



**ANNUAL
REPORT
2020**

Good Vision 





Martin Aufmuth
in Odisha/India in
January 2020

PREFACE

Martin Aufmuth – President

Dear friends, helpers and supporters,

2020 was a year of difficult challenges for people worldwide and also for [OneDollarGlasses](#). While Germany responded in March with contact and travel restrictions, the Bolivian government brought public life almost completely to a standstill within just 48 hours with strict travel restrictions. Our 60 year-old project manager, Max Steiner, was not allowed to leave his home for a full six months, from March to September, and organized all activities from there. The Brazilian government initially dealt with the pandemic in a completely different way. As a result, the number of infections there really exploded, and at least 30,000 people had already died of the disease at the beginning of June.

India, on the other hand, imposed a nationwide lockdown in March: millions of migrant workers suddenly had no work left, but were also unable to use public transport and were forced to walk more than 2,000 kilometres to their home villages. There they were often not allowed in, for fear of infection, and sometimes had to endure weeks outside their villages, in makeshift shelters, with food supplied by relatives.

In Burkina Faso, the government tried to implement anti-Corona measures such as masks and contact restrictions, but failed due to the reality of poverty: people had no money for masks and had to return to work after a short time in order to survive. Additionally, there was the increasing threat of terrorism, combined with deadly attacks on civilians – and then severe flooding in September. The Corona virus soon hardly played a role in people's minds.

Steely determination

The employees in our projects tried to make the best of the situation. In Bolivia, our team continued to produce glasses under the strictest hygiene measures in the time after Corona. Our Brazilian project manager, Ralf Toenjes, offered Corona tests as part of a national social campaign to make full use of his team and to contribute to overcoming the crisis. In Burkina Faso, the first eye camps were soon held again, albeit with restrictions and under strict hygiene rules.



In India, on the other hand, our employees carried out home visits in small teams after a short orientation phase. In this way, they were able to provide people with glasses despite forbidden eye camps.

Online conferences and global presence

Since we had already converted all our internal communication to MS Teams earlier in the year, we were quickly able to communicate online – within Germany and also internationally.

On the way to building up an international organization with a uniform appearance, we have also come a long way. Recently, our new global website www.GoodVision.org went live, which unites all our sister organizations under the common umbrella "GoodVision". The redesigned website of our German organisation has been online since mid-2020. The address remains the same: www.OneDollarGlasses.de

We chose the global umbrella brand "GoodVision" because the name [EinDollarBrille](#) in its English translation, [OneDollarGlasses](#), has repeatedly led to irritation among patients in our project countries: because ultimately the glasses do not cost one dollar, but two to three local daily wages. In Germany, however, we continue to use our name because the material costs of the [OneDollarGlasses](#) are less than one US dollar and the selling price is so cheap that even people who have to live on a dollar or less a day can afford these glasses.

So this crisis, as severe as it is for many people world-

wide, also has its positive sides. Personally, I am deeply impressed by the incredible energy and creativity with which our employees have made the best of the situation in the projects, always looking positively to the future. Those who are constantly faced with floods, storms, political upheavals, diseases, and the fight for survival, develop strategies to deal constructively with novel crises.

We are all now looking forward to the second half of 2021 with bated and cautious optimism. How quickly the situation worldwide will ease, no one can predict. Thanks to your great support, we feel well equipped to help considerably more people to get glasses and good vision again this year. I would like to thank you most sincerely for that.

Yours.

A handwritten signature in blue ink, appearing to read 'Martin Aufmuth', written in a cursive style.

Martin Aufmuth

CONTENTS

- 3 Preface
- 5 Contents
- 6 Legal Notice
- 7 [OneDollarGlasses](#) – The Idea
- 10 [OneDollarGlasses](#) – The Principle
- 12 Our Greatest Successes
- 14 Burkina Faso
- 18 Bolivia
- 21 Peru
- 24 India
- 28 Myanmar
- 30 Malawi
- 32 Brazil
- 36 GoodVision USA
- 37 [OneDollarGlasses](#) Switzerland
- 38 News from the Organization
- 40 Activities in Germany
- 43 Partners and Supporters
- 46 Financial Report
- 50 Why I volunteer
- 51 Outlook



14



18



24



28



30



32



Legal Notice



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The statutes of EinDollarBrille e.V. in the version dated March 5, 2016 fulfil the requirements of sections 51, 59, 60 and 61 of the German Tax Code. EinDollarBrille e.V. is thus tax-privileged and entitled to issue donation confirmations in accordance with the officially prescribed form.

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For better readability, the masculine form is used for persons of all genders.

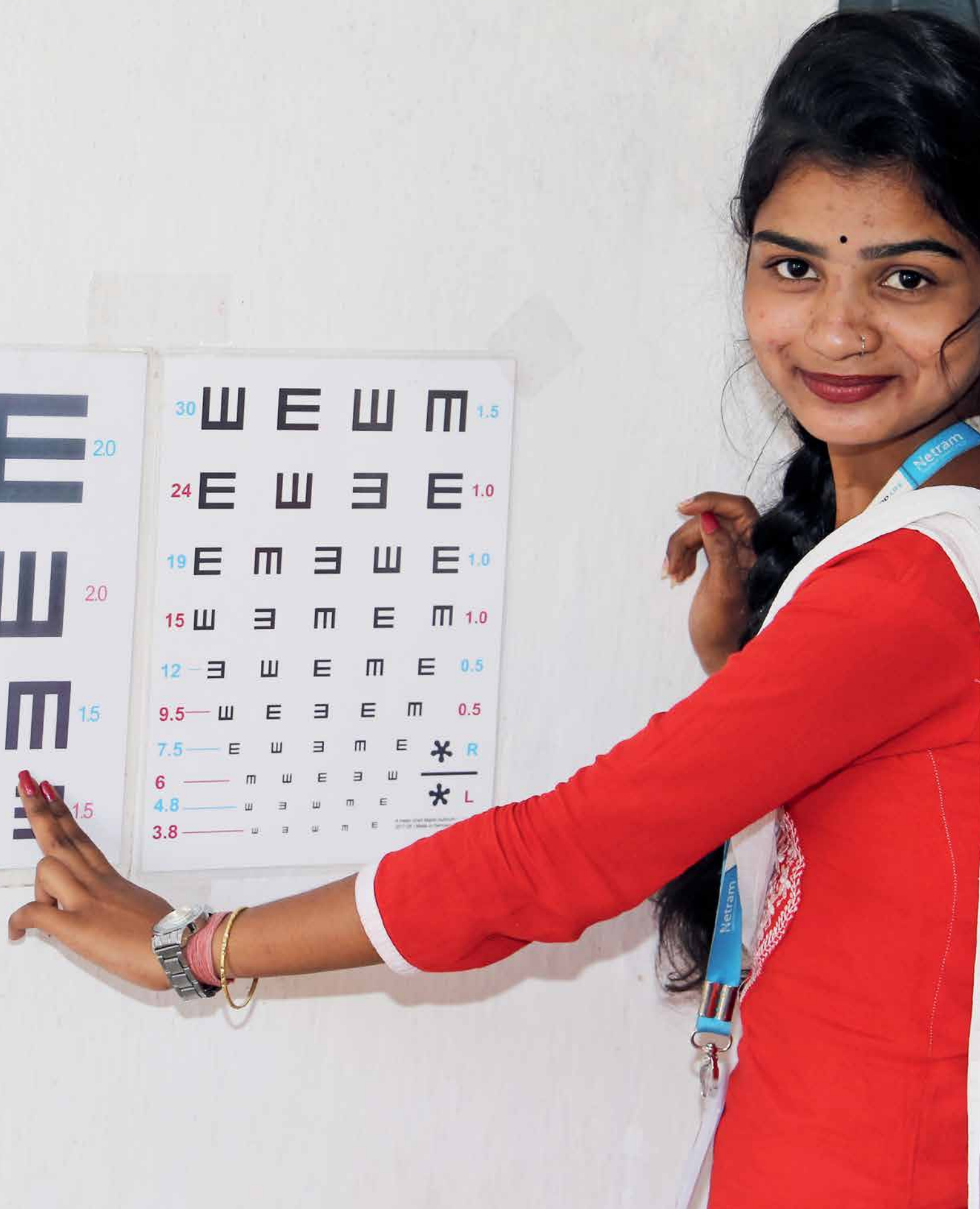
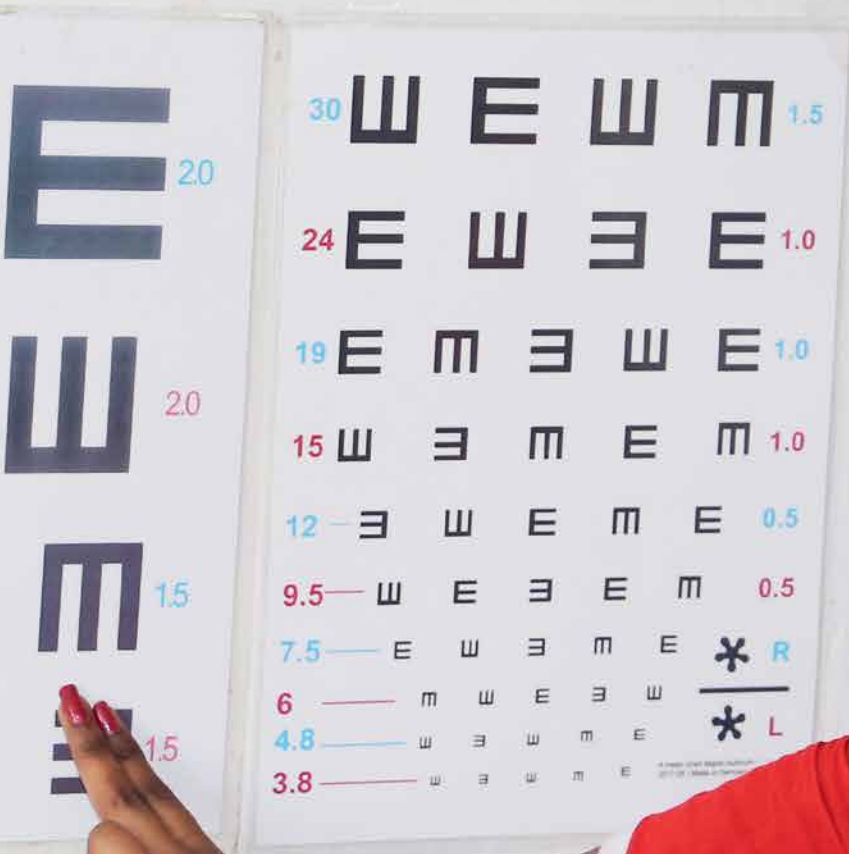
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One-Dollar Glasses

THE IDEA

PROVIDING AFFORDABLE, FUNCTIONAL OPTICAL SOLUTIONS TO PEOPLE WHO CAN'T AFFORD THEM.

THE IDEA BEHIND ONE-DOLLAR GLASSES WAS BORN IN 2011, WHEN A GROUP OF ENTREPRENEURS AND INVESTORS MET TO DISCUSS THE NEED FOR AFFORDABLE OPTICAL SOLUTIONS. AT THE TIME, THE COST OF A PAIR OF GLASSES WAS AVERAGE \$150, WHICH WAS OUT OF THE REACH OF MANY PEOPLE WHO NEED THEM. THE GROUP DECIDED TO CREATE A COMPANY THAT WOULD PROVIDE AFFORDABLE, FUNCTIONAL OPTICAL SOLUTIONS TO PEOPLE WHO CAN'T AFFORD THEM. THE IDEA WAS TO CREATE A COMPANY THAT WOULD PROVIDE AFFORDABLE, FUNCTIONAL OPTICAL SOLUTIONS TO PEOPLE WHO CAN'T AFFORD THEM. THE IDEA WAS TO CREATE A COMPANY THAT WOULD PROVIDE AFFORDABLE, FUNCTIONAL OPTICAL SOLUTIONS TO PEOPLE WHO CAN'T AFFORD THEM.



OneDollarGlasses

THE IDEA

Good vision is poverty prevention – under
Corona more than ever.

According to the latest 2019 study by the World Health Organization (WHO), around 950 million people need glasses, but cannot afford them or have no access to ophthalmological care at all. The consequences: children cannot follow lessons at school and adults cannot find qualified work to provide for their families. The annual losses for those affected are estimated by the WHO at around 269 billion US dollars. The global Corona crisis has intensified the difficult situation of the poor. We want to change that.



To solve the worldwide problem of untreated defective vision, Martin Aufmuth invented the system of **OneDollarGlasses**:

- **OneDollarGlasses:**

Consist of a light, and at the same time, extremely stable spring steel frame and pre-ground eyeglass lenses made of shatterproof plastic. The lenses can be clicked into the glasses frame with a simple movement. The range consists of spherical glasses with thicknesses from -10.0 to +8.0 diopters in steps of 0.5 diopters. Coloured beads give the glasses a unique, individual design. The material costs for glasses are around one US dollar; the selling price is two to three local daily wages.

- **The bending machine:**

The glasses are manufactured by trained, local specialists on a simple bending machine. It works without electricity and can therefore also be used in very poor and rural regions. Around six people, with the associated tools, can work at the same time on a single bending machine.

- **Training concept for ophthalmological specialists:**

Since there are hardly any ophthalmologists and opticians in many developing countries, **EinDollarBrille** e.V. has developed its own one-year training program in close cooperation with ophthalmologists and opticians – Best Spherical Correction (BSC). This enables the graduates to reliably find the best possible spherical glasses during the eye test and to fit the glasses expertly.

- **Creation of sustainable jobs:**

EinDollarBrille e.V. trains local specialists in the production and distribution of **OneDollarGlasses**. Their salaries and the ongoing project costs are financed to a large extent from the proceeds of the sale of glasses. This creates valuable new jobs in poor countries and regions worldwide.



OneDollarGlasses: THE PRINCIPLE

- **Integration of disadvantaged groups:**

In the training of eyewear manufacturers and optical specialists, people with physical limitations but good suitability are preferred and actively integrated. Our project in Burkina Faso now has the first blind employee who is successfully active in eyewear production.

- **Supply structure:**

Poor people in developing countries often cannot even afford to travel to the nearest city or clinic. That's why [EinDollarBrille](#) e.V. organizes eye camps on site in the villages and shanty towns. After their eye test, people immediately receive the right glasses. In order to offer more permanent locations for obtaining vision tests, glasses, or replacement lenses, [EinDollarBrille](#) e.V. builds small eyewear shops in strategic locations.



- **Awareness-raising campaigns:**

The importance of good vision for education and social and economic development is not yet sufficiently recognised in many countries. Through free vision tests, educational work in schools and villages, as well as the development of relationships with health institutions and NGOs, [EinDollarBrille](#) e.V. creates a growing awareness of the importance of good vision and the effect of glasses.

- **Sustainable model:**

The business model of [EinDollarBrille](#) e.V. is sustainable: It finances the development of sustainable structures in the project countries with donations, by covering the costs for training, starting equipment, or setting up shops. The running costs in the project countries, including the salaries of the local employees, are partly financed by the sale of the glasses. The aim is to establish a basic ophthalmological service in developing countries – and to provide people with cost-effective and individually adapted glasses.

OUR GREATEST SUCCESSES



Over 300,000 people
supplied with glasses



Sister organizations in
the USA
and Switzerland

SUCCESSFUL PROJECTS IN AFRICA, ASIA AND LATIN AMERICA

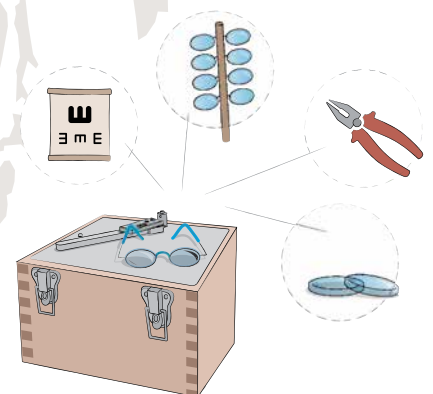
•• India

•• Myanmar

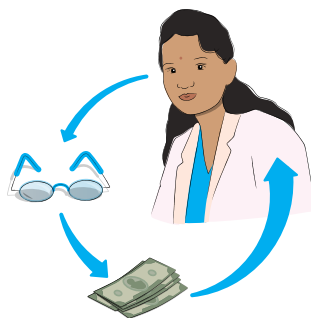
•• Ethiopia

•• Kenya

•• Malawi



In-house specialized
optician training
developed



Holistic Social
Business Model



BURKINA FASO

The West African Country Burkina Faso, with a population of about 20 million, is one to the world's poorest countries. Almost 90 percent of the population live from agriculture, most of them in the form of simple subsistence farming. The little industry that exists is situated in the capital city Ouagadougou. Due in part to the lack of roads and only one rail line, Burkina Faso ranks no. 182 of 189 countries in the Human Development Index of the United Nations.



In addition, there are ongoing terrorist attacks in different parts of the country which make everyday life difficult, including for our organization to gain access to some regions. Unexpected heavy rainfalls in September caused major damage and restricted travel.

SUCCESSSES

Since 2013, about 70,000 people have been provided with eye glasses (8,389 in the year 2020)

- About 180,000 free vision screenings have been performed since the start of the project
- At present 60 jobs have been created
- along with 23 eye glass centers
- Main site in Ouagadougou.

We had to cancel eye camps and to focus our activities on the larger cities. So the Corona pandemic was only one of the problems Burkina Faso and therefore also our team had to face in 2020.

Preserving Jobs despite Corona

Also in Burkina Faso the Corona crisis first resulted in a shutdown, but only for a few months. The country's economy, and especially its population, could not cope with a longer shutdown. After only a short period, many little shops did not survive. After the end of the shutdown, children could not go to school since their parents were not able to pay school fees anymore.

In June life slowly returned to normal. However, we reopened our shops only in July to protect our staff. In August the team started again with a few eye camps – of course according to the strict compliance of all hygiene and safety regulations. During the period of shutdown, our GoodVisionTechnicians (GVTs) updated their knowledge by completing test questions via WhatsApp, and by self-study of the optical manual. We are extremely glad that the jobs of our staff could be preserved!



Eye camp in the Center ADAJIA

Our team realized an extraordinary campaign in the ADAJIA Centre, with the intention of helping women affected by domestic violence. The International Women's Day (March 8) was utilised for a special promotion where the attending women not only could receive a free eye test, but also got eyeglasses at half price. More than 300 people participated, and 94 eyeglasses were handed out. There were many comments on social media about this campaign, even days later.

In addition to terrorist threat and the Corona pandemic, there were heavy floods in September.

Shops and Eye Camps

In spite of the challenges, we were able to set quite a few things in motion in 2020 – in a literal sense: among other things, we moved to a new office. We converted our old location into a training center.

After the steady growth of our project in Burkina Faso during the last few years, we want to focus our activities on the most populated and most secure regions of the country soon. Bobo-Dioulasso, the country's second largest town, will represent the second largest location with three shops altogether. In addition, our teams will set up mobile eye camps in the less inhabited areas. The intention here is twofold: on the one hand, we want to



Constant Zoungrana: Back to work, finally!

For people with physical disabilities, it is almost impossible to find work. Constant Zoungrana, who went blind in 2015 due to glaucoma, was offered a chance in our organization. Our team showed Constant how to bend the eyeglass frames, since on the new bending machine there are special engravings for the blind to feel. In the beginning no one considered it possible; now, Constant makes almost 200 eyeglass frames per month. Since 2019 he has worked for GoodVision (Burkina Faso) as a producer of eyeglasses. Doing so, he gained new courage for life. "My life completely changed because now I am able to earn money and support my wife and child again," he told us, full of gratitude. In 2021 we intend to employ more people like Constant, giving them a chance to build up an independent existence.

reach as many people as possible by efficient use of funds; and on the other hand, we will have to avoid entire regions due to terrorist threats.

Trainings successfully finished

After a training workshop in the last quarter of 2020, we have 12 new GoodVisionTechnicians (GVTs) and two camp organizers in our team, which now comprises 60 employees nationwide, both Christians and Muslims.

The education of the new GVTs consisted of a one month's theory training and of 2 month's practice in the shop and eye camps. The whole group was highly motivated and all but one passed their first intermediate examination.

Strong organization and major employer

After seven years, our local organization now belongs to the major employers in the country, and provides a qualified education with good prospects – including for people with physical disabilities. As an employer we not only



First eye camps after the shutdown



The team of ODG in Burkina Faso



deal with security issues, but also with the health care of our employees; as a result, the entire team has health insurance – more an exception than the rule in Burkina Faso.

Outlook

After the successful training workshop, our team kicked off the year 2020 with high motivation. In 2021 we are going to launch four new shops: two of them in Bobo Dioulasso, one in Ouahigouya in the Northeastern part of the country, and one in the West of Burkina Faso.

By means of specific marketing activities, we intend to increase the awareness of more people on the meaning of good vision (and at the same time, on Covid-19). We even want to expand our school campaigns. Up to now we have focused on secondary schools, but at the end of last year we conducted a training workshop for work with younger children, and the project can be started now. Another priority in 2021 is the development of new partnerships with local sponsors in addition to Lions and Rotary Clubs.



BOLIVIA

Bolivia has not been at peace since the 2019 presidential elections: long-time President Evo Morales resigned after severe unrest and went into exile in Argentina. An interim leadership of Jeanine Anez took over the government. The party of Evo Morales won the new elections on October 18, 2020. He returned to Bolivia in November 2020 and took the lead of the ruling party MAS again.

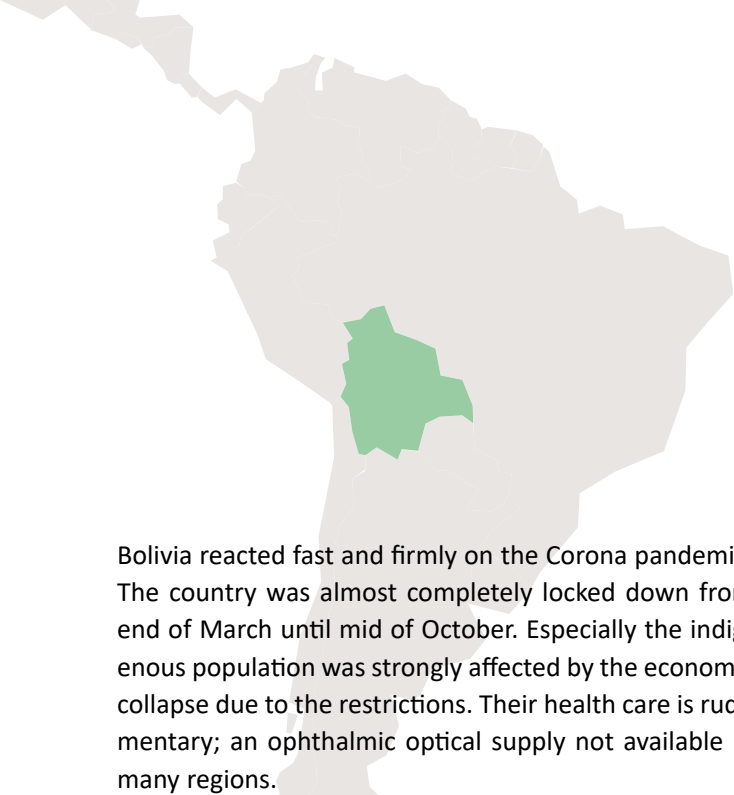
OUR SUCCESSES

Around 53,000 OneDollarGlasses fitted since project launch in **2014** •• 20 jobs created locally •• Central training, storage, and production facility completed in Santa Cruz •• Total of 75,000 frames produced for all of South America

At the end of **2020**, parallel eye camps for the first time with three minibuses in different regions Bolivia •• training cooperation with the the Instituto Técnico de Salud Seguridad Ocupacional y Medio Ambiente (ISSEM), the only ophthalmic institute in Bolivia.



Well prepared for Corona: Protective suits, masks, and disinfecting solution



Bolivia reacted fast and firmly on the Corona pandemic: The country was almost completely locked down from end of March until mid of October. Especially the indigenous population was strongly affected by the economic collapse due to the restrictions. Their health care is rudimentary; an ophthalmic optical supply not available in many regions.

Well-prepared to the Restart with Online Training

From January 2020 until the outbreak of Covid-19 at the end of March, our partner, HI-Bolivia (HIB), still carried out about 5,000 eye tests. With its mobile auto refractometers (Kaleidos of Adaptica), an eye test is possible within a few second. Around 3,000 people could be supplied with [OneDollarGlasses](#) by the end of March.

The outbreak of the Corona crisis then hit our local team with full force: On the instructions of the Federal Ministry for Economic Cooperation, HIB had to organize the return of its more than 30 worldwide working volunteers to Germany virtually overnight. The local team went home for half a year and our project leader, Max Steiner, who is over 60 years old, was not allowed to leave his house from March to September. All scheduled eye camps and eye tests had to be cancelled.

The shutdown was used by our highly motivated team for education and training: They developed an online training concept via Zoom and translated the training materials of [OneDollarGlasses](#) into the Spanish language. When completed, some new staff members were prepared for the optical education course by online training.

Additional Boost by new Partnerships

In September 2020, the government allowed the first relaxations, at least during the day. The team used the opportunity for the first smaller eye camps – in compliance with strict safety regulations. The school programs



that the team had started in 2019, in cooperation with the Gesellschaft für internationale Zusammenarbeit (GIZ) and the Siemens Stiftung, were continued in 2020 as part of community campaigns due to the nationwide school closures.

New partnerships with the “Pro Salud” clinic group and with the “Comité Cívico Femenino,” a highly influential Bolivian women's charity in Santa Cruz, gave a positive boost to HIB's activities. After the lockdown, members of the women's aid organization were the first to organize small eye camps in poor neighborhoods for people who had been cut off from all basic optical care for more than half a year.

Campaigns in Altiplano and the Amazon region

The relaxation of the lockdown enabled a long-planned, Rotary-funded campaign in the highlands of Bolivia: 1,000 patients were already pre-registered, of whom 512 could be provided with glasses. For the first time ever, the team also conducted a campaign in the northernmost Amazon district of Beni, in the Trinidad-San Loreto region. There, 400 patients with defective vision were examined.



World Sight Day: First Eye Camps after the Shutdown

Our mobile teams of Lentes al Instante (LAI) were eagerly awaited after months of shutdown: In the poor, in the valleys of the Andes around the capital city Sucre – and on Lake Titicaca in the school of Huarina situated 4,000 meters high. A special poster made for the “Dia mundial de la vision” (World Sight Day) drew attention to our campaigns. There was a great interest after months of restrictions. What struck us most was the great number of young people and their parents in need of eyeglasses: Due to the general school closure in March the government tried to switch to online education and provided simple laptops for families with school-age children. Many realized that they could not clearly see the fonts on the screen and that they needed glasses. On World Sight Day we carried out 158 eye tests altogether and sold 92 eyeglasses.

Outlook 2021

In 2021, the activities of Lentes al Instante (Bolivia) are to pick up speed, now with three mobile teams: in the subtropical lowlands around Santa Cruz, in the Andean valleys from Sucre, and at an altitude of 4,000 meters in the barren Altiplano. There are also plans to cooperate with at least two hospitals of the ProSalud Group, which themselves have no capacity in the field of ophthalmic care. In the future, all patients with defective vision will receive comprehensive optical treatment here. In the event of a diagnosis of cataract or glaucoma damage, the appropriate medical interventions are to be performed there as quickly as possible. In this way, we also want to anchor the concept of comprehensive basic ophthalmic care in Bolivia.

Lizeth cared for her sick parents alone



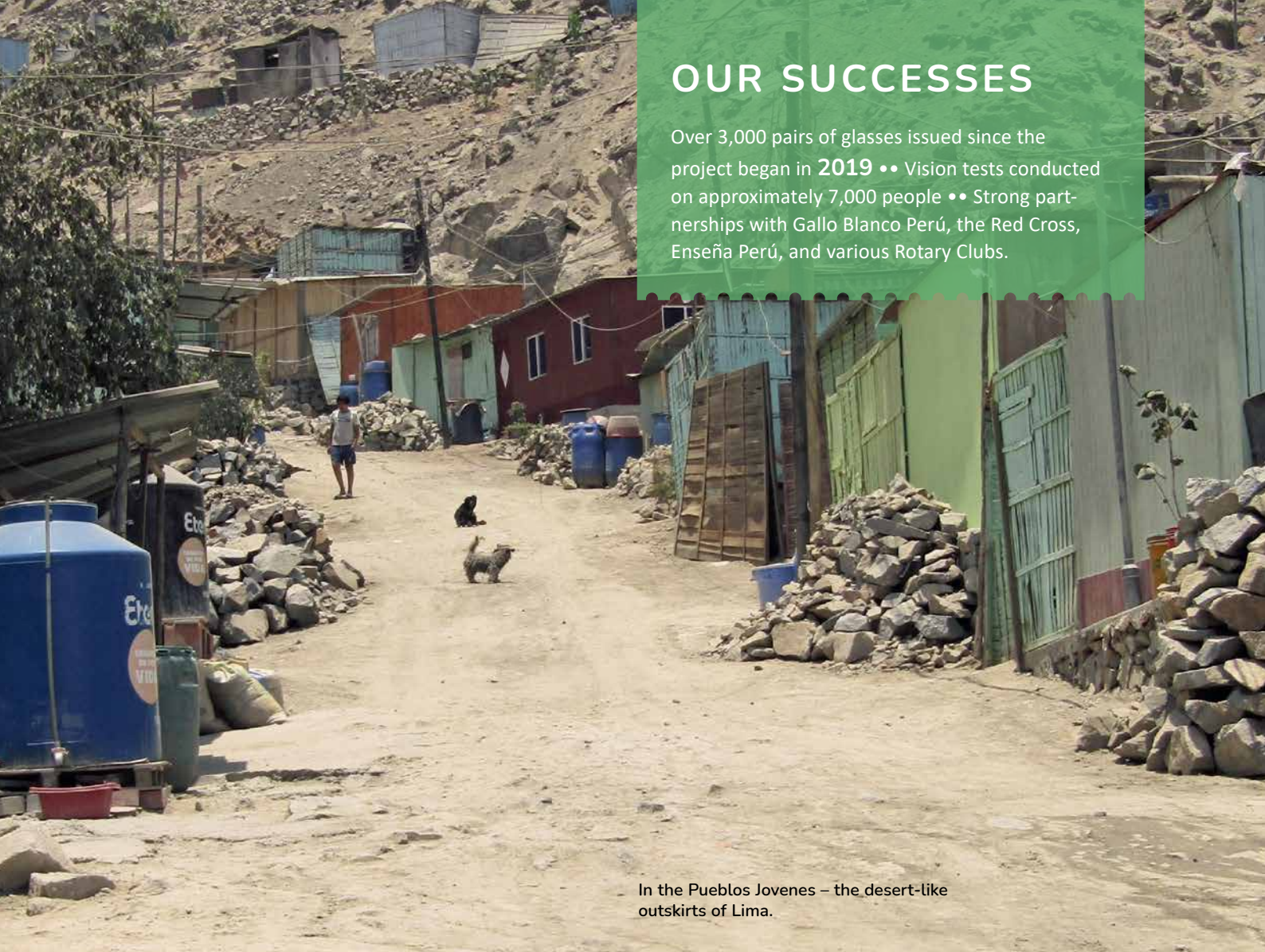
Lizeth (13): Reading for her Parents' Health

Lizeth Zárata Huanquiri, a 13-year-old girl from the indigenous Aymara people, came to our coordinator Lourdes in El Alto in early October 2020 to have an eye test. All alone at home, on the edge of Lake Titicaca at an altitude of over 4,000 meters, she had been caring for her parents, both of whom had Covid-19. It was only in these circumstances that she had discovered that she was almost unable to read the medication instructions.

In addition, further expansion of activities in the Amazon district of Beni is planned. Here, some patients can only be reached by wooden ferries - a departure for new shores for [OneDollarGlasses](#).

OUR SUCCESSES

Over 3,000 pairs of glasses issued since the project began in **2019** •• Vision tests conducted on approximately 7,000 people •• Strong partnerships with Gallo Blanco Perú, the Red Cross, Enseña Perú, and various Rotary Clubs.



In the Pueblos Jovenes – the desert-like outskirts of Lima.



For Peru, the year 2020 was probably one of the worst in recent history: a months-long national crisis, extensive poverty, and the Corona pandemic, which hit the Andean country very hard. According to Johns Hopkins University, in September 2020 Peru was the country with the world's highest pandemic death rate by population. Many Peruvians work in the low-wage sector and simply cannot afford to stay home and miss work for very long.



Corona-era eye test

The health care system is severely underfunded. Only about 20 percent of the population is covered by the state health insurance system. Optical care is only available in basic form in the large cities, and eyeglasses are very expensive and therefore unaffordable for most people.

Training sessions to prepare new Campings

Since 2019, [EinDollarBrille](#) e.V. has been active in Peru operating under the brand name "Lentes al Instante (Perú)," which has proven to be a good move. They receive financial support from the Swiss Dieter Kathmann Foundation. The local organization "Gallo Blanco Perú" has taken over the project management.

The local team consists of the project leader, Alejandra Portillo, two optometrists, an "Optica Consulta", ophthalmologists, a project coordinator, and volunteers, some of them from the Peruvian Red Cross.

After a good start in 2019, 2020 also began very promisingly: among other things, the establishment of our own local eyewear production was planned. However, the lockdown that began on March 5th brought all these plans to an abrupt end. The team bridged the quarantine period with virtual training sessions. Although the restrictions were officially lifted at the beginning of July, larger activities were slow to take off because of a general hesitancy among the population due to concerns about getting infected.

Espirita (80): Weaving for her daughters

Our team met Espirita in November 2020 at the Ate Vitarte eye camp in Lima. Despite her age, Espirita tries to support her daughters financially by selling clothes and decorations that she weaves by hand. She says weaving reminds her of her mother, who taught her the handicraft; another reason why she doesn't want to stop.



Espirita and Samuel, a couple for 60 years.

Espirita has cataracts in her left eye. Her age and diabetes are the main reasons why an operation is not an option. With strong reading glasses (+5.00 diopters) at least we could help to make sure that she can now weave again without problems.

At the end of August, the first eye campaign since the outbreak of Corona took place in Ate Vitarte, a district in the east of Lima. Complying with all safety measures required, 400 people were tested free of charge and 200 pairs of glasses were distributed. Further campaigns were held in the months that followed.



Corona-era eye test

Important partnerships

From the beginning, the work of Lentes al Instante (Perú) was supported by the Red Cross, the organization Enseña Perú, and various Rotary clubs in Lima. Enseña Perú is committed to the education of young people from impoverished areas and has a good network of schools. Lentes al Instante (Perú) also gained access to small and medium-sized health centers through this organization.

In addition, a promising cooperation with the cosmetics provider Yanbal has been established. The company aims to finance at least 600 [OneDollarGlasses](#) per month in 2021.



Happy children with OneDollarGlasses

Outlook

It is not yet clear how quickly Peru will recover from its political crisis and the Corona pandemic. Nevertheless, our team is already planning a second mobile optics unit with minibus to reach even more people.

Segundo: "I want my son to have a better life".

The 64-year-old Segundo came to Lima 35 years ago. At that time, the area where he now lives was little more than a stony hill.

He and his wife Isabel (59) hope that their son Olguín, now 21, will have a better life and want him to study. Isabel is a housewife and helps in the public village kitchen. Segundo works in a nearby factory. Despite their age, they don't want to stop working because they want to support their son and not be a burden on him. Segundo wore an old, scratched pair of glasses; they were of little use to him. With his new OneDollarGlasses he can now see clearly again at work.





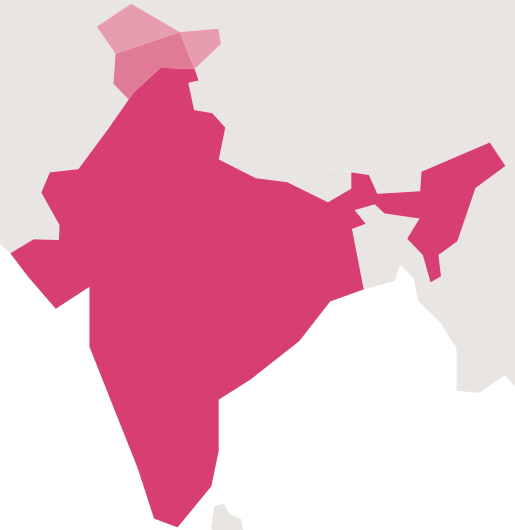
INDIA



The Corona pandemic has hit India hard. At the end of March 2020, the government declared a nation-wide lockdown. Horrendous images showed millions of migrant workers, most of whom set out on foot from the big cities to their villages because the government had shut down the entire transport system overnight. Often the returnees were not allowed into their villages out of fear, and as a result camped for weeks under trees on the outskirts of villages.

OUR SUCCESSES

Since the project started in **2017**, approximately 25,000 people have been provided with glasses and a total of over 72,000 vision tests have been conducted •• The team currently consists of about 60 employees •• Night eye camps and home visit were successfully introduced in **2019** •• Medical treatment for over 300 cataract patients made possible in **2020**.



Help for the poorest of the poor

Our Indian partner organization GoodVision (India), founded at the end of 2017, also had to abruptly suspend its activities. Just to be on the safe side, GoodVision (India) had sent our optical professionals back to their home villages ten days before the nationwide lockdown. In hindsight, a wise decision given the chaos that subsequently erupted in the country.

After the government banned social gatherings, eye camps were also no longer allowed to take place. Nevertheless, our employees in India did not remain idle: In daily video conferences, they exchanged views on technical issues, repeated lessons learned from their training, and encouraged each other. Despite their own difficult situation, they collected money on their own initiative and distributed food to the poor in the shanties. Additionally, they fed animals that could no longer find food in these difficult times.

Creativity and resourcefulness led to alternative income: The team also sold masks and disinfectants for a while.

Staying in touch with the patients

Because eye camps were not possible, our team began visiting and testing people in their homes a few weeks after the pandemic began.

In August, GoodVision (India) opened its first small optical store in Bhubaneswar, the capital of Odisha – with more locations to follow in the future.

In late summer, GoodVision (India) started with the first eye camps again, observing strict health and safety measures like using fever thermometers, disinfectants, gloves, and masks.



Home visit eye test



Education: Camp organizer talks with an elderly woman about poor vision



Famine: employee distributes food to hungry families



Before Corona: training of women from self-help groups

Training for women

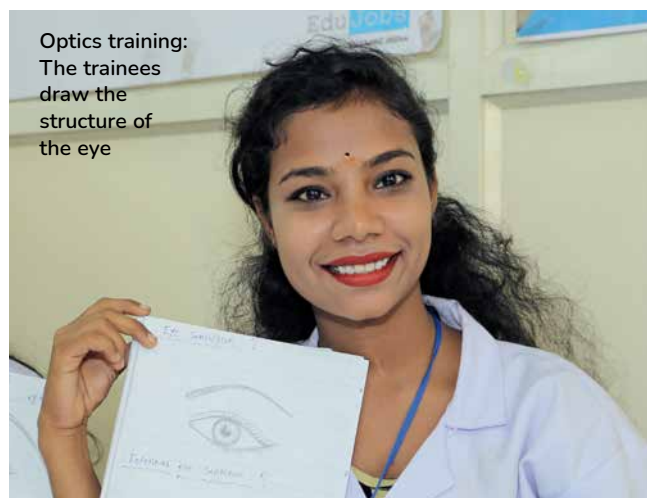
In India, around 33 million women are organized in self-help groups. They support each other and sometimes take out loans together. Most of them live in very poor, rural areas. Children and household chores tie them down and make it impossible for them to hire on anywhere as paid employees.

EinDollarBrille e.V. tries to help exactly in these situations: In our Indian partner project, we train women from self-help groups in the production of eyeglasses. Often for the first time in their lives, they are given the opportunity to earn money themselves and can thus contribute a significant part to the family income. As a result, the women's self-confidence also increases greatly.

It is never too late for eyeglasses



Golekha Chandra is a farmer in the village of Champa in rural Odisha. His two daughters have long since left home, leaving the 70-year-old and his wife to fend for themselves. However, this has become increasingly difficult over the past few years, as his eyesight has deteriorated due to his age-related poor vision. He is also having great difficulty to plant the rice properly in the ground. There is no eye doctor in his district, and the trip to the clinic is far too expensive for him. Hearing about our eye camp in his village, he came running the few meters to the community center full of hope. Thanks to his new glasses, Golekha Chandra can now work again – and what he would not have dared to hope for: he can even read the newspaper again.



Optics training: The trainees draw the structure of the eye



Our female employees well equipped in times of the Corona pandemic.

Strong Team Spirit

Shortly before the lockdown, a new group of GoodVisionTechnicians (GVTs) had started their training. During the lockdown, classes were taught in daily video sessions, including how to deal with patients, eye diseases, and refraction. Being connected via video conference, the young employees' motivation and team spirit could be maintained even across the distance. In addition, the presentation of the prestigious Social Impact Award by the Indian Chamber of Commerce strengthened the sense of unity within the team. And on August 28th, everyone celebrated the third anniversary of GoodVision (India) – as every year – with a big cake.

Basic optical care – now also for people with cataracts

About 950 million people worldwide do not have access to glasses. The next largest group of the visually impaired are approximately 60 million people who suffer from untreated cataract. In the final stage, the lens of the eye is so cloudy that those affected go completely blind.

Ever since [EinDollarBrille](#) e.V. was founded, people with cataracts often come to the eye camps. These patients have always been referred to clinics. However, only rarely do they find their way to an eye clinic, the main reasons being fear of hospital and lack of money for transport and surgery.

Since 2017, GoodVision (India) has collected over 6,000 cataract patients in its patient file at the eye camps. As part of an initial pilot project, patients are picked up by bus and taken to the clinic for surgery. After successful surgery, they are driven back home to their villages.

This way, GoodVision (India) has already been able to successfully help over 300 patients in 2020. The cost of an operation, including transport and aftercare, is about 50 euros per eye.

Outlook

During 2021, it is planned to provide cataract surgery to an additional 150 people per month. Depending on the pandemic situation, larger eye camps will also gradually be held in order to reach a pre-pandemic level of activities again as soon as possible.



MYANMAR

Our sister organization, [OneDollarGlasses](#) Switzerland, started its first foreign project in Myanmar in 2018: In August, a local team of trained nurses at the Ayudana Hospital in Sagaing (near Mandalay) began producing glasses and organizing eye camps. The cooperation partner was the Sitagu Buddhist Foundation, which operates 35 hospitals in Myanmar.

In cooperation with the new local project manager, Kaung San, foundation was laid for a second location in the official capital Nay Pyi Taw. As a former businessman in the field of medical devices, Kaung San is very familiar with the health system and has excellent contacts there. A few years ago, Kaung had to undergo a serious operation and it was not clear whether he would survive it. Kaung survived. Out of gratitude, he decided to quit his business and henceforth to work with all his energy for the well-being of other people. He now does this together with [OneDollarGlasses](#).

Corona slows down ambitious targets

The construction and expansion of the second location in Nay Pyi Taw with local production, the training of ophthalmological specialists, and a higher frequency at the eye camps: The goals for 2020 were ambitious. On March 20, however, our local organization in Myanmar also had to close its location due to Corona and was not allowed to conduct eye camps until 8 August. The local team used a short-term easing, among other things, for an eye campaign in a remote monastery. During the second corona wave, the government stopped all external activities from 20 September until 8 November.



Eye test with Kaleidos autorefractometer

OUR SUCCESSES

Start of the project at Ayudana Hospital in Sagaing in **2018** •• Since then, more than 10,000 patients have been provided with OneDollarGlasses •• In Myanmar, 3 full-time and 3 part-time employees are working for our project •• First training in refraction in **2020** •• Inauguration of the new headquarters in Nay Pyi Taw with office and shop.

During this time, the team could only repeat training content regularly and practice conducting vision tests.

New location with modern equipment

Despite all the limitations, the project in Myanmar made important progress. In January 2020 the headquarters of GoodVisionGlasses Ltd., moved to its new location in the capital, which was inaugurated on 9 February in the presence of high-ranking representatives of the city government. In February, a three-week training course for prospective GoodVisionTechnicians (GVTs) took place there under the direction of a Swiss optometrist. A new shop with its own room for eye tests was very popular – until the lockdown on 20 March. In August, GoodVisionGlasses Myanmar finally acquired a mobile autorefractometer (Kaleidos from Adaptica) that enables quick and precise eye tests and thus makes work in large eye camps much easier.

Good relations with the Ministry of Health

Kaung San's focus on quality and good relationships have strengthened the reputation of GoodVisionGlasses Ltd., in Myanmar. In May and August, the team won an official tender and was allowed to deliver a total of 5,000 pairs of glasses to the Ministry of Health and Sports (MoHS). On 22 October 2020, an agreement was signed with the ministry that allows the OneDollarGlasses team to conduct eye tests once a week in two clinics in Nay Pyi Taw. Around 40 – 60 people receive glasses every time.

Despite Corona, the result in 2020 was positive overall: In 2020, the team carried out 30 eye camps and provided 3,637 people with glasses. Since the organization was founded in Myanmar, over 10,000 people have received glasses.

U Buddi Ya

U Buddi Ya is a Buddhist monk. He lives in the poor district of Lewe in the capital Nay Pyi Taw. Over time, reading religious books became increasingly difficult for him. What convinced him about OneDollarGlasses was not only the professional team, the advice and the education on the subject of good vision, but also the low weight of the glasses. Reading is now easier than ever for him – easier than with any other pair of glasses he had previously worn.



Outlook

In 2021, Kaung San wants to concentrate on the rural regions of the provinces of Mandalay (around 6.5 million inhabitants), Magwe (4 million) and Shan (6.3 million). The goals are to build up local production and increase sales. To what extent Kaung San can realize his plans in times of political unrest and under the influence of Corona is currently difficult to predict.



MALAWI

Southeast African Malawi has a population of around 18 million and is one of the poorest countries in the world. Around 80 percent of the people live in the countryside; most of them are farmers who have to support themselves and their families from their harvest.

Health and education are chronically underfunded. Many children drop out of school prematurely. The country responded to the corona crisis with hygiene measures and extensive information campaigns. However, the population returned to “normal mode” relatively quickly, because the living conditions of most people simply do not allow a hard lockdown or social distancing.





OUR SUCCESSES

More than 40,000 glasses fitted since the project was founded in 2014 •• 40 employees in Malawi •• Currently 6 GoodVisionShops •• Project for special care for the rural population of Malawi •• Redesign of the school program.

Preservation of jobs – new location in Blantyre

From the end of April to the beginning of October, there were no eye camps in our project and the shops were also closed. When the schools closed in April, we also had to suspend our “GoodVision School” program.

However, regular training sessions via WhatsApp and video ensured that the team's knowledge was kept up to date. The current 40 jobs could be secured.

The Corona phase was used by the management and team to optimize internal processes and reorganize tasks and responsibilities. At the end of 2020, the move to new premises in a central location in the city center, with office space and a shop, took place in southern Blantyre. With this, the team wants to generate more attention and also attract “walk-in” customers.

Reaching people remained a challenge in the Corona crisis. In total, 14,096 people in Malawi were able to take free eye tests last year. 1,640 patients were provided with [OneDollarGlasses](#).

Goal: Integration of our optics training in the state education system

We want to reach a special milestone in 2021 with our one-year optics training in Malawi. An approval process is currently underway at the Medical Council of Malawi, the country's most important regulatory authority for the health sector. The aim is to harmonize our curriculum with the Malawian training requirements in the field of optics, and to integrate it into the regular university training of optics specialists. There are also plans to work with the Malawi College of Health & Science, which would like to assume responsibility for part of the training and provide rooms for our training.




The first time abroad

In January 2021, Samuel Richard, our quality manager from Malawi, set off on a trip to Liberia, more than 8,000 kilometers away. He went to lead the training of the new GoodVisionTechnicians in an intra-African exchange. For Samuel Richard it was an exciting first for himself: for the first time in his life he was travelling to another country by airplane.

Outlook

In order to reach more people at lower costs, we want to rely less on our own shops in Malawi and more on “shop-in-shop” systems and partnerships. A cooperation with Tunza, which belongs to the world's largest franchise provider for health services and operates over 50 health centers in Malawi, has already started. By working together, we not only save costs for room rental and advertising, but we also gain access to more patients. Since Tunza does not yet offer basic ophthalmic care, our systems complement each other well. In 2021, we also want to resume our school program.

A photograph of a woman and a young girl smiling together outdoors. The woman is on the left, wearing a white top and gold hoop earrings. The girl is on the right, wearing glasses and a white top with a pink floral pattern. They are standing in front of a building with a green roof.

Maiara wants to become a doctor
– such as our ophthalmologist

A stylized map of South America with Brazil highlighted in green. The rest of the continent is shown in a light grey color.

BRAZIL

With about 212 million inhabitants, Brazil is not only the largest and most populous country of Latin America, but also one of the world's biggest economies. The country was severely hit by Corona: Worldwide Brazil ranks no. 2 in numbers of deaths and infections. The collapse of the health care system in Manaus, capital city of Amazon state, made headlines all over the world. In addition to shortages of doctors and nursing staff there was above all a significant lack of oxygen for the respiration of intensive care patients.

OUR SUCCESSES

Project start and founding of the local organization Renovatio in **2014** •• Since then more than 150,000 eye tests have been conducted and about 55,000 people have been supplied with OneDollarGlasses •• Shops in Londrina, Maringa and Sarandi •• VerBem is active in 22 of 25 Brazilian states •• Launch of collaboration with the Ministry of Health – Special Secretariat of Indigenous Health in **2020**.

Our team in Brazil acts under the Portuguese name of VerBem (“good vision”) and performs social campaigns with its non-profit organization Renovatio. Our project is guided by Ralf Toenjes who is well-known in the country through his work with [OneDollarGlasses](#).

Good Start at the Beginning of the Year

Providing needy people with glasses in view of the huge distances in the country is an enormous feat. In addition, an ophthalmologist is required to be present – only they are allowed to prescribe glasses under Brazilian law. Since there is no ophthalmologist in over 70 percent of the cities, demand is correspondingly high.

During the period from January to March 2020 – even before the Corona outbreak – our team travelled to Minas Gerais and Parana in Pernambuco situated in the Amazon region in order to carry out special campaigns.

Fighting against Corona

At the beginning of the Corona pandemic our eye camps were abruptly stopped. Nobody was interested in eye-glasses anymore after the onset of the disease. Not remaining idle, the team of VerBem under the management of Ralf Toenjes, spontaneously decided to dedicate its work to the protection of people against Corona. In cooperation with the Movimento #2em2 initiative, VerBem organized 22,000 free Covid tests for public hospitals, organizations, local communities, and indigenous groups in the regions Sao Paulo and Rio de Janeiro. VerBem also conducted tests itself. In addition, VerBem supported hospitals by supply of masks, protective gloves, and disinfectants.



Maiara’s new OneDollarGlasses are being adapted

Maiara

Maiara is ten years old. Her family lives from the yield of a little farm in the community Quilombola Barra do Aroeira in the state of Tocantins. For an awfully long time she had problems in reading and learning.

The result of her eye test: - 4.0 diopters on both eyes. She is happy: with her new glasses she can finally see, read and learn properly! She has a dream: “When I’m grown up, I’d like to become a doctor – such as the doctor who just helped me.”



Great eye camp in the region of Tocantins

Campaign for “A Heart of Children”

The team only started its work with regular eye camps again in October. By means of strict safety precautions, such as the use of medical masks and taking the temperature of all participants, the team and the patients could be protected, and consequently mutual trust was built up. From October 28 to November 3, the VerBem team conducted a big campaign in Tocantins state, in the community Quilombola Barra do Aroeira. Tocantins has approx. 1.5 million inhabitants, with more than 100,000 of them living under the poverty line. The campaign took place in cooperation with “A Heart for Children,” and could be watched on TV on December 5.

Cooperations and Awards

Within the scope of two large-scale campaigns, the VerBem team visited 43 indigenous villages in the states of Rio Grande and Paraíba.





Ralf Toenjes has been admitted to the UN's circle of "17 Young Leaders for the Sustainable Development Goals 2020"

Ralf Toenjes with a little boy in a favela



The first Corona tests organized by our team



The cooperation partner was – for the first time – Special Secretariat of Indigenous Health (Sesai), part of the Ministry of Health. More than 1,000 people were offered a free eye test and 762 of them got eyeglasses. After the long period of closure, our shops also opened again in Maringa and Londrina in the state Parana – and achieved record sales in October and November.

In September 2020, Ralf Toenjes was appointed as one of the "17 Young Leaders for the Sustainable Development Goals" by the United Nations. In addition, VerBem received two awards in Brazil: In October, for being one of the 100 "meaningful businesses"; and in December the award of the José Eduardo Ermírio de Moraes Foundation.

Outlook 2021

It is the central goal for VerBem in 2021 to achieve the same turnover again through the sale of eyeglasses as before the crisis. At the same time, VerBem intends to establish a program for the promotion of vaccinations. VerBem also wishes to consolidate the cooperation with the Ministry of Health.

GOODVISION USA – PROJECT IN LIBERIA

Our partner organization, GoodVision (USA), is making nice progress in Liberia



Executive Director GoodVision (USA), Jen Hyde



Instructor Samuel Richard from Malawi in Liberia



Since establishing GoodVision (USA) – previously [OneDollarGlasses](#) USA – in 2019, our American sister organization has become an integral part of our association. The team, which now consists of 21 people, was able to increase donation income and make good progress in the Liberia project last year, despite the Corona pandemic.

Project manager Jen Hyde is particularly proud of the cooperation with the L'OCCITANE Foundation and L'OCCITANE North America, which committed their support for another year. With their continued support it will be possible to keep expanding activities in the Liberia project in 2021.

Project in Liberia: Focus on Training

Needless to say, the Corona pandemic had a negative effect on the work GoodVision (USA) was doing in Liberia. The organization of eye camps in the villages was severely limited due to the risk of infection.

Refuge Place International (RPI), the Liberian partner organization of GoodVision (USA), used the freed-up capacity due to the pandemic to train the local team on site. It was also possible to prepare for the training of 20 new GoodVisionTechnicians, which was scheduled for January 2021. Liberia received active support from Malawi: Samuel Richard, one of our best instructors from Malawi, boarded a plane for the first time in his life, to help with the first month of training in Liberia.

[EinDollarBrille e.V.](#) Germany has been providing technical advice to the project in Liberia ever since the beginning in 2019. Almost 60 eye camps have been organized and 14 local employees have been trained. More than 8,000 patients have been examined, 700 of them received glasses. Among the 700 recipients were 200 school children.

ONEDOLLARGLASSES SWITZERLAND

In 2018, our sister organization, [OneDollarGlasses](#) Switzerland, started its own successful project in Myanmar. In the meantime, 35 active members are now committed to the home organization.

Very well equipped for mobile campaigns

Like many other countries, Switzerland was massively affected by the Corona pandemic in 2020, with rapidly rising infection rates towards the end of the year. As a result, many of the planned events had to be cancelled.

Fortunately, extensive networking activities of Swiss members have laid a solid foundation in the years since [OneDollarGlasses](#) Switzerland was founded in 2015. For example, the GEBAUER Foundation, based in Zurich, not only supported the purchase of a minibus and a mobile auto refractometer (Kaleidos) for eye camps in Myanmar, but also financed the entire project for more than 6 months. The Myanmar project is the largest and most important project for our Swiss team.

The minibus gives local staff the mobility they need to reach people in rural areas and, just as importantly, transport the optical equipment.

Strong supporters stay on board

In addition to the GEBAUER Stiftung, other important partners remain on board: The ABANTU Stiftung once again donated CHF 10,000 for eyeglasses in Burkina Faso in 2020. In addition, various Lions Clubs committed themselves to [OneDollarGlasses](#) Switzerland. On 21 October, a charity run took place at the University of St. Gallen, which led to a CHF 6,000 donation. With Eliane Müller, a musician from Lucerne, the team of [OneDollarGlasses](#) Switzerland was able to secure a nationally known ambassador. The benefit concert planned for



2020 unfortunately had to be cancelled due to Corona. Planning for a new event date in 2021 is in the works.

Outlook

[OneDollarGlasses](#) Switzerland has ambitious goals for 2021, especially for the project in Myanmar. For example, the team plans to advance the training of local workers and establish its own eyeglass production at the new location in Nay Pyi Taw – assuming that Corona and the current political situation allow the plans to move ahead. The activities will then be expanded little by little in the next few years. In Switzerland itself, the team hopes that more events can be held again in 2021.

NEWS FROM THE ORGANIZATION



Partnership models – pilot projects in new countries

Many organizations from all over the world are interested in [OneDollarGlasses](#). Our partnership model (P-model, for short) offers them the option to implement their own eyeglass projects with our support. In order to ensure both the quality of the eye tests as well as the glasses, our partners have to fulfill certain require-

ments: for example, the eye tests must be performed by trained professionals and be officially approved.

Organizations that meet these requirements receive a starter package from us (at cost), consisting of 500 frames in sizes S, M and L, and 1,200 lenses covering the range from -6.0 to +6.0 diopters (in steps of 0.5 diopters). We also train optical specialists so that patients in the target countries can receive the best possible advice.



Cataract patients waiting for a bus



Transportation to the clinic

Since the fall of 2017, about 30,000 pairs of glasses have been distributed under the partnership model in Nepal, Tanzania, Togo and Uganda, among other countries.

Basic Optical Care

We always get patients in our eye camps who cannot be helped with glasses alone. The largest group consists of people with cataracts. In order to come closer to our goal of basic optical care for all, in 2020 we started in India to take patients with cataracts to a partner clinic and make sure that they are operated on. After successful surgery, the patients are allowed to return home. Soon after, they can see properly again. In Bolivia, where we already have collaborations with various local hospitals, this approach is also planned for the future.

Quick and accurate eye tests with state-of-the-art technology

In all our project countries, we regularly conduct eye camps – on a smaller scale during the Corona crisis – where our teams have to test a large number of people within a short period of time. This requires focused work over many hours and sometimes several days. To ensure precise and fast results during the eye tests, our teams sometimes work with digital Kaleidos refractometers (manufacturer: Adaptica). The result of the eye tests are available in a few seconds – an enormous relief when working with large groups of patients. The use of modern equipment also strengthens people's confidence in the quality of our work.

Integration of the optics curriculum into the national education system

The [OneDollarGlasses](#) training class in "Best-Spherical-Correction," a one year program which we developed in cooperation with optometrists and ophthalmologists, is already addressing an ever-increasing gap in the health care system of our project countries, because of a severe shortage of optometrists. In Malawi, we are currently going one step further: In cooperation with the Medical



People in Ethiopia with glasses, provided through our partner model

Council of Malawi, we are working on integrating our curriculum into the national healthcare system and into university level education in the field of ophthalmic optics.



Preliminary examination and subsequent surgery



After successful surgery, patients are allowed to go home – very soon they will have proper vision again.

ACTIVITIES IN GERMANY

Schoolchildren, musicians, entrepreneurs, and people from the most diverse social groups are deeply touched by the global problem of untreated defective vision and its consequences. Despite fewer contacts, we were again able to inspire numerous people for our concept this year and motivate them to get involved with us. We would like to take this opportunity to thank all of our supporters and our many volunteer helpers!



Martin Aufmuth attending "A Heart for Children" on ZDF-TV

OneDollarGlasses at **"A Heart for Children"**

On 5 December, Martin Aufmuth was a guest at the big ZDF-TV donation gala: "A Heart for Children." It was a great opportunity to get together with stars from society, sports, politics, show business, and social media. In the program, a beautiful film about the work of [OneDollarGlasses](#) in Brazil was aired, showing disadvantaged people, including many children, receiving glasses at an eye camp in the very poor region of Tocantins.

Clear view for clear water

At the nature hotel Chesa Valisa, in Kleinwalsertal in Austria, each guest receives a free carafe with fresh spring water with the motto: "Clear view for clear water". For every carafe of water served, a donation of one euro goes to [OneDollarGlasses](#). A particularly sustainable pleasure.

Support from E.ON

As part of a large and committed donation campaign, the employees of the energy company E.ON supported [OneDollarGlasses](#) with their private donations. These donations were then doubled by the company.

Wanderlust Festival in Göttingen (11–12 January 2020)

Travelling broadens the horizon: For the fifth time, the team from our regional group Hanover/Göttingen was represented at the Wanderlust festival in Göttingen. We feel an affinity with the festival themes of "travel, adventure, and distant countries" – and the large number of visitors to our stand reflected this affinity.

#DB lends a hand!

As part of their campaign week #dbpacktan, Deutsche Bahn employees at various locations supported **OneDollarGlasses**. DB Cargo employees held a cake sale for the benefit of our organization, while trainees from the DB maintenance plant in Paderborn developed a deposit box. Finally, our team presented **OneDollarGlasses** at an information stand in the DB Cargo headquarters in Mainz. The entire management board of DB Cargo stopped by in person. CEO Sigrid Evelyn Nikutta had the production of our glasses explained to her – and enthusiastically tried out a pair of glasses herself.



The CEO of DB Cargo, Ms. Nikutta, inspects a OneDollarGlasses sample

Open day at Ebern secondary school

An open day at the Ebern secondary school with a raffle brought not only a great donation for **OneDollarGlasses**, but also new contacts to other schools and opticians.



Homemade goods at the raffle in the Ebern secondary school



Adventure game for OneDollarGlasses

OneDollarGlasses not only make sense, but also fun! With our new adventure game (based on the well-known Exit Games), anyone from around the age of twelve can get to know the work of our organization in a playful way. The participants must solve exciting tasks alone or in a team, which are characteristic of the work in our project countries (see: <https://www.eindollarbrille.de/adventure-game>).

Opti 2020 in Munich (10–12 January 2020)

28,000 trade visitors from 93 countries and 605 exhibitors from 39 countries. The optics fair “Opti” in Munich was, as always, a highlight for **OneDollarGlasses**. Numerous new contacts were made, and opticians ordered 24 of our donation boxes. A lecture at the Opti Forum met with a great response from the specialist audience.

OneDollarGlasses at the Green World Tour

In Stuttgart (15–16 February), Berlin (5–6 September) and Cologne (19–20 September)

Sustainability is not only a matter of common sense and securing the future, but also the basis for a diverse range of products, services, technologies, and concepts. Autarkia GmbH has been presenting this diversity regularly on its Green World Tour in various cities for several years – and of course **OneDollarGlasses** should not be absent. Our regional groups from Stuttgart, Berlin, and Rhine-Ruhr were attended the events in Stuttgart, Berlin and Cologne. It was not only the well-thought-out security concept and the technical equipment that were convincing, but also the committed audience.

Filming with Japanese television

On 20 July 2020, a team from the Japanese news broadcaster NHK visited Martin Aufmuth to film. Perfectly prepared by director Mari Elisa Ohta, and connected to the team from Japan live via mobile phone, a beautiful and professional contribution was made about [OneDollarGlasses](#). The segment was broadcast on the "Direct Talk" program (see: www.eindollarbrille.de/mediathek).



Filming with Japanese TV

Advertising in an extraordinary place



Christian Neuhoff from Pettendorf developed a particularly creative idea to make [OneDollarGlasses](#) better known: He privately restored a small chapel with an offering box from the 16th century. Money that is deposited there goes to our organization. Enclosed flyers explain about our work and encourage visitors to donate.

Deutsche Bahn Foundation supports financing of a bending machine

The Deutsche Bahn Foundation supported [OneDollarGlasses](#) with 2,000 euros to finance a bending machine. An alumnus of the student organization AIESEC donated an additional 2,200 euros. The ceremonial handover to Max Steiner, head of our project in Bolivia, took place at the DB Cargo headquarters in Mainz.

Fascination Africa

Our active member, Gerhard Wilfling, shares a lifelong love for the African continent. He worked there as a vocational school teacher at the turn of the millennium and has also travelled there with his family. With his multimedia show "30 Kilos and a Bush Taxi" on 28 February 2020, he took numerous enthusiastic visitors in the packed Dannerhaus at the Straubing Zoo on a journey to eastern Africa. He also took the opportunity to present the work of [OneDollarGlasses](#) on this occasion. By the way: Gerhard Wilfling and his lecture can be booked. Inquire at info@eindollarbrille.de.



Deutsche Bahn Foundation donates for bending machine

PARTNERS AND SUPPORTERS

We would like to thank all our partners and supporters for their commitment and their contribution to the success of [OneDollarGlasses](#). The following are represented:

ABANTU

The Swiss foundation supports charitable works and projects in Africa. The foundation has been helping [OneDollarGlasses](#) for years in Malawi and Burkina Faso with the construction of eyeglass centers and the purchase of vehicles for mobile eye camps.

A. M. P. O.

We have been working with the aid organization A. M. P. O. (Association Managé Nooma pour la Protection des Orphelins) in Burkina Faso since summer 2013. A. M. P. O. refers patients to our eyewear shop, where they can buy suitable glasses at low prices.



Asc. Gallo Blanco Perú

The non-profit organization has been our local partner in Peru since 2019, and conducts eye camps there in the poor suburban settlements of Lima. The organization is actively supported by the Dieter Kathmann Stiftung in Switzerland.



Ashoka

The American non-profit organization seeks and supports social entrepreneurs (Ashoka Fellows) in around 70 countries. Martin Aufmuth was officially accepted as an Ashoka Fellow in 2017. The organization supports, among other things, with advice and through its global network.



Be One Percent

Be One Percent is a group of people who donate 1 percent of their monthly income to help the poorest people in the world. Be One Percent supports our projects in Malawi and Burkina Faso.



Bianca Vetter Foundation

The Bianca Vetter Foundation is non-profit and helps disadvantaged people at home and abroad. It supports the development of the project in the Indian state of Odisha.



Brille24

Since October 2014, the online glasses retailer has been supporting [OneDollarGlasses](#) generously, both financially and with the know-how and active help of some employees.



CARE Netram

CARE Netram was founded by our partner Prashant Pachisia as a partner organization of [OneDollarGlasses](#) in India. Based in the Indian state of Odisha, CARE Netram produces [OneDollarGlasses](#), trains young people to become GoodVisionTechnicians and provides people with glasses as part of eye camps.



Dieter Kathmann Stiftung

The Dieter Kathmann Stiftung from Feusisberg in Switzerland finances and organizes the development of [OneDollarGlasses](#) in Peru.



Else Kröner-Fresenius-Stiftung

The Else Kröner-Fresenius-Stiftung awarded [OneDollarGlasses](#) its medical-humanitarian sponsorship award in September 2014. Since autumn 2015, the foundation has been supporting [OneDollarGlasses](#) in setting up a pilot project in Malawi.

Gebauer Stiftung

The non-profit Gebauer Stiftung based in Zurich supports [OneDollarGlasses](#) in supplying people in India with glasses.



Happel Foundation

The Happel Foundation is a non-profit foundation based in Lucerne (Switzerland). It supports [OneDollarGlasses](#) in setting up the project in the Indian state of Odisha.



Hauschka Publishing House

Hauschka Publishing House generously supports [OneDollarGlasses](#) with the proceeds from the sale of individualized homework books and in the area of public relations.



IAPB

The International Agency for the Prevention of Blindness (IAPB) is an association of civil society organizations, businesses, and professional associations to promote eye health. [OneDollarGlasses](#) has been a member of the IAPB since March 2015.



knodel foundation | knodel foundation

The knodel foundation is a non-profit foundation, which is committed to the promotion of projects in developing countries as well as free access to information and education. It supports our project in Burkina Faso.

Lions Clubs International, Leo Clubs

Numerous Lions and Leo clubs from Germany, Switzerland, and various African countries, support us generously financially and with committed public relations work. The Lions Clubs International Foundation supports [OneDollarGlasses](#) in Burkina Faso as part of its Sight First program in the construction of eyewear centers.



McDermott Will & Emery

The Munich office of the internationally active law firm McDermott Will & Emery (more than 1,100 lawyers worldwide) is one of the most important supporters of [OneDollarGlasses](#). Carsten Böhm, Gero Burwitz, Tobias Koppmann and their team of lawyers help, among other things, with the drafting of contracts, with agreements with ministries and authorities, and with questions of labour law.



Partnership with Alem Katema e.V.

The association, based in Baldham, supports aid projects in Alem Katema in the highlands of Ethiopia. He has been our partner in Ethiopia since November 2013.



Rotarians, Rotaract, InnerWheelClubs

Numerous clubs generously support [OneDollarGlasses](#) at club and district level financially and through creative charity campaigns such as “online wine tasting,” concerts, or the professional shredding of files and data carriers. Members of various clubs are also very actively involved in project work in Germany and in the target countries. In Burkina Faso, a Rotary International Grant made it possible to train and set up eyeglass centers. A Rotary International Grant has been running since June 2018 to set up two mobile optics teams in the remote highland regions of Bolivia.

Rotary



Siemens Stiftung

The Siemens Stiftung is a non-profit corporate foundation of Siemens AG. The foundation’s work focuses on expanding basic services in developing and emerging countries, as well as promoting education and culture. Since [OneDollarGlasses](#) was awarded the 1st prize of the empowering people award by the Siemens Stiftung in 2013, it is there to advise [OneDollarGlasses](#) with its large network. After Burkina Faso (from 2015) the foundation has been supporting us in Bolivia since 2019 in the further development of the project and the expansion of our school outreach activities to rural regions.

SIEMENS | Stiftung

Silicon Valley Community Foundation

The world's largest community foundation based in the USA supports [OneDollarGlasses](#) financially in setting up their projects.



Sternstunden

Sternstunden is a charity campaign by the Bavarian Broadcasting Corporation. It is supported by the Bayerische Landesbank, Sparkassenverband Bayern, Bayerische Landesbausparkasse, and Versicherungskammer Bayern. Sternstunden supports [OneDollarGlasses](#) in supplying schoolchildren with glasses.



Stiftung Hostelling International Bolivia (HI-Bolivia)

For 20 years, the foundation has been coordinating social activities with over 50 volunteers from Germany every year in the education and health system of Bolivia. HI-Bolivia has been a partner of [OneDollarGlasses](#) since 2013, producing the glasses and supplying them to the Bolivian population under the project name “Lentes al Instante”. In 2019, an EDB training center and central warehouse for South and Central America was inaugurated in Santa Cruz de la Sierra.



Stiftung Oliver Herbrich Kinderfonds

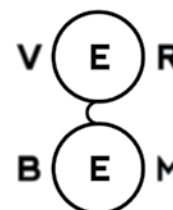
With his foundation, Oliver Herbrich supports our project in Malawi in training young eyewear manufacturers and in Bolivia in supplying school children with glasses.

Talentschmiede Altmühltal

The Talentschmiede Altmühltal in Treuchtlingen is the central partner of [OneDollarGlasses](#) in the field of warehousing and logistics.

VerBem

The aid organization Renovatio has been our partner in Brazil since 2014. At the beginning of 2017, representatives from Renovatio founded the socially oriented company VerBem in order to reach even more people in Brazil with [OneDollarGlasses](#).



FINANCIAL REPORT

In 2020, the financial situation of [EinDollarBrille](#) e.V. was strongly affected by the worldwide Corona pandemic, and thus there was great uncertainty about if and how our activities originally planned could be conducted at home and abroad.

All projects were hit hard by local lockdown measures. Our teams could not work for months in many of the project countries. The necessary support of the projects on site by employees of [EinDollarBrille](#) e.V. was extremely limited. Alternatively regular meetings were held via video conferences in order to maintain communication with our project countries. In addition, we offered training and professional assistance for special topics such as the introduction of new bookkeeping software.

Since the beginning of March 2020, personal meetings with potential donors could not take place in Germany. Last year, activities like charity runs, talks, or participating in events were possible only very occasionally. We therefore very much appreciate the support we received from our donors last year.

Together with our project managers we reacted quickly to the challenges of the Corona pandemic and adapted our activities to the altered conditions. Our priorities were set towards saving the existence of our organization and projects thus preserving as many jobs as possible at home and abroad. In order to guarantee the safety of our employees and patients, we developed necessary hygiene procedures. Although there were different lockdown measures in our project countries, the projects had to be stopped for weeks in early summer. Those measures, and the safety regulations after reopening (strict hygiene requirements, limitation of patients, etc.), were the reason that we could offer our ophthalmologic care to considerably less people than originally planned.

Due to the overwhelming support through our donors, we were able to protect our employees and our patients, as well as to secure the existence of our various projects. Therefore, we will face the future with careful optimism and gratitude.

[EinDollarBrille](#) e.V. follows – as far as possible – the legal guidelines of the German Central Institute for Social Issues (DZI) and its criteria for the DZI donation seal. The

association's bookkeeping is carried out by an external tax office based on a revenue-surplus calculation. The invoicing is effected according the calendar year. Due to the Coronavirus crisis our general meeting for the year 2019 took place only in October 2020. The accounts prepared by the external tax office are checked by the elected auditors Claus Güllich and Bernd Schwamb (the provisional annual statement was published in the annual report 2019). Based on its positive audit result, the General Meeting approved the actions of the Executive Board at the Annual General Meeting in October 2020.

Our General Meeting 2020 will take place in summer 2021 at the earliest. The figures indicated below are therefore provisional. The Board of Management will consequently be approved later.

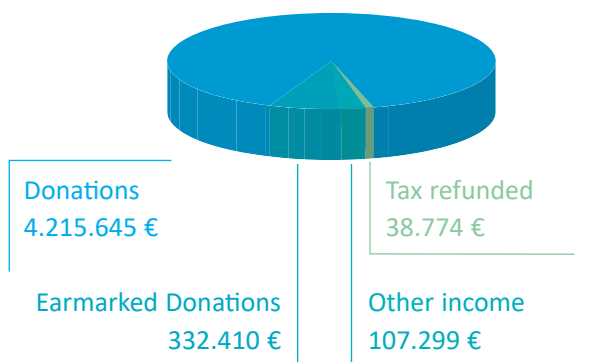
Donations

In 2020 the total income of [EinDollarBrille](#) e.V. amounted to € 4,694,128 (previous year: € 3,380,392) more than 96 percent of which were obtained from donations. Again, we saw a strong increase, especially in non-specific donations.

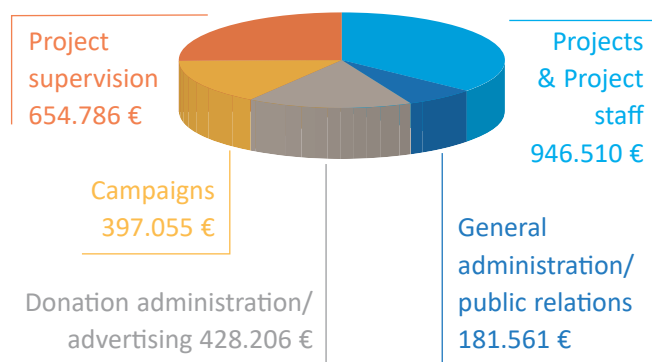
We received a total of € 332,410 (previous year: € 220,867) of earmarked donations; the biggest part was designated to cover the cost of our Indian project. This project is partly financed by Happel Foundation, which has been supporting us for several years now.

The Siemens Stiftung, our cooperation partner since 2012, provided earmarked funds for continuing the school project in Bolivia started last year. The emphasis of the project is on a study concerning the effect of eyeglasses on the life situation of schoolchildren. The realization of the project was delayed by the Corona crisis and can hopefully be finalized in 2021. As in previous years, we are supported by several Rotary and Lions Clubs in our project countries.

Income : 4.694.128 €



Expenditures : 2.608.117 €



The overall good development of our income situation, our careful planning premises, and finally our long cooperation with our sponsors made it possible to secure our projects and to push the long-term development of new projects.

The remaining income, totaling € 149,438, mainly comes from fines (€ 3,365), sales of material (€ 106,723), refund of taxes (€ 38,774), and interest income (€ 576).

EinDollarBrille e.V. on a firm foundation

The income in 2020 is offset by expenses totaling € 2,608,117 (2019: € 3,092,548). Due to the worldwide pandemic, we took appropriate measures early on in order to maintain the existing system of EinDollarBrille and to secure our local projects. For this purpose, we invested € 946,510 for the direct execution of our projects in the target countries, and spent € 654,786 for the necessary project management from Germany. The cost for material and accessories amounted to € 37,234 (e.g., material for the production of eyeglasses: € 28,419, bending machines: € 6,258, and tools: € 2,557). The cost for the training of the OneDollarGlasses producers in the project countries and the continuous operation on site were € 888,054 (2019: € 1,238,512).

For project management and control, on site travel cost a total of € 23,884 in 2020. (€ 115,573 in 2019).

At the end of 2020, 27 people were employed by EinDollarBrille e.V.. With € 842,520 personnel cost in 2020 (compared to € 684,622 in 2019) the considerable increase is mainly due to the fact that we created some more full and part time jobs. Therefore, the additional recruiting of staff which started in 2019 showed its consequences only in 2020 for the first time. Nearly 54 per-

cent (€ 451,265) was spent for the management and development of our projects. The Board Members' share of the personnel costs was € 186,365. At the end of 2020, we created ten full-time positions (two of them in the Board), seven part-time positions, and ten on a mini-job basis. Nevertheless, our paid Members of the Board are still involved in the operative management of our projects abroad.

Our medium-term goal is furthermore to delegate as much responsibility as possible to our local employees. Especially in the extremely poor countries of the African continent, it will be necessary until further notice to have association members (voluntary or paid) on site permanently or temporarily who will support and guarantee the development, management, and control of our projects. The 206 local employees of OneDollarGlasses in the project countries achieve an income from which they can live and help thousands of their fellow citizens to get eyeglasses.

Indispensable: Voluntary Commitment and Support from the Public

Of course, the voluntary commitment of our active members and the financial support by our local partners is not visible in our statement. We are supported by more than 300 active members contributing to our organization with their long years of professional experience, a high level of expert knowledge, and substantial time commitment.

To remain successful we depend on the help of every individual. Many private people, enterprises, and foundations support OneDollarGlasses.

In Peru, the project Gallo Blanco is financed by the Dieter Kathmann Stiftung. Other campaigns, such as dona-

tion boxes or birthday donations, play an essential part regarding the success of our work. Every little donation helps get us closer to our common goal: making access to a basic optical supply possible for the people in our project countries.

Awareness Campaigns for “Good Vision”

Our association continued its awareness campaigns in 2020 in order to point out to Germany the problem of worldwide poor vision and its dramatic consequences for the people affected. We spent a total of € 397,055 for our campaigns.

Our marketing and administration cost for the campaigns amounted to € 428,206 in 2020. We draw attention to our concern especially during the pre-Christmas season by supplements in local and national newspapers. We strengthened our cooperation with foundations and other sponsors by means of targeted and professional fundraising activities which are managed by a full-time head of department below Board level.

Personnel costs totaling € 131,335 were incurred for the proper administration of donations and the processing of donation receipts. The rise in personnel costs show the higher workload caused by an increased number of donations.

None of this would be possible without Administration

General administrative activities accounted for € 181,561, of which € 131,748 were spent for personnel costs. "Other" (€ 57,037) includes expenses for external accounting, tax consultancy, bank charges, and expenses for low-value assets. This year, the administration cost ratio unexpectedly increased to 23.4 %. As in the previous year our target value was between 17% and 18%. The increase was caused by a considerable slowdown of our activities in our countries due to Corona; fortunately, however, we were able to avoid dismissing personnel both in the foreign countries and in Germany. Furthermore, we managed not to cut our expenses for campaigns and advertising compared to 2019.

Annual financial Statements with positive Result

The accounts prepared by the external tax office are checked by the elected auditors Michael Sauer and

Bernd Schwamb and were positively endorsed. On account of the Corona crisis, our annual meeting will be postponed to a later date. The formal approval of the Board will therefore take place on the occasion of the general meeting in summer 2021, at the earliest.

Assets ensure sustainable project development

At the beginning of 2020, the association had total cash assets of € 3,712,225. At the end of the year the credit balance has increased to € 5,810,817. The high level of assets is due to the balance sheet date, as we receive most of our donations in November and December. The uncertain forecasts referring to the donation situation and how long and to what extent the worldwide Corona pandemic will last, made us reduce our expenses to a level which guarantees the existence of the system. We postponed some important projects to 2021 and hope to be able to resume them soon. These include studies evaluating the effectiveness of our work, but also the finalization of our considerations for a new project country. As we plan long-term in our projects in order to build up sustainable structures, we have to make sure that we not only provide the projects with sufficient financial resources in the current year, but also that the long-term and sustainable project work is guaranteed. As far as legally possible, we have allocated a further € 534,263 to reserves, which thus total € 2,205,443 at the end of 2020.

The year 2020 was a year of challenges and uncertainties for all of us. We are largely satisfied with the achieved outcome, since with the high support of our sponsors we were able to cope with many of the problems we personally had to face. Also, our staff in Germany and in the project countries contributed with their enthusiasm and commitment to good management in spite of the crisis. Thus, many new ideas were born concerning how we can optimize our work. We can hardly estimate to what extent the Corona crisis will affect the year 2021. However, we think that we will be well-positioned to protect on the one hand our staff and patients, and on the other hand being able to keep our projects alive and to offer help to people who normally do not have any access to basic ophthalmologic care.

	Income	Projects and project collaborators	Project supervision	Campaigns	Donations management and advertising	General administration, general public relations
Donations						
Donations	4.208.833 €	4.208.833 €				
Earmarked donations	332.410 €	332.410 €				
Fines	3.365 €	3.365 €				
Other	3.446 €	3.446 €				
Sternstunden campaign						
Other operating income						
Other income	106.723 €	106.723 €				
Tax refunded	38.774 €	38.774 €				
Interest	576 €	576 €				
Total income	4.694.128 €					
Project expenses						
Glasses materials	28.419 €	22.633 €	5.786 €			
Bending machines	6.258 €	5.201 €	1.057 €			
Tools	2.557 €	2.360 €	197 €			
Training, development of project countries	1.025.993 €	888.054 €	137.940 €			
Personnel expenses	842.520 €		451.265 €	128.171 €	131.335 €	131.748 €
Other operational outlays						
Travelling expenses	38.228 €	17.899 €	5.985 €	4.352 €	4.422 €	5.570 €
Postage, Shipping, Phone, IT	131.151 €	2.397 €	29.087 €	41.510 €	45.039 €	13.119 €
Information and advertising	446.314 €			220.283 €	226.032 €	
Office charges	25.345 €		12.394 €	156 €		12.794 €
Deductible taxes*	4.294 €	3.916 €	379 €			
Other	57.037 €	4.050 €	10.696 €	2.584 €	21.379 €	18.328 €
Total expenses	2.608.117 €	946.510 €	654.786 €	397.055 €	428.206 €	181.561 €
Net income for the year	2.086.011 €					

* reimbursable

“WHY I VOLUNTEER”

On behalf of about 300 active volunteers in Germany:



Michaela Derstroff

(Online Communications)

“It is a cause close to my heart to show EinDollarBrille e.V.’s world-wide projects and people’s happiness when they get their glasses to the public on our websites.”



Melanie Eisenhardt

(Finance Team)

“When I first heard about OneDollarGlasses, I was immediately excited to both provide eyeglasses to those in need and create long-term, secure jobs. I’m thrilled to be a part of this organization helping to improve the quality of life for so many people.”

Christian Bräutigam

(Bending instructor)

“The idea is brilliant because it’s so simple, and it also involves job creation in the project countries. Our team is made up of interesting and appreciative people, which is exactly what I was looking for after my retirement.”



Karin Sauer

(Bending instructor) “As a trained dental technician, I was fascinated by the craftsmanship involved in bending eyeglasses.”



Michael Sauer

(Bender, speaker, cash auditor) “As a former sales engineer, I enjoy getting even more people excited about the unique concept of EinDollarBrille e.V..”



SzeYie Chan

(Country Development & Best Practices) “I got my very first pair of glasses when I was 7 years old – and I wouldn’t be where I am today without them. Driven by a very personal desire, it is great to see people in need get their first pair of glasses.”



Johannes Böhm

(Web Design) “Ever since I was young, I wanted to do something about the injustice in the world. The mix of ‘making eye glasses possible for those in need’ and ‘helping people to help themselves’ convinced me from the beginning.”

OUTLOOK



Experiencing good vision for the first time: Woman in India together with our optometrist Debasis

We all will remember 2020 for a long time, and undoubtedly it will have a lasting effect on us. After 2019, where we provided more people with eyeglasses than ever before, we had to accept severe setbacks in 2020, as we were unable to hold eye camps for months and also had to close our stores at times. We will have to double down in our work to make up for the lost opportunities to care for our patients.

Despite everything, there is one good thing about the Corona crisis: during the past few months our international team has had time to bond and grow closer. We were able to use the time to further develop our organization. We have established complete quality control in our projects, including data collection and evaluation for each individual patient. We restructured our IT and further improved our financial planning. In addition, taking care of cataract patients in India, we have been able to open up an important new geographic area.

To be able to reach even more people in the most cost effective manner, we will rely increasingly on partnerships in the future, such as with the Tunza clinics in Malawi or with smaller hospitals in Bolivia. In order to meet our goal of providing basic vision care in developing countries, we want to successfully operate on patients suffering from eye disease. Thus, we not only

want to expand the cataract program in India, but also introduce similar models in other countries. Therefore we will enter into further partnerships with suitable eye clinics.

Negotiations are currently under way with potential partners in Colombia. If everything works out, we would like to establish a new country project there. We are receiving great support from several highly committed Rotary Clubs. Our sister organizations [OneDollarGlasses Switzerland](#) and [GoodVision \(USA\)](#), want to further expand their activities in Myanmar (Switzerland) and Liberia (USA).

The Corona crisis is a major challenge for all of us, in Germany as well as in our project countries. Due to Corona, health care systems in developing and emerging countries have even fewer resources for basic optical care than before. At the same time, untreated poor vision exacerbate the issue of extreme poverty. Our work will be ever more important after Corona.



Good Vision 

Donation account: Sparkasse Erlangen
IBAN DE56 7635 0000 0060 0444 15
BIC BYLADEM1ERH