FOR IMMEDIATE RELEASE

GoodVision unveils innovative App and Impact Indicator System at IAPB Congress 2026 in Nairobi

Organization seeks Collaboration Partners to test and adopt seminal tools for global Eye Health.

Nairobi, Kenya, June 2, 2026 – GoodVision, a global nonprofit in the sector of eye care and founding member of the **WHO SPECS 2030 Initiative**, is proud to announce its participation in the global **IAPB 2030 IN SIGHT LIVE Congress** in Nairobi from **June 4–6, 2026**. At this year's event, GoodVision will **unveil its comprehensive GoodVision App (GVA),** a cutting-edge tool designed to transform eye care delivery in underserved regions, and introduce its **Vision Adjusted Life Years (VALY) Impact Indicator System**, a new impact metric for quantifying the reduction of vision disability.

At stake: 950 million people with correctable vision impairments who have no access to eye care or can't afford glasses.

A call for collaboration: Test the app at booth #20

GoodVision invites **nonprofits, government bodies, researchers, and eye health professionals** to visit their **Booth** to experience a **live demo** of their App and explore opportunities for collaboration.

The app enables **efficient, direct data collection** during eye camps, with actionable insights available on the spot. Its purpose is to aid **bridging the last mile gap** by allowing patients in rural villages connect with optometrists via the vision technicians remotely. A standout feature is a simple and smart solution, ensuring fast, reliable, and scalable data management – **even in offline environments.**

The GoodVision App is built to ensure effective, continuous eye care delivery in low-resource and underserved contexts. Its key features comprise:

- **Digital patient records**: People without prior access to formal health systems are now registered and tracked through portable, secure digital records in locally owned databases, improving continuity of care.
- **Continuum of care**: GVA enables coordinated services from screening (including dispensation of glasses on spot) to referral and follow-up, ensuring patients are not lost between service points.
- **Offline-first design with NFC technology**: In settings with unstable bandwidth, NFC cards allow patient data to move seamlessly between service stations in an eye camp, reducing waiting times and administrative bottlenecks while maintaining data integrity.
- **Telerefraction integration (internet connection needed)**: By connecting field teams with remote specialists, the GoodVision App compensates for the shortage of trained eye care professionals, improving diagnostic accuracy and expanding service reach.

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- **Direct impact tracking (VALY)**: The system calculates the impact indicator Vision-Adjusted Life Years (VALY) during service delivery, enabling immediate insight into patient benefit and program effectiveness.

"The GoodVision App represents a shift from fragmented, paper-based eye care delivery to a fully integrated, data-driven system managing patients' continuum of care. It enables us seamless coordination and consistent eye health services with the real-time impact measurement of our activities – even without internet connection! " – explains Niko Kleinknecht, COO of GoodVision.

The game-changing element at the core of the app: the Impact Indicator System VALY

VALY stands for **Vision Adjusted Life Years**, a new impact metric developed by GoodVision for quantifying the reduction of vision disability. In other words: It captures how much a person's vision improves and for how long. It's calculated directly during the line of care in the GoodVision App, so you can see the impact in action. VALY can be summed across patients to indicate the overall impact of each program – what makes it a highly valuable development for non-profit organizations to measure its effectiveness.

> *"This is a tool from non-profits, for non-profits,"* says Kleinknecht, underlining the mission of the organization. *"In Nairobi, we're looking for serious partners to test the app at our booth and adopt it in their programs to amplify our collective impact."*

Why this matters!

GoodVision's innovation power **serves its unnegotiable approach: "Where the road ends, good vision begins!"** And the organization aligns its mission with the **IAPB's global goal of reducing uncorrected refractive errors by 2030**. With programs across Africa, Asia, and South America, the organization focuses on **rural and low-income communities**, where access to eye care is limited or non-existent. Through **mobile units and locally trained technicians in our 11 program countries**, GoodVision bridges gaps for populations that cannot afford or reach eye care services.

About 2030 IN SIGHT LIVE

The **IAPB Congress** is the only global event dedicated to uniting leaders, innovators, and changemakers to tackle one of the world's biggest challenges: **ensuring eye health for all, especially in underserved regions**. This year's theme, **"Unite for Impact,"** emphasizes transitioning from strategy to action.
Focus areas include the economic value of vision, integrating eye care into healthcare systems, and building momentum for the 2026 Global Summit in Antigua. Choosing Nairobi as the host city highlights Africa's innovation in mobile eye health and community outreach.

At the Congress, following speakers from GoodVision will contribute on stage:

- **Panel discussion** on advancing eye health in Francophone Africa, represented by **Thierry Nassouri,** Program Director of GoodVision Burkina Faso.

- **Paper presentation** on the impact of integrated care on cataract surgical outcomes, represented by **Jackson Smith,** Program Director of GoodVision Liberia.
- **Panel discussion and paper presentation: Showcasing the importance of tele-ophthalmology solutions** for scaling eye care in underserved settings, featuring **Caio Abujamra,** President of the Suel Abujamra Institute (GoodVision Brazil).

For further information, please visit our website: https://goodvision.org/iapb-congress-2026/

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About GoodVision / EinDollarBrille e.V.

According to the World Health Organization (WHO), over 950 million people globally live with uncorrected refractive errors due to a lack of affordable eyeglasses. EinDollarBrille (GoodVision Germany) directly addresses this crisis by providing high-quality, durable, and locally manufactured glasses, invented by its founder Martin Aufmuth, who enforces that good vision is a fundamental right for all. By manufacturing glasses with material costs of approximately one US dollar, GoodVision has drastically lowered access barriers for millions. The organization is now on a rapid growth trajectory, operating across 11 countries spanning Africa, Asia, and South America.

To sustain this momentum, GoodVision is aligning its long-term strategy with the WHO World Report on Vision and international resolutions. Specifically, the organization is actively driving progress toward the global 2030 targets: a 30 % increase in effective cataract surgical coverage (eCSC) and a 40 % in effective refractive error coverage (eREC).

GoodVision advances its mission through a strategic approach that integrates primary eye care into public healthcare systems, ensuring early prevention, screening, and treatment. The organization expands refractive error and cataract services to reach underserved populations, including rural communities, children, older adults, and vulnerable groups. By collaborating with local governments, GoodVision builds workforce capacity through training for eye care nurses, vision technicians, and community health workers. Additionally, the organization harnesses digital innovation. Key development is the "GoodVision Patient Application" and a new impact measurement system to streamline real time field data collection, enforce strict quality control, and measure community impact by tracking the direct reduction in visual impairments.