used art and humor to show the impact of eye diseases—and the discrimination that can follow. At the same time, the performances shared where to find support and access treatment.

Local actors stepped into the roles of patients, family members, and physicians with sensitivity and wit. The central theme was: “Eye disease and social stigma.”

A city pays attention

The performance moved the audience. Many recognized themselves—or loved ones—in the scenes. “Culture is one of the most powerful levers for social change,” says Thierry Nassouri, head of GoodVision Burkina Faso. The response was overwhelming: the next day, many people came for vision tests—many for the first time in their lives.

Koudougou – Burkina Faso’s creative hearts

Koudougou is Burkina Faso’s third-largest city and one of its key cultural hubs. Public life centers around the “Terrain de la Permanence,” where many major events take place.

The city is also known for one of the country’s largest festivals, the “Nuits atypiques de Koudougou (NAK),” celebrated for its dynamic, inclusive arts scene.

Historically, Koudougou is closely tied to cotton cultivation and craftsmanship. Landmarks include the central market—built in modern earthen architecture—and the Burkina Institute of Technology (BIT), designed by Burkina-bè architect Francis Kéré, a Pritzker Prize laureate.



Impact that lasts

The theater forum didn’t just raise awareness—it changed lives and sparked new behaviors. For many, it marked the beginning of the path to clearer vision and a better quality of life. Koudougou shows what creative approaches can do: they reach people where it matters—touching not only the mind, but especially the heart. That’s how information becomes real change. ✖

TEACHER TRAINING

So that no child is overlooked

✖ In the classroom, it becomes clear how essential good vision is for education and equal opportunity. Yet many children—also beyond Burkina Faso—quietly struggle with eyesight problems. They squint often, have trouble reading the board, or withdraw. GoodVision addresses this with targeted training for teachers.

Attentive teachers change lives

In hands-on workshops, teachers learn from our ophthalmologist how to spot even small signs of refractive errors. Who strains to see? Who constantly copies from a neighbor? Teachers also learn how to approach affected children.

“Since the training, I see the children with different eyes,” one teacher in Koudougou reports. A boy who had been labeled inattentive received glasses through GoodVision—and is now one of the best in class. “It’s moving to see how children’s lives change.”



From Burkina Faso to the world

With materials and close support, the GoodVision Burkina Faso team ensures that eye health truly reaches schools and communities. Teacher training becomes a key to better future opportunities—so no child is overlooked.

The success in Burkina Faso speaks for itself: nearly all other GoodVision program countries want to adapt this model. What began as a local innovation becomes an international blueprint – helping thousands more children gain access to better vision and new opportunities. ✖



Malawi

Clear vision, big ambitions



19,701

pairs of glasses
distributed in 2025



51,675

vision tests
conducted in 2025



51

team members
on the ground



Program launch

2014

„Every child we reach is a victory for education and justice. Glasses mean more than good vision: they mean participation, courage, and a future.“

Alice Mwangi, Regional Coordinator Africa,
EinDollarBrille e.V.

How GoodVision Malawi is building a national eye health program in 2025—and reaching tens of thousands of people

✖ Malawi has an eye health problem. GoodVision Malawi has an answer—not as an external aid project that comes and goes, but as a recognized part of the national health system, which has grown rapidly through 2025.

Six independent teams. Three regions. Around 50 staff.

“We’ve built a strong operational foundation in Malawi. We want to build on that—with larger projects, deeper partnerships, and the ambition to help shape the entire country’s eye health system,” says Marc Zedler, Program Lead at GoodVision Malawi.

Certified. Recognized. Ready for more.

What makes GoodVision Malawi unique is that the organization works not alongside, but as an officially recognized part of the health system. GoodVision is the first—and one of the few—NGOs in Malawi certified by the Medical Council of Malawi. That means full operational freedom, national credibility, and the ability to run eye camps at scale.

The regional offices in Mzuzu and Blantyre are strategically located within hospitals. This makes coordination, referrals, and joint projects with clinics significantly easier. ✖



“I do my best—and I’m happy when everyone can sit at the table together and feel content.”

Violet Gladzon, since 2017 the cook for the GoodVision team in Lilongwe, Malawi

Nothing works without Violet

✖ When the GoodVision team heads out in the morning, Violet Gladzon is already at work in her kitchen. She comes from Mangochi on Lake Malawi and makes sure everyone starts the day well-fed—with nsima and vegetables, with chicken, or with usipa, the small fish from the lake.

Violet loves her team and her work. In her free time, she dances, plays soccer, and reads the Bible. Her laugh is contagious, and her energy holds the team together.

Even when food, charcoal, or electricity run short, she doesn’t give up. The team in Lilongwe agrees: without Violet, deployments would be half as successful—and days twice as long. ✖

Children see. Children learn.

GoodVision Malawi's school program—a milestone for an entire generation



Cataracts in children?

Cataracts are often considered an age-related condition—but they affect children worldwide as well. Causes vary: congenital clouding of the eye lens, injuries, malnutrition, or infections during pregnancy such as measles or rubella.

In Malawi, many cases go undetected for years because regular eye exams are lacking. The school program closes exactly this gap.



✖ If a child can't see the board, they don't learn—not because they don't want to, but because they can't. In Malawi, this affects thousands of students. In 2025, GoodVision Malawi stepped in right here with the largest school program in the country's history.

The foundation for the school program was laid with extensive preparatory work. In early 2025, GoodVision Malawi held stakeholder meetings across all six districts in the north of the country—Chitipa, Rumphi, Karonga, Nkhata Bay, Mzimba North, and Mzimba South. The goal was to bring local authorities, schools, and health facilities in as partners from the very beginning. Together with Michael Masika, Director of Ophthalmology at Malawi's Ministry of Health and one of GoodVision's most reliable supporters in the country, the structures for the School Eye Care Project were developed. The Ministry for Inclusive Education was also involved from the outset—sending a clear message: in Malawi, eye health has long been a question of educational equity.

The program is ambitious: 70 school camps, 60,000 screenings, 6,000 pairs of glasses, eye medication for 2,000 people, and 150 cataract surgeries. Implementation is in partnership with the international children's aid organization World Vision Malawi. ✖



“When NGOs and public institutions work together as equals, real change happens—not imposed from above, but grown from within.”

Marc Zedler, Program Lead,
GoodVision Malawi

SPECS-2030-KONFERENZ

Malawi helps shape national eye health policy

✖ At the launch of the WHO’s SPECS 2030 conference in Malawi, GoodVision Malawi sat at the table alongside the Ministry of Health, Sightsavers, and the OneSight EssilorLuxottica Foundation. The shared goal: ensure that everyone in Malawi has access to affordable, high-quality eye care.

As part of this initiative, Malawi’s national eye health strategy—unchanged for years—was also revisited and advanced. GoodVision Malawi has been invited to play an active role in shaping this process, demonstrating what can be achieved when expertise meets commitment. ✖

The story of Mr. Chigwere

When a principal can see clearly again



“Suddenly I could read clearly again. My self-confidence returned—and with it, my ability to be fully there for my students.”

Mr. Chigwere, principal,
Senga Secondary School,
Dowa, Malawi



✖ He is a mentor, a father figure, and a point of orientation for students and teachers at Senga Secondary School in Dowa. For years he struggled with burning eyes and blurred vision. Then, at an eye camp, he received glasses—and everything changed.

The diagnosis was a vision problem that had gone undetected for years. The solution? A simple pair of glasses. Every pair of glasses distributed by GoodVision Malawi 2025 has a similar story behind it. ✖



Liberia

Glasses to
take with you,
and I hope that
remains



8,157

pairs of glasses
distributed in 2025



17,160

vision tests
conducted in 2025



36

team members
on the ground



Program launch

2021



A glasses miracle in Liberia

One country, far too few eye doctors—and a team determined to change that

✦ In Liberia in 2025, around 10 ophthalmologists serve a population of 5.5 million. GoodVision Liberia set out to improve both optical and medical eye care in the country. To do so, the team trained 13 new GoodVision technicians, hired two specialized nurses, and launched its own cataract program. “That allowed us to expand our services significantly,” says Program Lead Jackson Smith.

In partnership with JFK Medical Clinic and the Ministry of Health, cataract surgeries can now be arranged as well. “We were able to make cataract surgery possible for nearly 70 patients this year. For many, that means a new life,” Smith says.

The numbers speak for themselves.

In 2025, the team distributed 8,157 pairs of glasses and conducted 17,160 vision tests—more than 50% more glasses than the year before. That shows how urgently our services are needed,” says Smith. The principle behind it is clear: “We don’t just want to provide glasses to more and more people—we want to build local expertise that can make a lasting difference in communities.”

Growing where the need is greatest

GoodVision Liberia is looking ahead: big plans are set for 2026. With mobile clinics, school programs, and new partnerships, the team aims to reach even more people—especially in rural regions. “Every day we see how a pair of glasses can change the world. That motivates us—and hopefully our supporters in Germany as well,” says Matee Yartu Morris, Head of Optics, GoodVision Liberia. ✦



Stephen Korvah, 28, student from Montserrado

Stephen had struggled with vision problems since age 12, but glasses were simply too expensive. When the GoodVision team came to his community, everything changed: “When the team provided me with glasses, I was overjoyed. Since then, I can finally learn properly again and participate in class.”

WORLD SIGHT DAY 2025

A school day that sets a new standard

✦ On World Sight Day 2025, Tubman High School in Monrovia didn’t just celebrate—it helped. In a single day, the GoodVision team examined 691 people and provided 166 of them with custom-fitted glasses on site.

“Today we didn’t just check many eyes—we touched many hearts,” said Program Lead Jackson Smith. ✦

GoodVision live from Monrovia

Right in the middle of an eye camp—glasses in hand, camera rolling—GoodVision Liberia streamed live from Monrovia into the living rooms of GoodVision USA supporters. Seeing help in real time:

GoodVision USA and GoodVision Liberia made it possible. The recording is available online here.



Kenya



13,881

pairs of glasses
distributed in 2025



78,580

vision tests
conducted in 2025



34

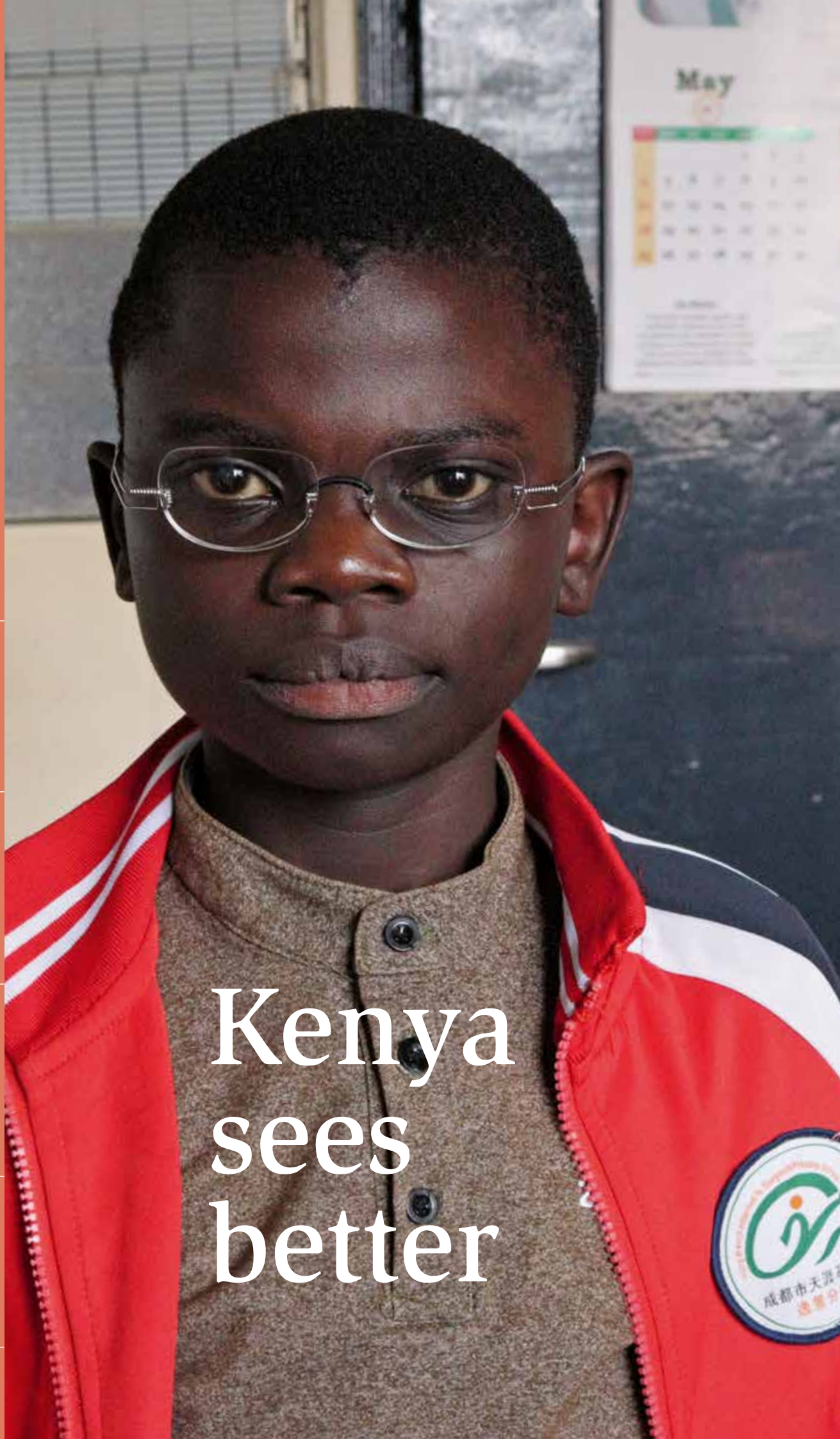
team members
on the ground



Program launch

2014

Kenya sees better



GoodVision Kenya reached more people in 2025 than ever before

✦ John Mwangi remembers moments like these: an older woman puts on her glasses, blinks, and smiles. “The headaches are gone. The world is clear again,” says John, who has worked with the GoodVision team for years. “When someone says, ‘I can finally read again,’ I know exactly why I do this job.” Encounters like these are part of everyday life at GoodVision Kenya—and in 2025, there were more of them than ever.

Growth that changes daily life

More than 78,000 vision tests and over 13,800 pairs of glasses distributed—these are the 2025 results. Behind every number is a person whose day-to-day life becomes tangibly easier: a student who can finally read the board; a seamstress who can stitch with precision again.

New this year: the tele-refraction project at Mwatate Sub-County Hospital. This project brings digital technology to rural health care—making eye exams accessible to people who previously had to travel hours to the next city.

What is tele-refraction?

In a traditional eye exam, the patient sits directly across from the optician. Tele-refraction works differently: a remote specialist guides the exam live via video.

Our on-site team carries out the steps together with the patient. The specialist evaluates the data and recommends the right visual aid.

This is a major leap forward for rural regions with few—or no—ophthalmologists and opticians. People can now get an eye exam at their nearest health center—without long travel times and hours of waiting in the city.



“We’re reaching more people than ever—especially where the need is greatest,” says Program Lead Benson Ngiere.

Together, we can move even more

GoodVision Kenya doesn’t work alone. It partners closely with local organizations. By 2026, together with the Community Livelihood Impact Foundation (CLIF) and the Wakujaa Foundation, the goal is to reach more than 10,000 additional people with vision tests, glasses, and awareness efforts. Collaboration with the County Government of Taita Taveta shows that eye health is becoming part of public health care—not a niche project anymore.

Seeing also means being seen

At the Mji wa Wazee senior home in Runda, many residents were once unhoused; some live with dementia. When the GoodVision team arrived with glasses and a portable exam kit, the response was immediate. An older man put on his glasses, looked out the window, and after a moment of silence said softly in Swahili: “I can see the tree again.” “Eye health isn’t just about clearer sight,” says Ngiere. “It’s also about dignity and a sense of belonging.”

A day for women

On International Women’s Day, the GoodVision team reaches out specifically to women and girls and encourages them to participate in the eye camp. Demand is high—and the impact measurable: 80% of the glasses distributed that day went to women.

Team spirit as the engine

Behind all of this is a team that sticks together—whether at an eye camp on Lake Victoria or during team-building in Limuru Forest. Setbacks, such as politically driven pauses during the year, were made up for. “If you can hit the bullseye together, you can reach big goals together,” Ngiere says.

✦

Colombia



9,018

pairs of glasses
distributed in 2025



15,192

vision tests
conducted in 2025



14

team members
on the ground



Program launch

2022





➔ **1** Christoph and Sarah Hanser put their lives in Germany on pause for a year. With their children, they moved to Colombia to volunteer with GoodVision—and to witness what it means when people can see clearly for the first time. Their arrival was full of anticipation, with a touch of adventure. In SÁCHICA, on the Boyacá plateau, they found a new home: hummingbirds in the garden in the morning, the Milky Way overhead at night—and a daily life that feels both new and different.

One year in Colombia—and suddenly everything looks different

A sabbatical with GoodVision: one year of service, challenges, and unforgettable moments in the Andes.

➔ **2** “We didn’t want to be visitors.” Sarah and Christoph didn’t want to pass through as guests. They wanted to become part of a community—working with people, helping shape the work, contributing their share. Why GoodVision? Why Colombia? “We wanted to do something that changes lives—and to experience that change up close.”



➔ **4** It moved me that most patients pay for their glasses—an amount roughly equal to two to three days’ wages. “It shows how important appreciation and personal responsibility are—not only for patients, but also for GoodVision.” Children and people without financial means receive their glasses free of charge.



➔ **3** In the truck: testing on the right, glasses on the left. With two converted trucks, GoodVision Colombia is mobile. A team of opticians, drivers, and volunteers travels to remote regions without optical services. In the truck, vision tests are performed, diagnoses are made, and glasses are fitted and issued—often all in a single day. Christoph remembers his first eye camp: “The joy people feel when they receive glasses is enormous. Many had never been to an optician before.”

➔ **5** Quibdó—where many people had their first eye exam. During an outreach in Quibdó, a city in the Pacific region, long lines formed. With support from Renovatio in Brazil, the Colombian team examined around 250 people and provided them with glasses. Many said they had never had a vision test before. Efforts like these may feel like a drop in the bucket—but for each individual, they are truly life-changing.



Experiencing self-efficacy

Sarah and Christoph Hanser on their year with GoodVision Colombia

What is your role at GoodVision?

Christoph: I support GoodVision International in IT and digitalization. We're working to make the organization more professional and future-ready. One exciting aspect is deploying new tools—such as a patient app that makes on-the-ground processes easier.

Sarah: I work with data analysis and build dashboards that show the scale of our shared impact. It's remarkable to see how many children and adults are able to participate in society again thanks to a pair of glasses.

What did you especially appreciate in Colombia?

Sarah und Christoph: People's warmth and willingness to help. Support is simply given—and people pull together.

Back to Germany—with a full heart

After a year of encounters, challenges, and shared work, they returned to Germany in summer 2026. What remains is the conviction that engagement and collaboration can truly move things—and that good vision for all becomes possible only when many people roll up their sleeves together.

We provide glasses at every camp—but what happens afterward?

Christoph: That question wouldn't let us go. After the camp we leave, and we don't know whether the glasses truly help. That's why we're currently developing a WhatsApp chatbot in Colombia. The day after a camp, we ask patients whether the glasses fit. And we can keep checking in—staying a reliable point of contact and expanding our impact.

Sarah: For the first time, we're getting data on how long glasses last and what we can improve. Before, it was only an assumption. Now we can measure impact much better.

Was there an encounter that stayed with you?

Christoph: Yes. A taxi driver in Quibdó urgently needed cataract surgery, but it can cost up to €2,000 here. With weekly earnings of about €20, it's impossible. Without surgery, he'll eventually lose his license. It's a reminder: sometimes glasses alone aren't enough—we have to advocate for eye health more broadly.

Are there plans?

Sarah: In India, Care Netram can provide cataract surgery for around €50. Here, Natalia Buitrago, the program lead in Colombia, is working with an ophthalmologist and a clinic to make surgeries possible for €150 to €200. That would be life-changing for many. ✕



QUÍPIMA

In the emerald-mining valley

✕ The Quípima region is famous for emeralds. Day after day, men like Pablo Pinzón climb down into the stuffy mines, driven by the dream of a big find. So far, Pablo's luck hasn't changed, and without his children's help, the 69-year-old could hardly make it. Thanks to glasses he received through a GoodVision campaign, he can once again tell whether a stone is valuable. "We all dream of a miracle," Pablo says with a smile. "But what matters most is that this dream holds our village together." ✕



Peru



5,180

pairs of glasses
distributed in 2025



14,975

vision tests
conducted in 2025



21

team members
on the ground



Program launch

2019



"I'm very grateful for my new glasses—
and for the kindness with which we were
welcomed here."

Rosa, artisan from Lima

So tradition has a future

How glasses empower artisans in Peru

✖ Since 2019, GoodVision Peru has worked with local partners to bring basic optical care and affordable glasses to the most remote regions of the country—deep in the Andes, in rural communities, and in the capital, Lima. Through mobile eye camps, awareness efforts, and handcrafted glasses, new perspectives are created—far beyond vision alone.

Where art and everyday life meet

Peru's women artisans create more than everyday items. They preserve millennia-old traditions—while also securing the economic livelihood of their families and communities. But many struggle with blurry vision, putting their livelihoods at risk. In July and August 2025, GoodVision Peru—together with Fundación OLI and LATAM Airlines—organized mobile eye camps for artisans and their families in Ayacucho, Cajamarca, and Pachacámac. In these places, centuries-old techniques meet living communities. Each region has its own colors, patterns, and stories—kept alive in the artisans' hands.

Eye camps that change stories

Participants received comprehensive eye exams and well-fitted GoodVision Glasses—enabling them to keep passing on their craft and supporting their families. The team led by Program Director Neyba Macalopu served up to 100 people a day, from schoolchildren to grandmothers. What may seem small to some can change everything for others—stitch by stitch, day by day. ✖

GoodVision Peru

- Locations: Lima and Arequipa
- Teams: two mobile campaign teams, each with six to seven professionals
- Local glasses production: all frames are handmade locally—exclusively by women.



4,794

pairs of glasses
distributed in 2025



5,711

vision tests
conducted in 2025



4

team members
on the ground



Program launch

2022

New life among the trash mountains of Asunción

Cateura's hidden talents

✖ On the outskirts of Paraguay's capital, Asunción, lies the Cateura landfill—one of the largest in the country. Many families live nearby and earn their living by collecting and recycling waste.

A life between hardship and new beginnings

Daily life is shaped by difficult conditions for many children and adults—yet hopeful projects also emerge here. One is a music initiative where children and young people build instruments from recycled materials and make music together. From what seems worthless, something new is created—and with it, a sense of possibility.

New chances for education and a future

Fundación Retina Paraguay, GoodVision's partner organization in Paraguay, ran an eye camp for the local community. In many neighborhoods around the landfill, access to basic optical care is scarce. For many of the 270 partici-

pants, it was the first time their eyesight had ever been examined. "In communities like Cateura, you can see how vital low-threshold eye care is," says Program Lead Katherin Oleñik. "When people can see clearly again, entirely new opportunities open up—for education, work, and personal development." ✖

An alliance for good vision

Fundación Retina Paraguay is GoodVision's partner organization in Paraguay. While the foundation brings medical expertise and local networks, GoodVision complements care with simple, affordable glasses. Together, both organizations enable eye exams and visual aids for people who would otherwise have little access.

Learning to see, winning the future

"We're addicted to making
the impossible possible."

Ralf Toenjes, Head of Renovatio

How Renovatio is turning a school
project into a national movement



74,271

pairs of glasses
distributed in 2025



295,141

vision tests
conducted in 2025



157

team members
on the ground



Program launch

2014

✖ In more than 70% of Brazil's cities, there is no ophthalmologist. Renovatio, GoodVision's partner organization in Brazil, brings eye doctors directly to schools—where children are.

The largest school eye health program in the world

In 2024, Renovatio made history. Commissioned by the City of São Paulo, the team provided free ophthalmologic exams to around 420,000 schoolchildren—creating the world's largest school eye health program. More than 230,000 children were examined, over 49,000 pairs of glasses were issued, and 567 schools were visited—supported by more than 100 staff in the 20-million-person metropolis.

The spark spreads: from a pilot to a statewide solution

This success reached far beyond São Paulo. In 2025, the state of Paraná commissioned Renovatio to provide ophthalmologic care to schoolchildren across the region. In 75 cities and 671 schools, around 66,000 children received a full eye exam—including glasses or further treatment when needed.

The eye doctor comes to the classroom

In Brazil, beyond vision testing, a comprehensive medical eye exam must always be offered. That's why the team brings the entire medical practice—everything from refraction to retinal imaging—into every school. It's a massive effort and, at the same time, a logistical masterpiece. "We're addicted to making the impossible possible," says Program Lead Ralf Toenjes.

A blueprint for all of Brazil

Renovatio doesn't only distribute glasses—it helps drive real transformation in public health care. Other Brazilian states are already showing interest in this approach. When a school program becomes a model for an entire country, we know: Renovatio and GoodVision have helped spark a lasting system shift—creating more equitable opportunity for today and tomorrow. ✖

New leadership, a lasting legacy

A handover in Bolivia



14,416

vision tests
conducted in 2025



28,756

vision tests
conducted in 2025



35

team members
on the ground



Program launch

2014



Max Steiner, has been active
with GoodVision in Bolivia since
2013.



Max and Martha Steiner
in Santa Cruz.



Rodrigo Álvarez, new
director of GV Bolivia

✕ With Rodrigo Álvarez, GoodVision Bolivia has a new Country Director. The experienced development expert relocated from La Paz to Santa Cruz de la Sierra—the heart of Bolivia’s glasses production. He is being onboarded by Max Steiner, who successfully built the project over many years into what it is today.

From Swiss professor to glasses pioneer

Swiss-born Max Steiner from Frauenfeld has lived in Bolivia—his wife’s home country—for three decades. In 2000, he founded a social youth foundation and served as an adjunct professor of International Development at the university in Santa Cruz. In 2013, he discovered GoodVision Glasses. What began as an encounter with founder Martin Aufmuth became his life’s work. Max built Lentes al Instante in Bolivia, shaped a strong team, and turned the country into a glasses production hub for all of

Latin America. That carefully quality-checked shipments now go from Santa Cruz to Colombia, Peru, Paraguay, and Brazil is largely thanks to him.

His work remains—and so does he

We are deeply grateful to Max for everything he has built in Bolivia. “His pioneering spirit, perseverance, and deep connection to people on the ground have turned this project into a success story that radiates far beyond national borders,” says Martin Aufmuth, founder of EinDollarBrille e.V. The good news: Max will remain with us as the Latin America Coordinator—bringing his knowledge, experience, and passion to the entire region. ¡Muchas gracias, Max!

✕

GoodVision International Together for good vision

The GoodVision family is growing: with GoodVision France and EinDollarBrille Austria, we're strengthening our global network for good vision—and creating new possibilities for even more people.



✱ In a world where cooperation and solidarity matter more than ever, GoodVision International (GVI) builds sustainable structures for good vision worldwide. GVI brings together all organizations under the umbrella of EinDollarBrille e.V. Together, the association in Germany, sister organizations in Switzerland and the U.S., and 11 program countries across Asia, Africa, and South America develop strategies, set global standards, and share responsibility.

New:

GoodVision France

A warm welcome to GoodVision France. Maryline Ehlermann, Head of GoodVision France, had a strong start in June 2025—including an interview with FRANCE 24 where she presented the “world’s smallest glasses factory.”



GoodVision France is now looking for partners, donors, and supporters who want to advocate for GoodVision in France. Bienvenue dans l'équipe!

Now also in Austria:

EinDollarBrille Austria.

With the founding of EinDollarBrille Austria in October 2025, the GoodVision family continues to grow. “People from Austria have supported us for a long time—now we’re active here as well,” says Natascha Muth, Head of the registered association EinDollarBrille Austria. Supporters who have accompanied EinDollarBrille Germany for years can now donate directly in Austria as well. ✱



GVI Annual Meeting

Once a year, GVI invites the Annual Meeting to Erlangen. For five days, colleagues work toward a shared goal: advancing GoodVision International and optimizing processes at every level.

My favorite photo with GoodVision

Sometimes the biggest stories only need one single image.

People connected to GoodVision share their personal favorite moments. These are pictures of people going the last mile; of children carrying bags that are too big and dreams that are even bigger; of encounters that give courage.



MY FAVORITE PHOTO



➡ **Karsten** loves the photo where all the equipment is carried in suitcases across a rickety bridge—right in the heat, right in the challenge. “Bringing glasses to people means going the last mile. It’s hard work, and still the colorful clothing radiates optimism,” he says.



➡ **Michael** captured a moment in Colombia: “The little boy doesn’t need correction—he just needs sunglasses for the strong sun. Sometimes happy moments are that simple.”

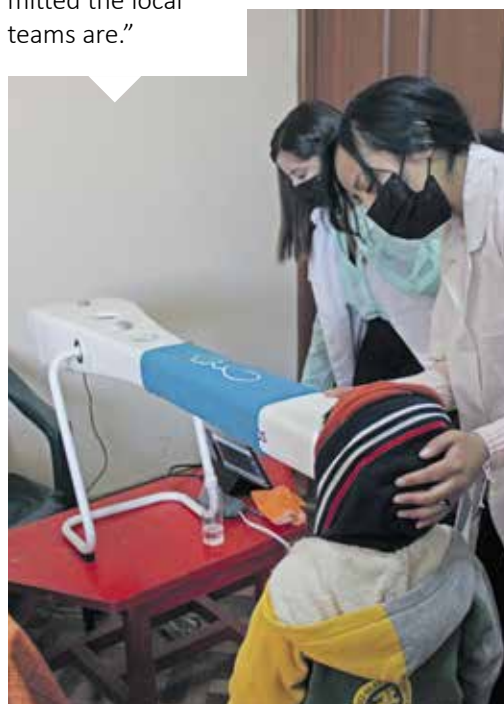


➡ **Marie** chose a photo from a school in Bolivia: “Even the smallest people get a chance at glasses—and with that, a chance at education. It shows how committed the local teams are.”



➡ **Karl Reinhard** keeps coming back to a photo of Lisa fitting reading glasses in Bolivia during her year abroad—after intensive preparation in Germany. “Our prep program for volunteers is bearing fruit—and that makes me proud.”

➡ **Lisa’s** favorite photo shows a child on the move with luggage that looks ar too big. “This image is so powerful. It shows determination: this child still has so much ahead.”



Now it’s your turn.

What story is behind your favorite GoodVision photo?

Send us your favorite and tell us why it moves you: lieblingsbild@eindollarbrille.de.

Or post it on Instagram using the hashtag #MeinLieblingsbildEDB and tag @eindollarbrille_de.

With your consent, we’ll publish the most beautiful submissions on www.eindollarbrille.de.

Actions in Germany

365 days a year, our volunteer-run regional groups help put GoodVision on the map across Germany. Their work makes them a steady, essential force for the association.



RG Leipzig — December 2025
Vegan Christmas Market at Pittlerwerke Leipzig

A premiere at Pittlerwerke: GoodVision was right in the middle of a vegan Christmas market. Between string lights and the scent of the market, our Christmas ornaments with mini glasses became the secret star at the booth—an eye-catcher that draws people into conversation. Those who watched the “endurance test” film and tried the bending machine themselves usually stayed longer. Many young, open-minded visitors tried bending with curiosity. Thank you, Anne and Kerstin, for your dedication.



RG Hamburg — June 2025
Outdoor challenge at altonale (India Week)

During India Week at altonale, we joined as guests of Mandelzweig-Projekthilfe near Altona City Hall: sitting in the shade on picnic blankets, with Indian music as the soundtrack.

Thank you to everyone for the great conversations. We met people who were curious and well-informed, devoted donors, and several teachers interested in our school action kit and sponsored run. Thank you, Sabine, Stefan, Verena, and Kathrin, for thinking along and carrying it with us.



RG Erlangen — July 2025
Africa Culture Days Forchheim

From July 4 to 6, GoodVision was present at Africa Culture Days in Forchheim—in the castle moat. At first, the spot looked inconspicuous, but it turned out to be perfect: nearly every path led past our booth. In temperatures up to 37°C, (98.6°F) we had intense conversations—and the bending machine drew in many curious passersby. Thank you to the team for your strong commitment.



RG Rhine-Ruhr & Stuttgart — July 2025
weltwärts prep seminar in Bad Homburg

Small group, big effect: in Bad Homburg, we spent two days going deep with weltwärts volunteers—bending glasses, fitting them, preparing vision tests—everything “for real.”

Because everyone was so engaged, it felt more like a workshop than a seminar. A big thank-you to Karl Reinhard and Udo.



RG Hannover — August 2025
Maker Faire Hannover

A full house at Maker Faire—and GoodVision right in the middle as a true eye-catcher. Norbert brought the bending machine: when wire turns into glasses, people stop and watch. Sabine, Frauke, Martin, and Jonas held down the fort. Bonus: on Sunday, a fluffy monster paid a visit.



Communications Team — November 2025

TEDxNuremberg

One LinkedIn tip and—just like that—we were in the foyer of Meistersingerhalle among TEDx partners. Inside: sold out, 500 seats, many young faces.

Outside, we demonstrated how wire becomes glasses in minutes (with the bending machine making its appearance). It felt like a home game in Nuremberg: some already knew us, and everyone else could hardly miss Lisa, Michael, and Vanessa. Thank you. ✕



A special moment for a big idea

The Marion Dönhoff Sponsorship Award 2025 goes to EinDollarBrille



Fotos: Andreas Henn für DIE ZEIT

✖ Some evenings leave even seasoned speakers momentarily speechless. When Martin Aufmuth stepped onto the stage at the Deutsches Schauspielhaus in Hamburg in November to accept the award, you could feel the weight of the moment. The prize is among Germany's most respected civic honors and is awarded by DIE ZEIT, the ZEIT STIFTUNG BUCERIUS, and the Marion Dönhoff Foundation. For GoodVision, this recognition is a profound honor—and for its founder, deeply personal.

"Well then—do something."

In his acceptance speech, Martin Aufmuth spoke about an idea that has stayed with him since childhood: the injustice in the world. For a long time, it remained a question—until one simple sentence changed everything. On a walk, his wife Jelena said: "Well then—do something."

That moment became the starting point for what would later become EinDollarBrille. On stage in Hamburg, Aufmuth briefly returned to that beginning—and to the path that followed. He also made one thing clear: the honor does not belong to him alone. "That's not just me. That's so many volunteers and staff—in Germany and around the world." He accepted the award on behalf of everyone who helps carry the idea forward.

A keynote with heart and humor

The laudatory speech was delivered by physician and science journalist Dr. Eckart von Hirschhausen, who has followed GoodVision's development for years. He described how underestimated the global issue of poor vision is—and how profoundly it affects education, work, and quality of life. With a wink, he summed

up the idea behind GoodVision: "Aufmuth's superpower is diop-ters—and his recipe: two lenses and a wire."

An evening of gratitude

As the applause faded, one feeling remained above all: gratitude—toward the people who help spread the idea worldwide, and toward every supporter who makes the work possible. The Marion Dönhoff Sponsorship Award honors an initiative that shows what can happen when you decide not to accept injustice as inevitable. Or as Martin Aufmuth put it that evening: "Sometimes change begins with a single sentence: 'Well then—do something.'"

What remains when we're gone

How a legacy can help people see better



"A will is also a decision about what we leave behind."

Attorney Wolfgang Großmann

Legacy giving—briefly explained

Bequest:

You can leave GoodVision a fixed amount of money or a share of your estate. Designation as heir: You can also name GoodVision as (co-)heir.

Designation as heir:

You can also name GoodVision as (co-)heir.

Gifts of assets:

In addition to money, you can bequeath real estate, securities portfolios, or other assets.

Tax-free giving:

As a nonprofit, EinDollarBrille is exempt from inheritance tax under German law.

✖ Some decisions reach far beyond our own lifetime. When you include GoodVision in your will, you give other people the chance to see better—and with that, access to education, work, and independence. Attorney Wolfgang Großmann advises people on estate planning and supports those considering a legacy gift. He has also volunteered with EinDollarBrille for many years. In this conversation, he shares what matters most—and why a legacy can have such lasting impact.

Mr Großmann, Many people experience a will as a purely formal obligation. You probably approach it differently in your practice—don't you?

Yes, absolutely. A will is far more than a legal formality. It's a decision about which values you want to pass on. Many people use this opportunity to support causes that matter deeply to them—alongside providing for their loved ones.

Why is it worth thinking about a will earlier rather than later?

A will creates clarity—for yourself and for the people who remain.

When you address it in good time, you can decide intentionally what should happen to your assets.

For many, it's reassuring to know their wishes are documented and will be respected later.

What motivates people to include an organization like GoodVision in their will?

Motivations vary. Some have seen firsthand, while traveling, how great the need for basic visual aids is. Others want to do something meaningful beyond their own lifetime. GoodVision resonates with many because the impact is concrete: a simple pair of glasses can fundamentally change a person's everyday life.

What options are there for including GoodVision in a will?

The most common is a bequest: you specify that an organization receives a certain amount or a share of the estate. You can also name GoodVision as heir or co-heir. The key is to choose a solution that fits your personal situation.

Impact that lasts



Many people want to provide for their family and still do good. Can those goals coexist?

Yes—and that’s very common. Many people name their relatives as heirs and add a bequest for a nonprofit organization. That’s how personal responsibility and civic engagement can be meaningfully combined.

What impact can legacy gifts have for GoodVision’s work?

They create planning security and make long-term projects possible—such as training local optical professionals, building stable care structures, and providing access to glasses in regions without basic optical care. This is how sustainable help is built—help that lasts beyond the moment.

What message would you like to share with anyone considering a legacy gift?

A will isn’t only a legal instrument. It’s also a way to decide what should remain. When you dedicate part of your estate to a good cause, you can create impact that reaches beyond your own lifetime. ✕

“It moves me that a small contribution can change a life.”

A simple pair of glasses creates new opportunities for a self-determined life. That impact convinced me to support GoodVision.

Much of my wealth comes from my father, who could barely see at the end of his life. I’m sure it would have meant a lot to him to enable for others what he lacked.

Through my will, I also want to help give people new perspectives.”

Anke Springer, Wuppertal

Paths to doing good—examples

Combining family and community service

Ms. K. in North Rhine-Westphalia named her children as primary heirs and also set a bequest for GoodVision.

Security during one’s lifetime

Mr. L. in Bavaria transferred his condominium to GoodVision with a condition: the transfer takes effect only after his wife’s death.

A clear arrangement for family and engagement

Ms. W. in Hesse named GoodVision as sole heir and bequeathed personal keepsakes to her niece.

We’re here for you—personally and confidentially

Discussions about wills and estates require trust. We take the time to answer your questions and provide confidential, no-obligation advice.

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Legal notice:

This article does not replace legal advice from an attorney or notary; it is provided for informational purposes on the option of legacy giving.



Partners and supporters

We would like to thank all of our partners and supporters for their commitment and for the role they played in GoodVision's success. In representative form, we would like to acknowledge the following:

Ein Herz für Kinder

Ein Herz für Kinder (BILD hilft e.V.) supports the São Paulo school project in Brazil. The program enables vision tests for children and adolescents and supports the purchase of optical diagnostic equipment.

Postcode Lotterie

Since 2016, the Postcode Lotterie has funded projects focused on equal opportunity, social cohesion, and nature and environmental protection. With this support, we can provide basic optical care worldwide.

Hauschka Verlag

The Hauschka publishing house supports EinDollarBrille financially and through public relations, especially in schools and the book trade.

McDermott Will & Schulte (attorneys)

The German offices of the international law firm are important supporters of EinDollarBrille. Dr. Carsten Böhm, Dr. Gero Burwitz, and many colleagues provide legal and tax expertise and support with contract design.

Silicon Valley Community Foundation

The largest community foundation in Silicon Valley supports EinDollarBrille regularly with funding for program development.

Siemens Stiftung

For more than 10 years, the foundation has supported EinDollarBrille with its broad advisory network.

Sternstunden

A charity campaign with Bavarian Broadcasting that supports children in need. It generously supports our work in providing optical care for children.

Dieter Kathmann Stiftung

Based in Feusisberg, Switzerland, the foundation built the project in Peru and managed operations for four years. Today it continues to support women in difficult situations in Peru together with us.

Amgen

Amgen, together with its employees, is committed to supporting our work in Colombia.

BGH Feindraht GmbH

BGH Edelstahlwerke GmbH, based in Freital, supports GoodVision by providing the spring steel wire for our GoodVision Glasses free of charge.

Abantu

The Swiss foundation supported EinDollarBrille multiple times in Malawi and Burkina Faso—helping build vision centers and purchase vehicles for mobile eye camps.

Dr. Margund Brusch und Ilse Ritscher Stiftung

Since 2005, the foundation has supported initiatives in health and medical care, including services for people who are blind or visually impaired. We are grateful for its financial support of our global program work.

Givaudan Foundation

Since 2013, the foundation has supported livelihood development, general well-being, and the protection of natural resources. With its support, we successfully implement projects in Peru.

IAPB (International Agency for the Prevention of Blindness)

We are proud members of IAPB, a global alliance working to prevent blindness and visual impairment.

Lions Clubs International and Leo Clubs

Numerous Lions and Leo Clubs in Germany, Switzerland, and other countries support EinDollarBrille with funding and dedicated public outreach.

Rotary Clubs, Inner Wheel Clubs, and Rotaract

Many clubs support EinDollarBrille at club and district levels with generous funding and creative benefit campaigns. Members are also highly engaged in Germany and in program countries. Through major Global Grants, programs in Burkina Faso, Bolivia, and Colombia have received sustainable support.

Mathias Tantau Stiftung

The foundation has supported us for many years with key investments in South America, Africa, and Asia.

Mudda Erraka

The Mudda Erraka Foundation was one of the very first supporters of GoodVision and continues to support our work to this day.

Netfonds AG

Netfonds AG has been supporting GoodVision for many years—both financially and as a dedicated advocate!

Financial Report 2025

In fiscal year 2025, EinDollarBrille e.V. continued its successful work in eye health—reaching people in numerous partner countries who have only limited access to optical care. This work would not be possible without the support of our donors, funding partners, and volunteers. We extend our sincere thanks. With your trust, solidarity, and long-term commitment, you provide the foundation of GoodVision's work.

Results

EinDollarBrille e.V. closed the year with an overall result of -€1,221 thousand (prior year: -€606 thousand). Total output (donations, sales, and changes in inventory) increased by €480 thousand (7.2%) to €7,135 thousand (prior year: €6,655 thousand).

Expenses increased as well—especially for project and program work in the program countries (up €513 thousand, or 14.7%), personnel costs (up €283 thousand, or 13.6%), and other operating expenses (up €215 thousand, or 13.2%). This reflects the organization's ongoing plan to draw down reserves built up in prior years—especially during the COVID-19 pandemic—for targeted investments in program and donor countries.

Financial result

Net financial income totaled €134 thousand in 2025. This income came from short-term investments with maturities of one to 24 months. The decrease versus the prior year is mainly due to lower interest rates.

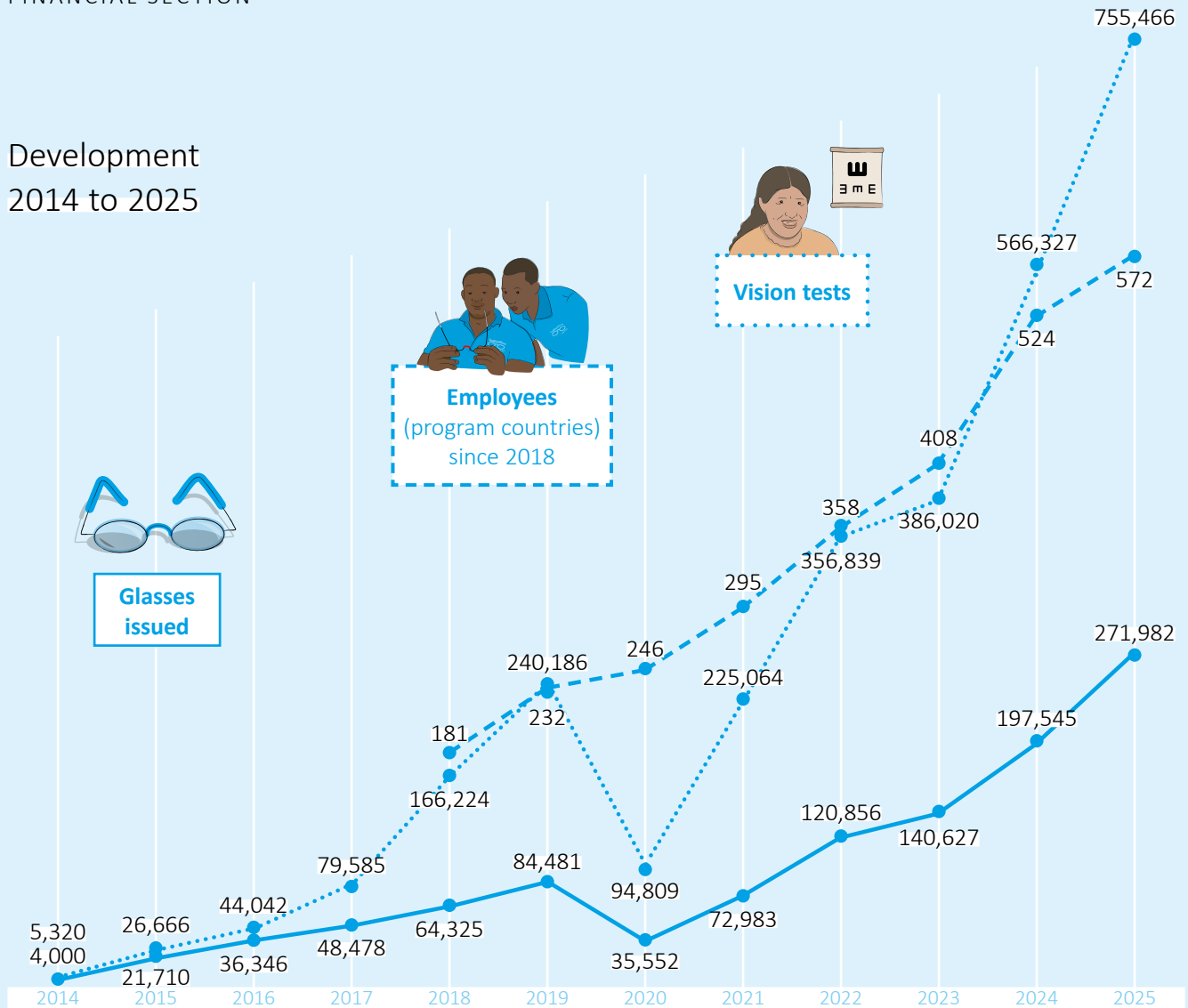
Revenue

Total revenue increased by €469 thousand (7.0%) year over year. Lower income from bequests (down €388 thousand, or 90.7%) and institutional donations (down €148 thousand, or 22.9%) was more than offset by growth in unrestricted donations (up €774 thousand, or 14.9%) and other donations (up €220 thousand).

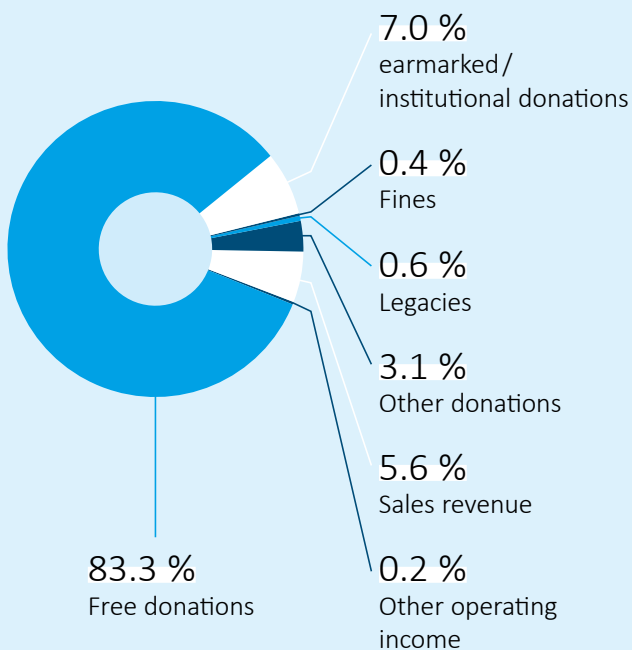
83.3% of revenue comes from unrestricted donations. Other donations contributed 3.1% of total revenue. 7.0% of donation income is restricted. Sales revenue from selling goods to program countries and to third parties accounts for 5.6%.

Selected line items—amounts in € thousands	2024	2025	Abs. deviation	Deviation %
Donations and grants	6,259	6,738	479	7.7
Sales revenue	406	398	-9	-2.1
Change in inventory of finished goods	-11	-1	10	-94.7
Total output	6,655	7,135	480	7.2
Other operating income	13	12	-1	-10.1
Cost of raw materials/purchased goods	-197	-211	-15	7.5
Gross result	6,472	6,936	464	7.2
Personnel expense	-2,084	-2,367	-283	13.6
Depreciation	-53	-73	-20	37.5
Project and program work	-3,487	-4,000	-513	14.7
Other operating expenses	-1,636	-1,851	-215	13.2
Operating result	-788	-1,355	-567	71.9
Interest and similar income	182	134	-48	-26.2
Other interest and similar income	0	0	0	k.a.
Financial result	182	134	-48	-26.2
Result from ordinary activities	-606	-1,221	-614	101.3
Taxes on income	0	0	0	k.a.
Other taxes	0	k.a.	0	k.a.
Annual result	-606	-1,221	-614	101.3

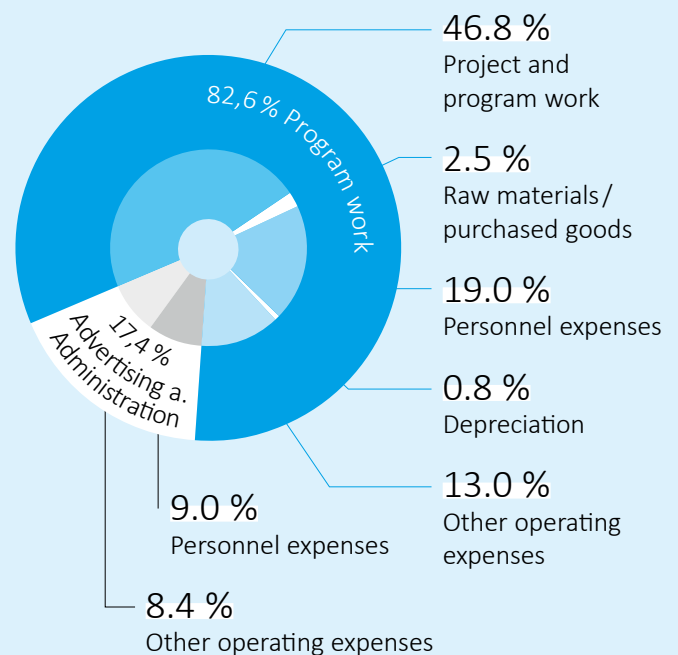
Development 2014 to 2025



Income 2025



Expenses 2025



Expenses

Total expenses in 2025 amount to €8,502 thousand. Of this, €6,977 thousand relates to program activities and €1,467 thousand to advertising and administration. €58 thousand is attributable to asset management / neutral area.

The advertising and administration ratio for 2025 is 17.4%, improving significantly from the prior-year value of 20.5%. It is defined as the percentage share of advertising and administration costs in total expenses, excluding asset management / neutral area.

Financial position

The balance-sheet total of EinDollarBrille e.V. is €7,760 thousand. The key asset position is bank balances totaling €6,600 thousand (85 % of total assets). Compared with 2024, this represents a decrease of €1,425 thousand (-17.8%). Financial investments of €105 thousand relate to shares in the GoodVision France endowment fund in Paris. The fund was registered with the Paris Prefecture on June 24, 2025.

Association equity totals €7,370 thousand, representing 95.0 % of the balance sheet total. The decrease of €1,221 thousand (-14.2 %) results solely from the negative annual result in 2025.

Liquidity and financial situation

Due to seasonal donation patterns, bank balances reach their peak at year-end. These funds are largely earmarked for program activities in 2026 and will be used over the course of 2026. Overall, liquidity and financing were sufficient and appropriate to fulfill the statutory purposes, and EinDollarBrille e.V. remained solvent at all times throughout 2025.

Yields values in EUR thousand	2024	2025	Abs. deviation	Devia- tion %
Free donations	5,179	5,953	774	14.9
Earmarked/institutional donations	645	497	-148	-22.9
Legacies	428	40	-388	-90.7
Fines	6	28	22	337.5
Other donations	0	220	220	k.a.
= Income from donations and grants	6,259	6,738	479	7.7
Sales revenue	406	398	-8	-2.1
Other operating income	13	12	-1	-10.4
Total	6,679	7,148	469	7.0

Report item values in EUR thousand	2024	2025	Abs. deviation	Devia- tion %
Raw materials/purchased goods	-203	-211	-8	3.9
Personnel expenses	-1,363	-1,604	-241	17.7
Depreciation	-50	-66	-16	31.0
Project and program work	-3,487	-4,000	-513	14.7
Other operating expenses	-818	-1,096	-278	33.9
Program activity expenses	-5,922	-6,977	-1,055	17.8
Raw materials/purchased goods	6	0	-6	-100.0
Personnel expenses	-721	-759	-38	5.3
Depreciation	-2	-4	-2	100.0
Project and program work	0	0	0	k.a.
Other operating expenses	-815	-704	111	-13.7
Advertising and adm. expenses	-1,532	-1,467	65	-4.3
Asset management/neutral	-2	-58	-56	2,316.7
Total expenses	-7,457	-8,502	-1,045	14.0

What does “program activity expense” mean?

This includes all activities carried out to fulfill our purpose—especially in partner countries. “Personnel expense” includes, for example, salaries for staff paid from Germany whose work supports or takes place in program countries.

“Depreciation” reflects value reduction, such as for vehicles owned by EinDollarBrille e.V. but used in a program country.

“Project and program work” shows payments made directly to program countries—for example, to cover local salaries.

“Other operating expenses” include items such as campaign costs and travel expenses for staff supporting program countries (e.g., quality assurance or training).

Assets		31.12.24 T €	31.12.25 T €
I.	Intangible assets	73	109
II.	Property, plant and equipment	95	113
III.	Financial assets	0	105
A	Non-current assets	168	327
I.	Inventories	248	307
II.	Receivables/other assets	402	495
III.	Cash/bank balances	8,025	6,600
B	Current assets	8,675	7,402
C	Prepaid expenses and deferred charges	36	31
Total assets		8,879	7,760

Liabilities and equity		31.12.24 T €	31.12.25 T €
A	Association equity	8,591	7,370
B	Provisions	134	197
C	Liabilities	155	194
D	Prepaid expenses and deferred charges	0	k.a.
Total liabilities and equity		8,879	7,760

Compensation

Total compensation paid to board members in 2025 was €215,500.

For employees in Germany, salaries were adjusted starting in May 2025 by an inflation-based increase of 2.2% (inflation rate 2024).

On average for the year 2025, EinDollarBrille e.V. employed 43 full-time staff members in Germany, including two elected and full-time BGB board members. An additional 66 employees were employed in Burkina Faso.

Annual Financial Statements

EinDollarBrille e.V. again prepared annual financial statements for 2025, including a balance sheet and income statement (full-scope accounting). Our local organization in Burkina Faso was included in the annual financial statements.

The 2025 annual financial statements were audited by RSG GmbH Wirtschaftsprüfungsgesellschaft Steuerberatungsgesellschaft, Hof, and were issued an unqualified audit opinion on April 7, 2026. The annual financial statements were prepared in accordance with the provisions of the German Commercial Code (Handelsgesetzbuch) and comply with the applicable statutory accounting requirements. Due to its exclusive and direct support of charitable purposes, the association is recognized as a nonprofit organization by a tax exemption notice from the Erlangen Tax Office—most recently dated May 7, 2024—and is exempt from corporate income tax and trade tax.

Outlook for 2026

For 2026, we continue to anticipate a challenging environment for our international development and health cooperation efforts. Economic uncertainties and armed conflicts

are increasingly affecting health care in many countries of the Global South. At the same time, the need for medical eye care remains high. Millions of people are affected by preventable visual impairment and blindness—even though effective prevention and treatment options exist. In addition to the GoodVision Glasses approach, key pillars of our work include strengthening local basic optical care, qualifying medical eye-care professionals, and integrating eye health into general health services.

Thanks to our loyal donors and the support of our funding partners, we expect stable donation income again in 2026. This provides the basis for continuing our work in 2026, including more than 750,000 vision tests per year, distributing more than 250,000 pairs of glasses, and financing more than 500 jobs with our program partners.

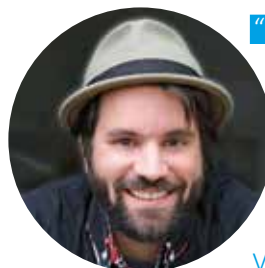
Due to high expenses related to program activities, EinDollarBrille e. V. is again projecting an annual deficit for 2026. The reserves set aside during the COVID-19 pandemic can continue to be used to offset this deficit. To secure its future activities, EinDollarBrille e. V. is working to expand its donor base internationally. Of particular importance to us is the continuous improvement of our impact measurement. At its core, this involves the extent and duration of improvements in our patients' vision. This is measured using a metric known as Vision-Adjusted Life Years (VALY). In 2026, EinDollarBrille e. V. will continue to consistently pursue its established approach of collaborative, sustainable, and impact-oriented project work.

Why I'm in

Across the world, people are part of GoodVision.

"I support GoodVision because it proves that even the simplest solutions can change communities when people come together around the world."

Shana Feeley, Administrative Coordinator, GoodVision USA



"I simply love working on thoughtful projects like GoodVision, and I'm truly happy to support this special initiative as a video editor. Good vision for all."

Andreas Kastiuning, Video Editor, Communications Team

"I'm involved because I want to use my skills to help people. As an optician, I know how profoundly good vision changes lives. I have a knack for craftsmanship, I'm very precise, and I love building things. I want to give others new perspectives and a better quality of life."

Udo Ulrich, Regional Group Stuttgart, Production Team



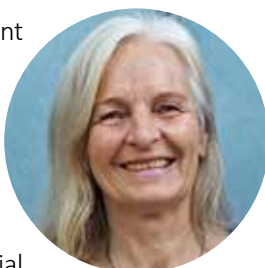
"For two years now, I've been part of the GoodVision team. It's wonderful to see how we all share the belief that the world needs more accessible health services—so everyone can have a better quality of life, more opportunity, and greater equality."

Mayra Salazar, Community Manager, GoodVision Colombia

"I've always wanted my retirement to be active—and, above all, meaningful. From the start, I've been inspired by GoodVision's vision and origin story.

I read every day in donors' comments that many people feel the same way. A special highlight for me was attending the Marion Dönhoff Foundation award ceremony last fall in Hamburg."

Maria Groeger, Donation Administration Team



"For nine years, I've been fascinated by how, step by step, a response to need has been built: from the idea to the first real implementation to a worldwide organization. That's why I'm happy to help this concept of a 'glasses factory in a wooden suitcase' find more friends."

Hajo Kindler, Regional Group Munich



Outlook

With a clear goal in mind, we're taking the next steps in 2026: expanding access, safeguarding quality, and guiding our impact even more effectively.

✖ In Brazil, we're continuing to expand our school project so more children can receive early screening—and, when needed, glasses or further treatment. At the same time, we're enabling tele-refraction in many program countries—bringing our expertise to places where trained personnel are scarce, quickly and reliably, and to high quality standards.

A central lever is the GoodVision App. By capturing patient data digitally, we gain near real-time insights for quality control, impact measurement, and program steering. VALY is a metric that shows how strongly—and for how long—a person's vision improves through our support. Next, we want to use app data to calculate VALY on

an ongoing basis so we can work even more efficiently and allocate resources even more precisely where they make the biggest difference.

None of this is possible alone: it takes strong teams in our program countries, reliable partners—and people like you who make this work possible.

For that, we thank you from the bottom of our hearts. ✖

The Board of EinDollarBrille e.V.
Martin Aufmuth, Karsten Wolf, Dr. Peter Seitz



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Good Vision 

