



ANNUAL
REPORT
2021

Good Vision 





Martin Aufmuth visits the project in Malawi

PREFACE

Martin Aufmuth – President

Dear **GoodVision** supporters,

2021, the second Corona year, put the work of **GoodVision** to the test once more.

While infection rates dropped in one country, they were rising again elsewhere due to new waves. On top of that, there were floods and droughts, terrorism, political unrest and government upheavals – in addition to their poverty, all these circumstances make survival so difficult for the population. Our local teams proved to be extremely resilient, creative and flexible in this crisis situation: throughout the year, they were able to provide glasses to around 73,000 people, carry out over 200,000 eye tests and provide cataract surgery to more than 1,500 patients. That means almost 75,000 people have proper vision again, or very often have good vision for the first time in their lives.

In these difficult times, where even project travel was almost impossible, it proved to be a great advantage that we relied almost entirely on local staff and local management: Not only were we able to keep the projects going, but they were further developed with lots of commitment in the various communities. Regular video conferences enabled close coordination with headquarters in Germany and the exchange of experience between the countries.

Record figures from India

GoodVision has been active in the Indian state of Odisha since 2017. We were able to start a second project in 2021 in Jharkhand, next to Odisha one of the poorest states in India. Our partner organization Care Netram now employs over 90 people, many of them young women and most of them from very poor backgrounds. Throughout 2021, our teams carried out around 47,000 eye tests and were able to provide 14,604 people with glasses – a new annual record. Additionally, after an intense planning phase, we were able to open our first Vision Center.



Colombia – A new project country in South America

After almost three years of very intensive preparations, our new project in Colombia is about to start. With substantial support from many Rotary Clubs in Germany and Lithuania, we were able to secure a Global Grant in the amount of US\$ 160,000. At the same time, despite all the Corona restrictions, our South America coordinator Max Steiner succeeded in setting up a strong local team that has since been working feverishly to meet all the legal requirements for the project start in May. A seven-meter truck is currently being converted into a mobile ophthalmic unit.

Working under dangerous conditions: Burkina Faso

Terrorist attacks have increased sharply in the West African country in the past year, compounded by a military coup in January of this year, in which the elected government was deposed. Considering all of this, the Corona pandemic hardly mattered to the people. Despite the dangerous situation, our employees conducted more than 500 eye camps and kept up the care of the population via 23 vision centers.

A well organised international network

During numerous video conferences with leaders of other eye care organisations, we have used the down time during Covid to deepen partnerships, learn from each other and plan joint projects. Since 2021, we have been a member of the international "Coalition for Clear Vision", a leading global committee whose goal it is to establishing basic eye care for the global population.

Thank you very much!

The personal commitment of so many and the considerable willingness to financially support [GoodVision](#) make our work possible and is very touching to me. Good vision for all and a clear perspective are so important in troubled times like these.

Also on behalf of my team, I thank you for your loyal support, which has certainly carried us through the crises of the past two years. We will continue to do everything we can to make this world a better place in 2022.

Yours truly,
Martin Aufmuth

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Legal Notice

Publisher:

EinDollarBrille e.V.
Obere Karlstraße 29
91054 Erlangen
Germany



Phone: +49 9131 913 9431
E-mail: info@GoodVision.org
Internet: www.GoodVision.org
www.facebook.com/EinDollarBrille



Members of the Board:

Martin Aufmuth, Brigitte Weis, Karsten Wolf
Register of Association: Fürth / VR 200672
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Responsible for Press Act: Executive Board:
Martin Aufmuth, Brigitte Weis, Karsten Wolf

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Responsible for the content

(according to § 55 Abs. 2 RStV): Martin Aufmuth, Böhmlach 22, 91058 Erlangen

Editor:

Martin Aufmuth, Annika Getto, Lisa Schinzel, Brigitte Weis, Claudia Wittwer

Design:

HAUSGRAFIK GbR

Photos:

Martin Aufmuth, Isabella Bilger, Natalia Buitrago, Jonas Chen, Antje Christ, Victor Fazio, Jesus Guerra, Heike Hertrich, Hoftalon, Jennifer Hyde, Deniz Ispaylar, René von Künßberg, Reiner Lutzl, Susanta Kumar Mall, Jhuma Naik, Satyaban Nayak, Smruti Ranjan Patra, Alejandra Portillo, Ralf Rühmeier, Kaung San, Abdoul Sawadogo, Daniel Schinow, Michael Schubert, Max Steiner, Ralf Toenjes, Piotr Wojtkowski, Marc Zedler

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OneDollarGlasses

THE IDEA

BY
[Name]

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OneDollarGlasses

THE IDEA

Good vision for all –
a global challenge

According to a recent study by the World Health Organization (WHO) in 2019, around 950 million people need glasses, but cannot afford them or don't have access to ophthalmic care. The consequences: children cannot follow lessons at school and adults cannot work or have no qualified work to provide for their families. The annual losses for those affected are estimated by the WHO at around 269 billion US dollars. The global corona crisis has once again significantly exacerbated the difficult situation of the poor. We want to change that.



To solve the worldwide problem of untreated refractive error, Martin Aufmuth invented the system of [OneDollarGlasses](#):

- **The glasses:**

Consist of a lightweight and at the same time extremely stable spring steel frame and pre-ground lenses made of unbreakable plastic. The range includes spherical glasses with thicknesses from -10.0 to +8.0 diopters in steps of 0.5 diopters. Angular lenses and prescription sunglasses lenses are also available. Coloured beads give the glasses an individual design. The material costs for the [OneDollarGlasses](#) are around 1 US dollar, the selling price is two to three local daily wages.

- **The bending machine:**

The glasses are manufactured by specially trained local specialists on a simple bending machine. This does not require electricity and can therefore be used easily in very poor and rural regions.

- **Training concept for ophthalmic specialists:**

Since there are hardly any ophthalmic specialists in many developing countries, [GoodVision](#) has developed its own one-year training concept for Best Spherical Correction (BSC) in close cooperation with ophthalmologists and opticians. This enables our staff to reliably find the best possible spherical lens during the eye test and to adapt the glasses expertly.

- **Job creation and economic development:**

[GoodVision](#) trains local specialists in the production and distribution of [OneDollarGlasses](#). Their salaries and ongoing project costs are financed to a large extent from the sales proceeds of the glasses. This creates new jobs with prospects even in poor countries with poorly developed labour markets.



OneDollarGlasses: THE PRINCIPLE

- **Integration of disadvantaged group:**

In the training of eyewear manufacturers and ophthalmic specialists, people with physical disabilities are actively integrated. In our project in Burkina Faso, for example, we employed the first blind employee who is successfully working in eyewear production.

- **Supply structure:**

In order to reach as many people as possible, [GoodVision](#) is setting up various sales channels together with local partners. These include eyewear shops and sales outlets in existing shops (e.g. pharmacies), and also so-called eye camps. The people are tested on site in their villages and immediately afterwards receive the right glasses – this reduces the costs for everyone involved.

- **Awareness-raising campaigns:**

The importance of good vision for education as well as for social and economic development is not yet sufficiently recognized in many countries. Through free eye tests, educational work in schools and village communities and the establishment of relationships with health institutions and NGOs, [GoodVision](#) creates a growing awareness of the importance of good vision and the

effect of glasses.

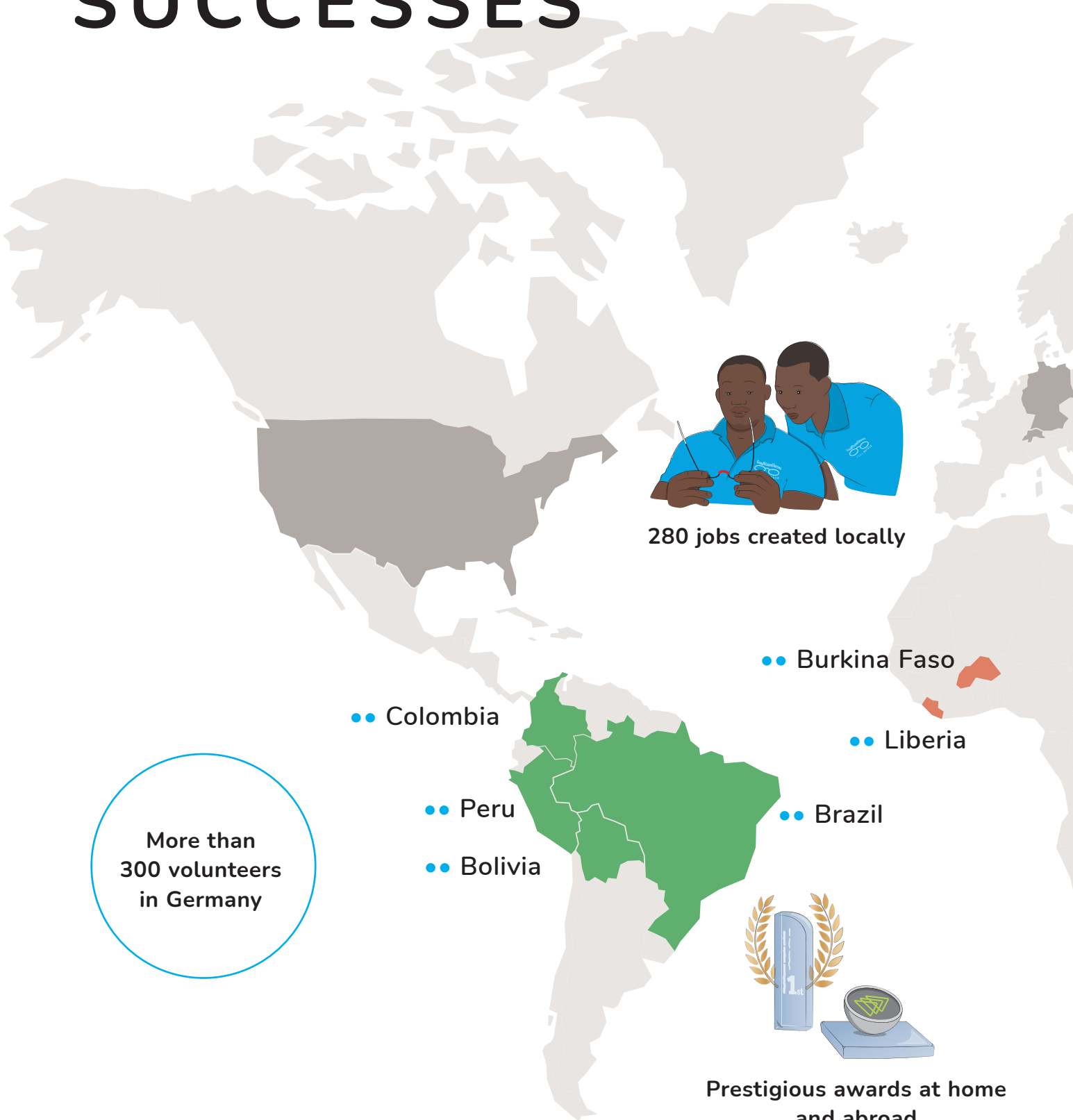
- **Help with cataracts:**

People in developing countries who suffer from cataracts are at risk of blindness. They can be helped quickly with surgery. As we have done in India, we want to expand the associated support services into a strong pillar of ophthalmic basic care in other project countries.

- **Sustainable model:**

The business model of [GoodVision](#) is sustainable. The establishment of permanent production and sales structures in the project countries is financed by donations. The proceeds from the sale of the glasses contribute to covering the costs on site. The aim of the association is a worldwide, local supply of people in need with high-quality and at the same time cheap, robust and individually adapted glasses.

OUR GREAT SUCCESSES



Almost 370,000 people
supplied with glasses



Sister organizations in
the USA and Switzerland

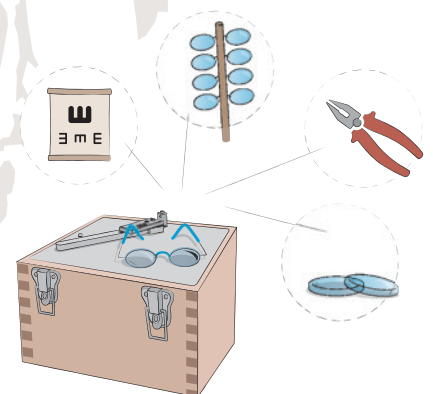
SUCCESSFUL PROJECTS IN AFRICA, ASIA AND LATIN AMERICA

•• India

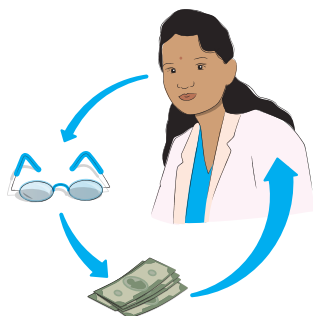
•• Myanmar

•• Kenya

•• Malawi



Own training
concepts developed



Successful cataract program
expands the range of basic
ophthalmic care

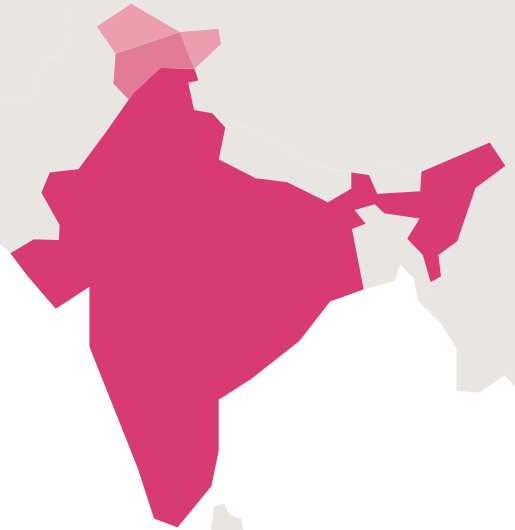


INDIA

With more than 1.3 billion people, more than one hundred different languages and its ethnic and religious diversity, India is a country of superlatives. There is still a huge gap between rich and poor. About 15 percent of Indigenous people are undernourished. Heavy rainfalls and cyclones regularly hit people hard. Since 2017, [GoodVision](#) has been active in India in the state of Odisha with its own project, Care Netram.

OUR SUCCESSES

Since the start of the project in 2017, almost 120,000 sight tests conducted and almost 40,000 people provided with eyeglasses •• large team of ninety-one employees in the states of Odisha and Jharkhand •• first vision center opened in 2021 •• around 1,500 cataract operations organized



Back to normality

In 2021, India was again severely affected by the corona pandemic. Our team was still able to work comparatively well in the first quarter of the year. Due to rapidly increasing Corona numbers, there was another lockdown in April. By the middle of 2021, the number of Corona infections increased to up to 400,000 per day. Our local employees traveled home to their villages. With video trainings, they kept themselves updated and stayed in contact with colleagues and supervisors.

With the end of the lockdown in July, the Care Netram teams resumed conducting vision screenings, mostly at the homes of those in need because of the strict Corona guidelines. The hospitals gradually started operations again at the same time, so that Care Netram was able to send cataract patients to our partner clinic in Bhubaneswar for surgery. The school program also restarted in August.

Team strengthened by crisis

The work in Odisha is challenging even without Corona. Heavy rains in the late summer made it temporarily impossible to reach people on the flooded roads. Nevertheless, our teams drove out into the villages and tirelessly conducted educational work there: "Why is it important to have an eye test?", "What difference can glasses make in my life?", "How much do glasses cost?". For those who have less than one US dollar a day, the question of cost is especially important. The great commitment of our team paid off: In November 2021, with 156 eye camps and 2,300 eyeglasses issued, Care Netram recorded its best results to date. In the full year 2021, the team provided eyeglasses to a total of 14,604 people and conducted 47,000 vision tests.

Personal interview and invitation to the eye camp





Incredulous amazement in Odisha

Immersed in incredulous amazement, Jahan Kujur looks at the rupee coins in his hand. He twists and turns them. We do not know how long he has been unable to recognize them. The 70-year-old lives with his wife and son in a very remote area of Odisha. There they run a small farm. Jahan knew that he had vision problems. However, he had never had an eye test because he could not afford either the bus ticket or glasses from an optician. The glasses will now help Jahan in his work.



Jahan looks at the rupee coins through his new OneDollarGlasses

Well protected: Eye test under Corona conditions



Finally learning without cataract

18-year-old Pankajini Pradhan had been suffering for four years from increasingly severe vision problems. Particularly reading and seeing in dim light caused her great difficulties. When her eyesight continued to deteriorate, she went to an eye clinic, where she was diagnosed with cataract in both eyes. An initial surgery two years ago restored her vision in one eye. In 2021, she participated in an eye camp organized by Care Netram and was given the opportunity to have her second eye surgery. Pankajini is happy that she can see again. She helps her mother with the housework awhile she attends college.

Opening of the first Vision Centers

A milestone for our project in India was the opening of a first "Vision Center" in October in the city of Cuttack. In addition to extensive on-site eye examinations, the contact to an ophthalmological clinic via Telemedicine will also be possible there in the future. Another two Vision Centers are to follow in 2022.

Support by local partners

To save time and money and to reach even more people, Care Netram is increasing its collaboration with local groups and organizations. These take over part of the education and ensure that people will come from the villages to the eye camps.

Start in the state of Jharkhand

In 2021, [GoodVision](#) started its activities with Care Netram in another Indian state: Jharkhand. With its thirty-one million inhabitants, Jharkhand is located north of Odisha and is considered to be one of the poorest states in India. The first eye camps began in January 2022 in Asha Vihar. Due to our contacts to Germany, we were able to establish a cooperation with a clinic that is visited by 200 to 300 patients daily. Since January 2022, two teams with around ten ophthalmic specialists and one optometrist work in Jharkhand.



Cataract Program more successful than ever

Around sixty million people worldwide suffer from cataract. It is the second most common cause of visual impairment after refractive errors. Our employees in India regularly encounter people with cataract who will be at risk of blindness if they are not treated. Often these people have no money for an operation; many of them are also afraid to go to a clinic. Care Netram therefore takes the patients to the hospital and back to their village. The costs of the operation are paid partly by the Indian government, other supporters or [GoodVision](#). Care Netram organized around 1,500 cataract surgeries, and since it has been so successful we would like to extend the program to our other projects in the future.

"A Heart for Children" supports school project

With the support of "Ein Herz für Kinder" we were able to test more than 10,000 children in 2021. In total vision tests for 25,000 children were provided. A new mini-van, also financed by "Ein Herz für Kinder", increases mobility. It has room for ten employees and the equipment can be accommodated in it.

Further training – high proportion of women

In the second year of the pandemic, Care Netram continued to train new ophthalmic professionals. Thirty young women and men from low-income backgrounds are still in training, and another fifteen will follow in 2022. With a high proportion of women of over 60 percent, our organization also sends out a social signal.

Outlook

Care Netram's biggest project for 2022 is undoubtedly the official launch of our activities in Jharkhand. But we are also eagerly awaiting the opening of further vision centers – if successful, this model could be considerably expanded.





MALAWI

Malawi in southeast Africa is one of the poorest countries in the world. Most of the 18 million inhabitants live from subsistence farming. Natural disasters hit the country regularly and are exacerbated by the effects of climate change. Especially in rural areas, people have no access to basic health services. Many children and adults do not even know that eyeglasses exist, or that they might need them themselves. Price increases for food and a shortage of gasoline due to Corona led to social unrest in 2021. Teachers' demands for a "risk allowance" were followed by temporary school closures in the first half of the year.



OUR SUCCESSES

More than 44,000 glasses fitted since foundation in 2013 •• Special project for the supply of the rural population •• Successful school program •• Expansion of partnership in the country, including SOS Kinderdorfer, among others

Eye camps and school programs restarted

Despite the pandemic, the freedom of movement of our team was not restricted. From February 2021, eye camps were conducted again, and school programs restarted after the end of the teachers' strike. Also in Malawi, we use a mobile auto refractometer designed by Adaptica. It enables fast and precise diagnoses during the eye test and consequently more examinations are possible in less time.

In 2021, our team in Malawi provided eyeglasses to 3,110 people and performed a total of 19,154 vision screenings over 205 days.



Eye camp at the International Albinism Awareness Day

The organization APAM, which represents people with Albinism, invited GoodVision (Malawi) to the "International Albinism Awareness Day" in May 2021 to conduct eye tests and hand out glasses - in the presence of the Malawian president. An important target group of our organization are people with Albinism, as they have a particularly high need for glasses and especially sunglasses.

Stronger networking in the healthcare system

In 2021, we signed a cooperation agreement with the Malawi College of Health Sciences, where our opticians will be trained in the future. Relations with the Malawi Optical Association, the association for optical professionals in the country, were strengthened. Two members of our local organization GoodVision (Malawi) were even elected to the board of the association. A great success for our local team!

Partnerships with Malawi-Hilfe Schwindegg e.V., the Association of Persons with Albinism in Malawi (APAM), and SOS-Kinderdorf e.V. were also expanded. The cooperation with the Tunza clinics, whose health services we can supplement with our basic optical care, was successfully continued. In addition to the expansion of our network, the focus in 2021 was on the further development of our local team, which currently comprises 35 employees. Since an optician must accompany our eye camps until our short training program is officially approved, we hired Edson Mdopola, an experienced specialist with the necessary qualifications.

Outlook

Among many other activities, we plan to expand into northern Malawi in 2022, as our organization is not currently present there.



Good vision is great: educational work in a Malawian school



Precise and fast measuring results with the Adaptica digital refractometer



BURKINA FASO

OUR SUCCESSES

Provided eyeglasses to a total of 18,374 people in 2021 (over 87,000 since 2013) •• More than 220,000 free vision screenings since inception of the project •• Secure jobs for 71 employees •• 23 stores

Burkina Faso is called the "land of the upright" in the national language. Around 40 percent of Burkina Faso's 20 million inhabitants (Burkinabé) are considered poor. Most of the population lives from agriculture and is particularly vulnerable to storms and the consequences of climate change. More than half of the population of Burkina Faso is under the age of 18. The high population growth offers a lot of potential for conflict: estimates predict that the number of Burkinabé will double by 2050.



Masks Festival in Bobo-Dioulasso:
Through their work, our employees often get to know their home country from a different perspective

The security situation has deteriorated significantly in recent years. The so-called "red zone," which marks particularly dangerous areas, now covers almost the entire country. Terrorist attacks have been on the rise for years and have already driven more than 1.5 million people from their villages to the cities. This also has a massive impact on the work of [GoodVision \(Burkina Faso\)](#). At the end of January 2022, there was a military coup in which the elected government of President Kaboré was deposed. Against this background, the Corona pandemic plays only a minor role for the people.

23 Stores – More than 18,000 glasses issued

In 2021, [GoodVision \(Burkina Faso\)](#) was able to carry out a total of 44,421 vision screenings and to provide 18,374 people with glasses at over 500 eye camps despite difficult circumstances. This enabled us to return to our level before the pandemic. Our 23 stores are now permanent contact points for the visually impaired and help to raise the profile of our organization in the country. We were even able to open two new stores in the cities of Kou-dougou and Bobo-Dioulasso. At the same time, we are constantly monitoring the security situation in order to

protect our employees as much as possible.

Strong partnerships on site

In 2021, we pushed for even stronger networking of our organization with representatives and institutions of the health system and other NGOs. In the meantime, GoodVision (Burkina Faso) has also become a member of the "Eye Coalition", an association of international NGOs active in the ophthalmic optics sector in Burkina Faso.



The cooperation with local partners creates synergies for individual eye camps. For example, at the World Sight Day on October 14, 2021, we were able to distribute around 60 pairs of glasses to school children with the financial support of the Lions Club. 58 children were also referred to an ophthalmologist for further examinations.

In Burkina Faso, a Kaleidos from Adaptica is now also used at many eye camps to determine people's objective refraction even faster. More devices have already been ordered. The use of high-tech medicine noticeably strengthens people's trust in our work.

Patient knowledge

To further optimize the supply of eyewear, it is important that we know the needs and personal circumstances of our patients as well as possible. What characterizes the everyday life of our patients? How do they recognize that they have a visual impairment? How do they hear about us and what is important to them when in contact with our teams? For this purpose, we have created typical patient models based on a "Customer Journey", for which we have analyzed all points of contact with **GoodVision (Burkina Faso)**: From the first realization that there is an eye problem, to the individual steps that occur at an eye camp, to aftercare and ideally a referral. We want to base our educational strategy on this. A new app will also enable efficient and clear evaluation of our growing database on our patients.

New country coordinator – Further qualification of the team

Our local team now comprises 71 employees. In November 2021, we hired a new country coordinator in the person of Thierry Nassouri, who, in addition to extensive corporate experience, brings with him a great deal of expertise in management and intercultural communication. Furthermore, with the honorary support of "LET'S TALK ABOUT YOU", we have strengthened the first and second management levels with an initial leadership training, further qualified the team on site and tailored the counseling services even better to the needs of the patients. In addition, we have trained an increased number of optical specialists. In this way, we are increasing our status as one of the largest employers in the country.

Outlook

The focus of our work in 2022 will be the systematic expansion of our network. We will concentrate on partners from the local healthcare system and religious representatives. At the same time, targeted marketing and awareness measures will help to make even more people aware of our services. The continuation of the successful leadership training is also an integral part of our activities in 2022.



New perspectives for work and everyday life: Zakaria Yonaba

Because he couldn't see properly, Zakaria Yonaba (54) had a motorcycle accident years ago. As a result, he hardly dared to ride himself anymore. He also had to give up his job as an event organizer because he could no longer read anything on the computer. His income fell away and coping with everyday life became very difficult for him. He received occasional support from his brothers. With his new OneDollarGlasses, he can finally make a living for himself again. He would not have been able to afford glasses from a commercial optician.



Eye test with Kalaidos of Adaptica: Premium quality medical devices strengthen confidence in our work



BRAZIL

Brazil is the fifth largest country in the world and thus almost as large as the whole of Europe in terms of area. Known worldwide for its artistic soccer and rousing samba, the smoldering country gained sad fame in the Corona pandemic. Brazil still ranks second in the absolute number of deaths from COVID-19. Poverty and social inequality were already the causes of social conflicts even before that. Although most health care services in Brazil are offered free of charge, they are not available to many people.





Eye Camp in the Xingu-Reserve on the Amazon River

Particularly people in urban slums and indigenous communities have little access to medical professionals. In Brazil, eyeglasses must be prescribed by an ophthalmologist. However, in more than 70 percent of Brazilian cities there is no ophthalmologist at all. The great distances in the country make it enormously difficult for people to receive comprehensive health care.

Eye Camps on the Amazon

To provide people in remote regions with eyeglasses, our local partner Renovatio relies primarily on social campaigns which are carried out together with cooperation partners: Renovatio has been on the road several times in the Amazon region with the "Doutores da Amazonia", "Expedicionários da Saúde (EDS)" and "SESAI Indigenous Health", which is subordinate to the Brazilian Health Department.

Given the high corona caseload, we were able to conduct significantly fewer eye camps than planned during the first nine months of the year. In July, our team was in the very remote Xingu Reserve of Mato Grosso State. Here live an estimated 7,000 indigenous inhabitants spread over about 100 villages, largely cut off from med-

OUR SUCCESSES

Issued about 62,000 pairs of glasses since 2014
 •• 25 employees in 2021 •• More than 200,000 eye tests in total •• Eyeglass stores in Londrina, Maringa and Belo Horizonte •• 23 of 25 states covered by Renovatio (new: Rio Grande do Sul)



Denner: -11.0 diopters and no money for glasses

At the eye camp in a favela, eight-year-old Denner caught the eye of our team. The eye test showed him to have -11 diopters. Denner's mother lives with him and his brother in a small hut. They lack the most essential things, money for glasses was never there. The boy had received a pair of glasses as a gift some time ago, but they were not the right strength. When he saw his mother through the new OneDollar-Glasses, he exclaimed in amazement, "So that's how you look, Mom – I only knew you had dark skin until now."



ical care. Around 2,000 Xingu received an eye test, and 337 pairs of glasses were issued.

Instituto Dharma is involved in projects concerning environment, health and education. One collaboration showed that health care and sports can form an exciting symbiosis. On remote beaches in the Parnaíba river delta in the state of Maranhão in northeastern Brazil, kite surfers volunteered to support doctors in providing health care to the local, very isolated communities. Various medical examinations and eye tests were carried out, and 318 people received glasses.

People Go Blind in the Queue

Although everyone in Brazil is theoretically entitled to basic medical care, on average people wait between two and six years for a simple eye examination. This leads to long queues, as in the country's sixth-largest city, Belo Horizonte. There, in 2021, around 45,000 people were on the waiting list for an eye exam. People with acute eye diseases are also affected. According to one study, about half of the cases could be prevented if people

were treated in time. Patients literally go blind waiting in line.

In September, our team started the largest mass screening to date. By the end of December, 10,135 patients had been screened in Belo Horizonte, and 774 of them were immediately referred to the eye clinic for treatment. The campaign will continue until 22,500 people have been treated. In August, the Renovatio team opened an eyeglass store directly in front of this hospital, which will offer short distances to new eyeglasses in the future.



New: largest mobile center for eye examinations

Donated by Mercedes-Benz, the new truck with its 100 m² is the largest and most modern mobile ophthalmology unit in the country with a complete diagnostic center. The conversion was supported by the German Investment and Development Company (DEG). The equipment for the refraction was donated by "Ein Herz für Kinder". This means that the team is now in a position to work with several ophthalmologists at the same time to examine patients for eye diseases and defective vision and then refer them to clinics for treatment. In the first month of operation, 4,460 patients were examined, and by 2021, the total number had already reached 21,000.

Focus on the Young Generation

An initial government project, supported by the NGO Brasil Adentro and Brazilian MP Professor Israel, resulted in a survey of over 1,000 students from three public schools in the satellite city of Brasilia, São Sebastião. 325 children required an eye test. The team also conducted 1,300 additional eye examinations. The collaboration is to be continued in 2022, as the project envisages examinations for a further 15,000 people.

Renovatio in Times Square

The "Reasons to Believe" web series from Instagram and payment provider Stone featured several Brazilian companies that are driving change in their country. Renovatio was introduced in the first episode of this series on a giant billboard in Times Square in New York.

Outlook 2022

Renovatio is already the largest eye health organization in Brazil. Several campaigns, including the one in Belo Horizonte, are scheduled to continue in 2022. Still in 2021, Renovatio has signed an agreement with the Brazilian government to hold eye camps in the four states of Brasilia, Mato Grosso do Sul, Tocantins and São Paulo. In 2022 and 2023, this project alone is expected to provide free eye examinations to over 52,000 people. The plan is to issue 15,000 pairs of glasses.





BOLIVIA

Bolivia unites 36 indigenous ethnic groups with their own languages, several climatic zones and has La Paz, the highest seat of government in the world. The cultural and geographical differences within the country are a major challenge for economic development. Bolivia has made much progress in recent years in poverty reduction, indigenous integration and access to education. In 2021, the country suffered massively from the Corona pandemic, which slowed down positive development. Our local Lentes al Instante (LAI) team was also affected: Two employees were treated for long-covid for several months and could only work on a reduced time basis.





OneDollarGlasses Produced for all of Latin America

In Bolivia, GoodVision works under the project name Lentes al Instante ("Instant Glasses"). A decisive advantage of the system is that the people who often have to walk long distances to the eye camp in Bolivia, receive the right glasses immediately after the eye test.

The activities of Lentes al Instante (Bolivia) extend from the subtropical lowlands to the borders with Brazil and Paraguay, across the Andean valleys and on the Altiplano at an altitude of 4,000 meters to Lake Titicaca which marks the border with Chile. In 2021, our action radius was reduced due to Corona, since longer campaigns over two to three weeks were not feasible. In addition, many hospitals and schools were closed.

Nevertheless, exactly 13,365 OneDollarGlasses were fitted in Bolivia in 2021 at a total of 453 eye camps and 28,376 people received an eye test. Local eyeglass production also worked reliably: 15,624 eyeglass frames were delivered to partner countries in South America.

Pilot Project: Grinding Workshop for Astigmatism Glasses

The most important project of LAI (Bolivia) in 2021, was the construction of a new grinding workshop for astigmatism glasses. There is a great need in Bolivia: about 20 percent of the people who visit our eye camps suffer from astigmatism. In Bolivia, suitable eyeglasses cost the equivalent of at least 45 US dollars and are therefore unaffordable for most people, especially in rural areas. Under the direction of Prof. Max Steiner, a simple grinding workshop was set up for just under 10,000 euros, in which LAI (Bolivia) can now grind in the cylindrical lenses themselves.

The biggest challenge, however, is not the grinding but the transport. To deliver the ground-in glasses over hundreds of kilometers to the visually impaired in a timely manner, our team has developed a creative system: If astigmatism patients are identified at an eye camp, the team sends the values via SMS to the headquarters in

OUR SUCCESSES

Since 2014, around 66,000 OneDollarGlasses fitted and more than 100,000 eye tests carried out •• 90,000 frames produced for the whole of South America •• since 2021, eye camps in all regions of Bolivia with three minibuses ("Unidad Optical Movil") and refraction equipment •• numerous successful cooperations with small hospitals, schools and women's organizations •• since 2021 first grinding workshop for astigmatism lenses



Our team particularly remembered the director of a school district in Sucre, whom we met as part of our school study. Our team noticed that she had great difficulty using her laptop. We asked her to take an eye test and found her vision to be severely diminished, with +4 and +5 diopters. She was very happy about her new Lentes al Instante.

Santa Cruz. There, the glasses are ground in within 24 hours. An overnight bus then takes the finished glasses to the village where our team is conducting the eye camp. The next morning, our colleagues receive the glasses and adapt them to the patient. In this way, already 128 people with astigmatism have received the right glasses in October 2021 alone.

Scientific Study: How Do our Glasses Work?

In October 2021, we also launched a study to measure the impact of our glasses, which was carried out in cooperation with the Siemens Stiftung. The aim was to examine the effect on children wearing glasses and what it means for their everyday lives. Around 1,000 schoolchildren were asked about their experiences with glasses and their wearing habits using tablets. Preliminary study

results show that homeschooling time had a negative impact on children's eye health in Bolivia. Due to the prolonged use of laptops, many children developed myopia, also known as "quarantine myopia." It is therefore even more important that children of school age

receive the right glasses. Another finding of the study was that due to economic hardship resulting from Corona, many parents lack the money to buy glasses for their children. According to their own statements, many parents cannot afford the trip to the optician in the city alone. This strengthens our approach of reaching out to the people in the villages.



School Project Successfully Completed

With a one-year delay by Corona, LAI (Bolivia) continued a school project at the end of 2021, which was financed with support of the Siemens Stiftung and the Gesellschaft für internationale Zusammenarbeit (GIZ). After about 4,000 eye tests and the supply of around 2,000 school-children with glasses, our team was able to successfully complete the project.

Partnerships Bring New Impetus

LAI (Bolivia) is supported by strong local partners. These include in particular the very influential women's charity "Comité Civico Feminino", which is active in the lowlands of Santa Cruz. The cooperation with the Spanish organization "Ojos del mundo" started with a first eye camp in Sucre. Further joint campaigns are to follow in 2022.

Outlook 2022

The cooperation with the clinics of Pro-Salud and "Fundacion de Salud" enables us to provide eyeglasses to even more people in remote regions: "Fundacion de Salud" is mainly active in the Amazon, where most indigenous people live. In the Yungas, the 4,000-meter-deep valleys of the Andes, around 20,000 Afro-Bolivians are waiting for basic eye care.

With 30,000 planned eye tests, the distribution of over 15,000 [OneDollarGlasses](#) and an additional 2,000 astigmatism glasses, LAI (Bolivia) has set itself ambitious goals for 2022.



Astigmatism Workshop: Grinding, polishing and measuring machines arrive safely in Santa Cruz



GoodVision has been preparing for the start of the project in Colombia for about three years now, specifically with the help of our South America Coordinator Prof. Max

C O L U M B I A

Steiner. In the meantime, a strong team has been formed, a Global Grant from Rotary for 160,000 USDollar is ready and the start is imminent. Colombia will thus become the fourth project country of GoodVision in South America.

With the peace agreement of 2016 between the government and the FARC rebels, a spirit of optimism set in, which noticeably eased the security situation. In hardly any other country in the world are the differences between rich and poor as great as they are in Colombia. The pandemic has exacerbated this, so that today over 40 percent of the population is considered poor. According to official figures, an estimated 7.8 million people in Colombia suffered from vision loss in 2020, 300,000 of whom are blind.

Great commitment to Lentes al Instante (Colombia)

With the great support of the international Rotary family, the decision to start the project in Colombia was made in October with the approval of a Global Grant. 24 Rotary clubs from 4 countries, 8 districts, and the international Rotary Foundation USA contributed 160,000 US dollars to the grant. RC Gevelsberg from Germany and RC Tunja-Hunza from Colombia took over the leadership



Radiant faces: LAI (Colombia) helps refugees in neighboring Venezuela to see better

within the Rotary family. Strong local partners include the Fundasodher Social Foundation and the Barraquer Eye Clinic in Bogotá.

The requirements for ophthalmic optic services in Colombia are very demanding: An eye test, carried out exclusively by state-certified optometrists, must be carried out in a separate room from the eyewear fitting. Both are only possible in closed rooms. Therefore, the conversion of a seven-meter-long truck with two separate rooms was commissioned as a custom-made product.

LAI (Bolivia) help with the first eye camp

The three-member team of LAI (Colombia) has already been trained by our team in Bolivia. These include: the country coordinator Natalia Buitrago, the ophthalmologist Dr. Cristina Santistevan and the lawyer Mack Rua. Even before the official start of the project, LAI (Colombia) was able to deliver glasses to the border area with Venezuela, where 300 refugees in a camp were provided with urgently needed glasses.

Official launch is imminent

The official launch of the project in Colombia is imminent. At the start of the project, the mobile optics unit will also be ceremoniously inaugurated. Then the first campaigns start. The training of our own ophthalmic employees and networking with other partners are also planned for the first year of the project.



PERU

After the first Corona wave, Alejandra Portillo and her team from Lentes al Instante (Peru) was able to conduct the first eye camps in 2021 sooner than expected. In October 2021, several members of the team fell ill with corona, and as a result of the omicron variant, safety regulations were tightened again. All this in an environment that was already difficult even without Corona. Optical health care is rudimentary and only available in the larger cities. Most optical health services are not free of charge and eyeglasses are very expensive. The project in Peru is financially supported by the Swiss Dieter Kathmann Foundation.



OUR SUCCESSES

A total of 10 employees in Peru work in two teams

- Around 8,000 people supplied with glasses since 2019
- More than 14,000 eye tests carried out.

Three times as many glasses

The biggest accomplishment in 2021 was the establishment of a second mobile team. Having doubled the resources and despite all the difficulties, with over 4,000 pairs of glasses handed out in Peru, the number almost tripled compared to the previous year. The focus on activities continues to be the greater Lima area. But also in southern Arequipa and on Lake Titicaca, patients were provided with eye tests and glasses. Besides the project manager Alejandra Portillo, the team consists of two optometrists, one ophthalmologist, two project coordinators and four ophthalmic specialists. Four additional optometrists are scheduled to be trained beginning of 2022.

Eye test in the soup kitchen

An exciting cooperation arose through the contact with the Oli Foundation and Comedor Popular. In Santa Ana, in the south of Lima, "Ollas Comunes" (public soup kitchens) provide people in need with a warm meal. Many of these people are visually impaired. Besides feeding them our team also offers an eye test. A noticeable number of these patients suffer from astigmatism, which we can treat professionally in cooperation with a partner optics laboratory. Additionally Comedor Popular is providing us with a location in Lima for the production of eyeglasses, which was already planned for 2020. LAI (Peru) wants to train particularly single mothers in manufacturing the glasses since they have a particularly hard time making a living.

"Happy Life" on Lake Titicaca

The floating islands in Lake Titicaca near Puno were the first destination our team has visited outside Lima's city limits in 2021. For about ten days, together with our

Help against a picturesque backdrop: The floating islands of Puno are difficult to reach



EinDollarBrille stirs emotions

The most emotional moment for our teams is usually when people put on their new glasses and often can see properly for the first time in their lives. At an eye camp in Arequipa however, a whole different set of emotions came into play: a 12-year-old girl with Down syndrome fell in love with Mario, one of the team's two

optometrists. She was so taken with the Cuban-born Mario that she insisted on kissing him. She was then all the happier about her new glasses!



cooperation partner "Happy Life", eye tests were carried out and local people provided with glasses. Eye camps like these, where the team is on the road for many days, allow the team members to bond: "The team has become like a big family," says Alejandra Portillo.

Outlook

Setting up our own eyeglass production in Peru is the most important project for 2022. To this end, a training session with the team from Lentes al Instante (Bolivia) is to be held in spring 2022. The start of production is planned for April. As of July 2022, a third team is also to be deployed in Arequipa in order to provide permanent basic ophthalmic care in southern Peru as well. An agreement with Rotary for financial support already exists.



KENYA

Kenya is considered the economic engine of East Africa. The scenic beauty is a magnet for tourists from all over the world. Nevertheless, more than a third of the population lives in extreme poverty. Due to the pandemic, numerous employment opportunities, including in tourism, have collapsed. Poverty in the country is increasing again and many people are suffering from hunger.

The goal: Integration into the public health system

In Kenya, [GoodVision](#) has been known in Kisii County since 2017 under the name Tuone Vizuri Miwani ("Let's see the glasses"). Kisii County is one of 47 counties and is located in the southwest of the country not far from Lake Victoria. As part of a first pilot project, we trained nurses and clinic staff in Best Spherical Correction (BSC) and started working with two regional hospitals. Both clinics would like to supplement their health services with basic ophthalmic care for the population in the surrounding area.

Great demand in the countryside and in the slums

The ophthalmological care in Kenya is comparatively good and opticians in the city also have cheap glasses on offer. However, rural areas are severely underserved. Over 58 percent of ophthalmologists work in and around the capital Nairobi. But even the people in the urban slums have virtually no access to basic ophthalmic care. The poverty and misery of the people are great, especially in the large slums of Nairobi. We work there with a partner organization, German Doctors, which has earned a high reputation in Kenya.

OUR SUCCESSES

2017 ●● First activities in Kisii County ●●
MoU with the regional government ●●

2020 ●● Building new partnerships

2021 ●● Cooperation with German Doctors ●●
Expansion of activities in Nairobi and various parts of the country



Patient consultation during the eye test in Kenya



Easy to identify? Reading board to check visual accuracy

New model for Kenya

After a reassessment of the situation on the ground, we have now decided to implement two models in Kenya: In the so-called "Delivery Model", we supply glasses to a partner, such as a clinic, who then treats the refractive error. This model is particularly suitable for those regions where the security situation is not good or those which are far away. In the "Alliance Model", we cooperate with NGOs and private healthcare institutions in order to exploit synergies and save costs. Part of the model is also the training of ophthalmic specialists. We are currently pursuing this approach primarily in the care of the people in the slums of Nairobi.

Regional focus

In the west of the country, in the Kisii region, we have already trained four nurses who work in regional hospitals. Small eye centers are now also being created there. In the north, in the district of Marsabit, we are planning to implement the deployment model: here the security situation is difficult. There are many tribal and resource conflicts and people are suffering from the effects of climate change.

In the east of the country, especially in the district of Kilifi, we want to build a new optics structure together with the German Doctors.



Outlook

In 2022, we intend to further expand our local organizational structure. Among other things, we are planning to set up an office in Nairobi and expand our core team to six ophthalmic specialists. Two employees working in the Nairobi region are scheduled to complete the Kenyan three-month training program for ophthalmic optics in 2022. It also includes the establishment of new partnerships and the implementation of our social programme for the Korogocho slum in Nairobi.

EINDOLLARBRILLE SWITZERLAND

For our Swiss team, the year 2021 was very challenging considering the pandemic and the difficult political situation in the project country Myanmar.



Our team in Myanmar supports local people with ventilators during the Corona pandemic

Myanmar: Military coup and Corona

Since 2018, our sister organization [EinDollarBrille](#) Switzerland has set up its own project in Myanmar. The military coup in February 2021 has greatly changed the political situation and the work on the ground. Covid did not spare the people of Myanmar either. At the Ayudana Hospital of the Sitagu Buddhist Foundation in Sagaing, the staff was very much involved in caring for corona patients. This was not the time to conduct eye tests.

The situation was somewhat better in the capital NayPyi Taw, where [EinDollarBrille](#) Switzerland established a second location in cooperation with its local partner Kaung San in 2019. There, at least in the first half of the year, people could be supplied with glasses during different eye camps.

Strong partners of [EinDollarBrille](#) Switzerland

Funds from the Gebauer Foundation for further eye camps in Myanmar are available and will be used as soon as the situation on the ground permits. The Symphysis Foundation has pledged CHF 30,000 to produce 5,000 children's glasses. The ABANTU Foundation, which operates only in Africa, has once again donated CHF 10,000 to be used for eye camps in Burkina Faso.

New management team [EinDollarBrille](#) Switzerland



[EinDollarBrille](#) Switzerland has started the year 2022 with a new management team. Herbert Amrein, the new president, has a legal education, a professional background in international relations and good contacts with the federal authorities. The new Vice President is the former treasurer Axel Arholdt. Peter Harb, who had already taken over as CEO in 2021, was also appointed to the Executive Board. Victor Villinger will retire from the Executive Board at the end of 2021. We would like to thank Victor from the bottom of our hearts for his dedication and hard work over the past five years.

Outlook

The new team wants to make [EinDollarBrille](#) Switzerland even better known in 2022. Since the work in Myanmar will remain difficult, the board has decided to support the new project of [EinDollarBrille e.V.](#) in the Indian state of Jharkand.



Advertising for GoodVision in Myanmar

GOODVISION USA



Jen Hyde with Matee Morris and Jim Suah on the project visit in Liberia

The U.S. was also massively affected by the Corona pandemic in 2021, which placed significant constraints on our work. Nevertheless, Jen Hyde's team found creative ways to raise awareness of [GoodVision USA's](#) goals. Currently, a total of 18 people are involved with [GoodVision USA](#), mostly on a volunteer basis.

New name: GoodVision USA

In order to operate under the same name worldwide, the name change from [OneDollarGlasses USA](#) to [GoodVision USA](#) took place in early 2021. The new name is even better suited to our mission: Good vision for all people.

The project in Liberia

The focus of the US team in 2021 was again the project in Liberia. In virtual trainings, [GoodVision USA](#) supported the team in Liberia in the areas of project management, technology, best practices, communication and optics. Additionally, the U.S. team kept looking for new sponsors and collaborative partners to fund eye camps and train new [GoodVisionTechnicians](#), our eye care professionals. The most important partner supporting the work in Liberia is the L'Occitane Foundation.

Outlook

The project in Liberia is to be further expanded. A trip to Liberia is also planned for March 2022 to get a real time impression of the work on the ground and to train the local team. [GoodVision USA](#) also wants to further develop its own organization: the establishment of mid-level management teams and the recruitment of full-time employees are planned.



Done: Our [GoodVisionTechnicians](#) after passing the theoretical examination



NEWS FROM THE ORGANISATION

International Network

On an international level, [GoodVision](#) has been involved in the IAPB, the International Agency for the Prevention of Blindness, since 2015. Together with its more than 150 member organisations from over 100 countries, the IAPB is committed to universal access to basic ophthalmic care for all people. The IAPB also ensures that eye health is anchored as a global goal at the World Health Organization (WHO).

Since 2021, [GoodVision](#) has also been a member of the "Coalition for Clear Vision", an IAPB-affiliated working group.

The aim is to bring about significant changes in the project countries through the joint appearance of the member organisations and in close cooperation with companies. Antje Christ and Martin Aufmuth, who are responsible for international networking at [GoodVision](#), were able to intensify contact with partner organisations, despite the pandemic, through many online conferences.



New astigmatism-factory in Bolivia

Until now, we have always had to refer patients with severe astigmatism (corneal curvature) to ophthalmologists and optometrists in Bolivia. However, many people could not afford the trip to the city, not to mention the expensive glasses from the optometrist.

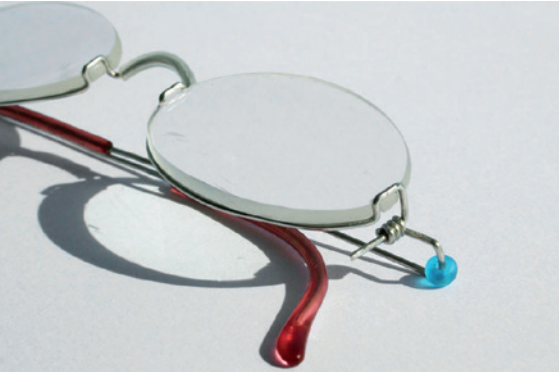
That's why our team in Bolivia has now set up its own small grinding and polishing factory. The necessary grinding, polishing and measuring machines as well as glasses arrived in Santa Cruz at the beginning of September 2021. Our employees from Lentes al Instante (Bolivia) were then trained on the new machines. The mobile teams now call in the prescription by phone, where the lenses are usually produced the same day. By night bus, the lenses are then sent into the regions where the eye camps are taking place and the patients can be fitted with the glasses the next day.

Partnership-Model

Numerous organizations from all over the world are interested in [OneDollarGlasses](#). Our partnership model (P-model) offers them the opportunity to carry out their own eye camps with our [OneDollarGlasses](#). Our partners are responsible for the quality of the eye tests themselves: they must be carried out by trained specialists and officially approved. Since the fall of 2017, more than 34,000 glasses have been handed out as part of the P-model in Nepal, Tanzania, Togo and Uganda, among others.



10 YEARS GOODVISION



The first **OneDollarGlasses** with folding arms from 2012



Sorting lenses at home with Martin Aufmuth



First training in Malawi in 2013



Suzanna from Brazil can sew again for her 54 grandchildren

2013

Volunteers are training the first local eyewear manufacturers in four project countries. The idea of **OneDollarGlasses** is gaining worldwide attention.

2014

More than 100 local employees work for **GoodVision** in nine countries on three continents. These include Brazil, Burkina Faso and Kenya.

2015

International networking: Foundation of **EinDollarBrille** Switzerland. Membership in the Intern. Agency for the Prevention of Blindness (IAPB). Martin Aufmuth is guest speaker at UNESCO.

2016

The active educational work in the project countries improves the knowledge of the local population on eye health. More than 62,000 people have received glasses since the start of the project.

2012

Martin Aufmuth founded **EinDollarBrille** in 2012. The goal: Affordable glasses and basic ophthalmic care for people in developing countries.

From the initial idea
OneDollarGlasses ...

2017

In the fifth year, **GoodVision** starts its project in India. The total number of **OneDollarGlasses** issued rises to over 100,000.

2018

In Burkina Faso alone, around 70 people work for **GoodVision**. In the areas of production, sales and management, the quality of work is significantly improved.



Today, the team in India has almost 100 employees

2019

Lentes al Instante (Peru) is founded as a separate country project together with the Dieter Kathmann Foundation. GoodVision USA starts with a project in Liberia.



OneDollarGlasses are given to school children free of charge

2020

The corona pandemic is hitting people in the project countries hard. In times of crisis, the concept **OneDollarGlasses** proves its worth. The local specialists keep the projects alive.



Next Economy Award: Award ceremony by professional footballer Philipp Lahm in 2017

2021

Bolivia is building its own production workshop for astigmatism glasses. Over 1,500 patients with cataracts in India have their sight restored with surgery.



Souleymane Siguiri has been working for our project in Burkina Faso since 2013

2022

With over 870,000 eye tests since the beginning of our work, more than 370,000 people have received **OneDollarGlasses**. **Thanks to the tireless support of donors, foundations and volunteers.**

has become a **globally active development organization** over the past **ten years** – well connected worldwide, with a unique concept and projects in **ten countries**.

ACTIONS IN GERMANY

Celebrities, students, entrepreneurs – numerous people are committed to [GoodVision](#). We would like to take this opportunity to thank them!



Much achieved: Dr. Eckart von Hirschhausen and Martin Aufmuth in Nuremberg.

On July 22, the project culminated in a cultural and donation evening organized by singers, poets, poetry slammers, athletes and musicians of the ASG Erlangen – after 18 months of homeschooling and with around 300 participants it was a brilliant success.

Our youngest Fundraiser

Ten-year-old Niklas Kratzer discovered one of our donation boxes one day in a department store and was immediately enthusiastic about [GoodVision](#). He decided to support us. For this he put together a poster and collected from relatives and friends, and also at a settlement festival. Proudly, 130 EUR was raised in donations. A big thank you to you, Niklas!

Material donation from the company BGH

Our participation in "Ein Herz für Kinder" in December 2020 triggered great support at BGH-Edelstahlwerke GmbH, manufacturer of special wires. The Chairman of the Supervisory Board, Sönke Winterhager, and his team decided to manufacture our spectacle wire as a custom-made product and to donate it to us. The high-quality material from Freital is now used in Burkina Faso, India and Bolivia. A nice article in the internal company newspaper "Stahlzeit" even encouraged the employees of the BGH to make private donations to [GoodVision](#).

"City cycling" for a good cause

The aim of the STADTRADELN competition is to cover as many everyday routes as possible by bike in a climate-friendly way for 21 days. The municipality of Frickingen on Lake Constance took part for the first time this year with 24 teams. The "Solar Energy Team" donated 10 cents for every kilometer driven for [GoodVision](#). A team member also asked for donations for [GoodVision](#) instead of gifts for their 60th birthday.

Dr. Eckart von Hirschhausen

In March 2021 Dr. Eckart von Hirschhausen presented [GoodVision](#) at the Optician Digital Congress of the company HOYA. He not only asked our founder Martin Aufmuth about his commitment, but also donated his fee of 10,000 EUR provided by HOYA to our organization. He also dedicated a double page to [GoodVision](#) in his latest book "Mensch Erde" and invited Martin Aufmuth to perform at his live show in Nuremberg. The visitors of the successful "Medical Cabaret" donated generously and Eckart doubled the amount, so that over 11,000 EUR was raised for the projects of [GoodVision](#).

Cultural and donation event at the Albert-Schweizer-Gymnasium in Erlangen

For three semesters, the young people of the Albert-Schweizer-Gymnasium (ASG) had creatively dealt with [OneDollarGlasses](#) in the P-Seminar.

PARTNERS AND SUPPORTERS

We would like to thank all our partners and supporters for their commitment and their contribution to the success of [GoodVision](#). The following are represented:

ABANTU

The Swiss foundation supports charitable useful works and projects in Africa. The foundation has been helping [GoodVision](#) in Malawi and Burkina Faso for years with the construction of eyeglass centers and purchasing vehicles for mobile eye camps.

A. M. P. O.

Since summer 2013, we cooperated with the aid organization A. M. P. O. (Association Managé Nooma pour la Protection des Orphelins) in Burkina Faso. A.M.P.O. refers patients to our eyeglass store, where they can buy suitable glasses at a reasonable price.



Asc. Gallo Blanco Perú

The non-profit organization has been our local partner in Peru since 2019 and organizes eye camps in the poor suburban settlements of Lima. It is actively supported by the Dieter Kathmann Foundation in Switzerland.



Ashoka

The American non-profit organization seeks and promotes social entrepreneurs (Ashoka Fellows) in around 70 countries. Martin Aufmuth was officially accepted as an Ashoka Fellow in 2017. The organization offers consulting and supports us with its worldwide network.



Be One Percent

Be One Percent is a group of people who spend one percent of their monthly income to help the poorest people in the world. Be One Percent supports our projects in Malawi and Burkina Faso.



BGH Edelstahlwerke

The BGH Edelstahlwerke GmbH in Freital support [GoodVision](#) on the initiative of the Chairman of the Supervisory Board Sönke Winterhager with the production of the spring steel wire for our [OneDollarGlasses](#) free of charge.



Bianca Vetter Foundation

The Bianca Vetter Foundation is charitable and helps underprivileged people at home and abroad. It supports the expansion of the project in the Indian state of Odisha.



Bianca Vetter Foundation

CARE Netram

Care Netram was selected by our partner Prashant Pachisia as a partner organization of [GoodVision](#) in India. Based in the Indian state of Odisha, Care Netram produces [OneDollarGlasses](#), trains young people to become GoodVision technicians and provides people with eyeglasses during our eye camps.



Dauphin Human Design Group

The Dauphin Human Design Group from Offenhäusen near Nuremberg is once again providing us with high-quality office furniture for the furnishing of the Erlangen office free of charge.



HumanDesign® Group

Dieter Kathmann Stiftung

The Dieter Kathmann Foundation based in Feusisberg, Switzerland, finances and organizes the setting up of [GoodVision](#) in Peru.



GEBAUER STIFTUNG

Gebauer Stiftung

The non-profit Gebauer Foundation in Zurich supports [GoodVision](#) in providing people with glasses in India.

Happel Foundation

The Happel Foundation is a charitable foundation based in Lucerne (Switzerland). It supports [GoodVision](#) in the development of the project in the Indian state of Odisha.



Hauschka Publishing House

The Hauschka Verlag generously supports [GoodVision](#) with the proceeds from the sale of individualized homework books and in the field of public relation work.



IAPB

The International Agency for the Prevention of Blindness (IAPB) is a consortium of civil society organizations, businesses and professional associations to promote eye health. [GoodVision](#) has been a member of the IAPB since March 2015.



knodel foundation | knodel foundation

The knodel foundation is a non-profit foundation, which is dedicated to the promotion of projects in developing countries and free access to information and education. It supports our project in Burkina Faso.

Lions Clubs International, Leo Clubs

Numerous Lions and Leo Clubs from Germany, Switzerland and various African countries generously support us financially and with dedicated public relation work. The Lions Clubs International Foundation supports [GoodVision](#) in Burkina Faso as part of its Sight-First program in the construction of eyeglass centers.



McDermott Will & Emery

The German offices of the international law firm McDermott Will & Emery (more than 1,200 lawyers worldwide) are among the important supporters of [GoodVision](#). Dr. Carsten Böhm and Dr. Gero Burwitz, as well as many other McDermott attorneys, help with a wide range of legal and tax issues and the drafting of contracts, among other things.



Naturhotel Chesa Valisa

The Nature Hotel Chesa

Valisa in the Kleine Walsertal offers every guest a carafe filled with fresh spring water free of charge under the motto "Clear view for clear water". For every carafe of water served, a donation of one euro goes to [GoodVision](#).



Rotarians, Rotaract, Inner Wheel Clubs

Numerous clubs generously support [GoodVision](#) at club and district level financially and through creative fundraising such as the "Online Wine Tasting", concerts or the professional shredding of files and data carriers. Members of various clubs are also very actively involved in project work in



Germany and in the target countries. In Burkina Faso, a Rotary International Grant was used to provide trainings and the construction of eyeglass centers. Since June 2018, a Rotary International Grant makes it possible to establish two mobile optical teams in the remote highland regions of Bolivia. In 2021, thanks to a global grant and the active support of many clubs, we were able to finance the start of the project in Colombia.

Siemens Stiftung **SIEMENS** | Stiftung

The Siemens Stiftung is a non-profit corporate foundation of Siemens AG. The focus of the foundation's work is on expansion of basic services in developing countries and emerging economies, as well as promotion of education and culture. Since GoodVision was given the 1st prize of the Empowering People Award by the Siemens Foundation in 2013, the foundation supports GoodVision with its large network. After Burkina Faso (from 2015), it has been supporting us since 2019 in Bolivia with the further development of the project and the expansion of our school outreach activities to rural regions. In 2021, the jointly designed school study could be carried out in Bolivia.

Silicon Valley Community Foundation



The world's largest community foundation based in the US supports GoodVision financially in the development of its projects.

Sternstunden

Sternstunden is a charity campaign of Bayerischer Rundfunk. It is supported by the Bayerische Landesbank, the Sparkassenverband Bayern and the Versicherungskammer Bayern. Sternstunden supports GoodVision in providing school children with eyeglasses.



Stiftung Hostelling International Bolivia (HI-Bolivia)



For 20 years, the foundation has been coordinating social missions with over more than 50 volunteers from Germany in the education and health sector. HI Bolivia has been a partner of GoodVision since 2013. It produces glasses and supplies the Bolivian population with them under the project name "Lentes al Instante". In 2019, a GoodVision training center and a central warehouse for South and Central America could be opened.

Stiftung Oliver Herbrich Kinderfonds

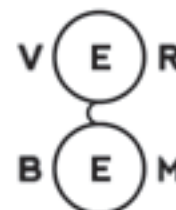
Oliver Herbrich supports our project in Malawi with the training of young producers of eyeglasses and in Bolivia with the supply of school children with eyeglasses.

Talentschmiede Altmühltal

The Altmühltal talent factory in Treuchtlingen is the central partner of GoodVision in the field of warehousing and logistics.

VerBem

Since 2017, the company VerBem has been our partner in Brazil. Representatives of VerBem founded the NGO Renovatio, which conducts eye camps in Brazil. With the sale of eyeglasses, VerBem finances Renovatio's social campaigns which provide eyeglasses to those in need throughout Brazil.



FINANCIAL REPORT

In 2021, the global corona pandemic again had a strong impact on the development of the [EinDollarBrille](#) e.V. in Germany and consequently on the project countries. Despite the restrictions, we succeeded overall in providing ophthalmic care to a similar number of people as was the case before Corona.

During the year, we resumed the important personal support of the projects on site by employees of the [EinDollarBrille](#) e.V. Since we have been using digital communication options for years and work in Germany decentralized, we were able to maintain contact with the countries and our employees in the home office despite the pandemic. Through regular video conferences of the management level within Germany, but also with the employees in the countries, it was possible to offer professional support in many areas.

[EinDollarBrille](#) e.V. follows the guidelines of the German Central Institute for Social Issues (DZI) and its criteria for the DZI donation seal when preparing its annual financial statements. The accounting of the association is conducted by an external tax office by means of an income statement. The accounting is based on the calendar year. The general meeting took place at the beginning of April 2022 in person. The accounting for 2021, which was properly prepared by the external tax firm, was controlled by the elected cash auditors Bernd Schwamb and Michael Sauer. Based on their positive audit result, the general meeting granted discharge to the board of directors at the annual general meeting in April 2022.

Donations

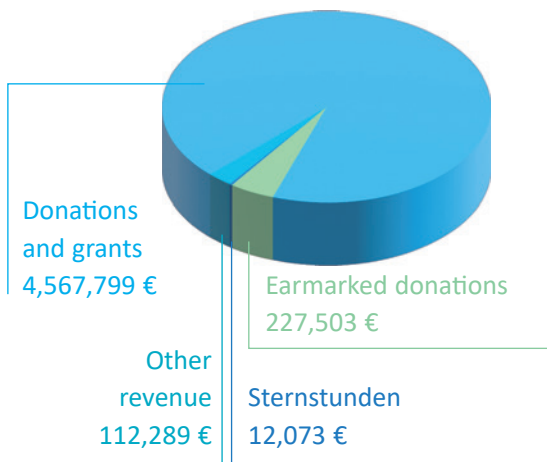
The total income of [EinDollarBrille](#) e.V. 2021 amounted to EUR 4,919,663 (previous year: EUR 4,694,128). Over 97% of this was donation income (4,790,327 EUR). Compared with the previous year, this represents a slight increase in our income from donations. We received EUR 239,576 in earmarked donations (previous year: EUR 332,410). 12,073 EUR of this amount was donated by Sternstunden e.V. for the implementation of school campaigns in Burkina Faso. Also, part of the funds pledged by "Ein Herz für Kinder" could already be used for the ophthalmic care of children in the project countries India and Brazil. Since 2013, we have been working very closely with the Siemens Stiftung in various coun-

tries. In 2021, the focus of our joint work was on continuing the school project in Bolivia that we started last year. An essential part of the project was to investigate what effect eyeglasses have on the living situation of school children. Due to the Corona situation, the implementation of the patient survey was delayed and could not be completed until the end of 2021. As has been the case for many years, various Rotary and Lions Clubs will continue to support us in 2021. We would also like to take this opportunity to thank all donors who have not been named. The overall good income situation, our cautious planning assumptions and the long-standing cooperation with many sponsors have created the prerequisites for us to secure the existence of current projects and to advance the long-term development of new projects. The other operating income in the amount of EUR 112,289 comes mainly from the sale of materials (EUR 105,497).

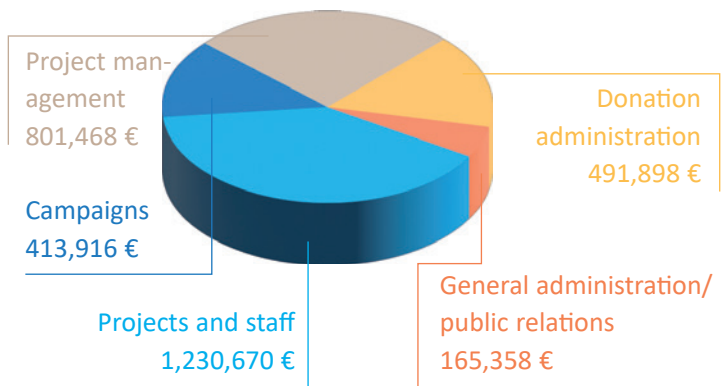
New investments in projects and project development

The revenues in 2021 are offset by expenditures totaling EUR 3,103,310 (2020: 2,608,117 EUR). The global pandemic still shapes the work within Germany as well as in the international projects. But we can see in almost all countries that a return to normality is taking place. In the projects, we are working almost as we did before the crisis, which is also reflected in the increase in our staffing levels in the countries. At the end of 2021, after long preparatory work, we were able to officially open our new country project in Colombia together with the Fundasodher Foundation. This is also reflected in the significantly increased expenses we spent on the countries compared to the previous year. EUR 1,230,670 (2020: EUR 946,510) was used directly for the projects. The accompanying project support from Germany increased to EUR 801,468 (2020: EUR 654,786), so that overall we provided a significantly higher amount for project work. Expenditure on materials and supplies amounted to EUR 184,050 (2020: EUR 37,234). The majority of this went

Income: 4,919,663 €



Expenses: 3,103,310 €



towards the purchase of optical devices and digital equipment. We invested EUR 1,137,536 (compared to EUR 888,054 in the previous year) for the maintenance and expansion of structures on site, including the training and further education of employees, e.g. as spectacle producers or GoodVisionTechnicians. Travel expenses of EUR 39,025 (previous year: EUR 23,884) were incurred for on-site project support and monitoring in 2021.

Further increase in staff in the project countries – staff numbers in Germany stable

At the end of 2021, [EinDollarBrille](#) e.V. had 27 employees, more than half of them women. Not only since Corona most of our employees work in a home office. The personnel costs amount to a total of 910,976 EUR (2020: 842,520 EUR). Just under 52% (EUR 471,754) was incurred for the support and set-up of the projects. Management salaries accounted for EUR 181,936 of personnel costs. As of the end of 2021, we had nine full-time positions (two of which were on the Executive Board), ten part-time positions, and nine employment relationships on a mini-job basis. As before, our paid Executive Board members are very much involved in the operational support of the foreign projects. It is still our medium-term goal to transfer as much responsibility as possible into local hands. Particularly referring our African projects, however, it will be necessary to employ experts of [EinDollarBrille](#) e.V. (voluntary or paid) permanently or temporarily on site to support the implementation, the construction, the management and the control of the projects. In our own projects, the number of employees has increased to over 250.

Indispensable: Voluntary commitment and support from the community

Not visible in the expenses is the voluntary commitment of our active members and the financial support from our local partners. More than three hundred active members in Germany support us and contribute their diverse professional experience to our organization with professional knowledge and a strong commitment of time. Some of the country projects, e.g. Burkina Faso, Bolivia, Colombia or Brazil, were able to raise funds directly and thus contribute to the financial relief of the German association. In Peru, the [GoodVision](#) project, Lentes al Instante (Peru), is supported by the Dieter Kathmann Foundation.

Campaign work in Germany contributes to success

In 2021, the association continued its educational work to draw attention in Germany to the problem of defective vision worldwide and the dramatic consequences for those affected. We spent a total of EUR 413,916 (2020: 397,055 EUR) for our campaign work.

EUR 491,898 (2020: EUR 428,206) was spent on fundraising and administration in 2021. Particularly in the run-up to Christmas, we increasingly draw attention to our concern with supplements in regional and national newspapers. We have intensified our cooperation with foundations and other sponsors through professional fundraising. Personnel costs of EUR 161,857 (2020: EUR 131,335) arose from the proper administration of donors and in particular the processing of donation receipts. The further significant increase in personnel costs compared to the previous year reflects the increased work-

load caused by the increase in the number of donations compared to the previous year.

The slight decrease in costs for general administrative activities to EUR 165,358 (2020: EUR 181,561) is due to the reduction in personnel costs to EUR 118,923 (2020: EUR 131,748). "Other" (EUR 69,559) includes, among other things, expenses for external accounting, tax consultancy, bank charges, expenses for low-value assets, etc. Compared to the previous year, the administration ratio has decreased again to a level of 21.2%. The main reason for this is that direct and indirect project costs have increased considerably more than other expenses. The share of project costs rose to almost two-thirds of total expenditure in 2021.

Annual financial statement with positive result

The accounts prepared by the external tax firm were checked by the elected auditors Bernd Schwamb and Michael Sauer and given a positive note. For the first time since 2019, the general meeting took place in spring. The discharge of the board was granted.

Assets ensure sustainable project development

At the beginning of 2021, the association had total cash assets of EUR 5,810,817. At the end of the year, the balance had grown to EUR 7,670,212. There are several reasons for the high level of assets. We only approve project budgets from funds that we have already collected. The budgets for 2021 are therefore financed from the revenues that have already been received in 2020. Also, the unpredictable development of donations and the uncertainty about how long and to what extent the Corona pandemic will last worldwide have led us to increase budgets only cautiously. Some important projects that we planned for 2020, such as further studies to measure efficacy, have not yet been implemented to the extent originally planned.

EinDollarBrille e.V. opens new projects in Colombia and India

Due to the currently more optimistic outlook for the future, we have started opening new project countries and launched another project in Colombia with our new partner Fundasodher. In India, our partner organization has started a promising pilot project with Jharkhand in another state, which will be able to start work in 2022.

As projects were only ramped back up to pre-Corona levels during the year following the painful cutbacks in 2020, some of the planned projects were not spending for the full year and will not be fully reflected until next year. With our foreseeable financial strategy, we were able to continuously provide projects with sufficient financial resources in 2021. In addition, we also ensure sustainable project work and invest prudently in the development of new countries. But above all, we are a reliable partner and were able to increase the direct jobs in our own country projects from around 200 to 250 at the end of the year. Within the limits of the law, we have added a further EUR 505,940 net to our reserves, bringing them to a total of EUR 2,711,383 at the end of 2021. In this way, we ensure the sustainability of our work even in economically difficult and unpredictable times.

Positive Outlook

After 2020 with all its challenges and uncertainties, 2021 has brought us a big step closer to pre-Corona levels. We are satisfied with what we have achieved. The support of our donors and the enthusiasm of our employees in Germany and in the country projects allow us to look to the future with confidence and gratitude. Based on our measures, we see ourselves well equipped to offer help to many people who otherwise would not have access to basic eye care.

FINANCIAL STATEMENT 2021

	Income	Projects and Staff	Project Manage- ment	Campaigns	Donation Administra- tion and Promotion	Gen. Administra- tion/ Gen. Public Relations
Donations and Grants						
Donation	4,540,949 €	4,540,949 €				
Earmarked Donation	227,503 €	227,503 €				
Fines	17,048 €	17,048 €				
Other Donations	9,802 €	9,802 €				
Sternstunden	12,073 €	12,073 €				
Other operating revenues						
Other income	111,889 €	111,889 €				
Tax refunded	- €	- €				
Interest	400 €	400 €				
Total Revenue	4,919,663 €					
Project Expenses						
Material for glasses	74,602 €	29,421 €	45,180 €	- €	- €	- €
Accessories and equipment	109,448 €	24,158 €	85,291 €	- €	- €	- €
Training and structure project countries	1,277,369 €	1,137,536 €	139,834 €	- €	- €	- €
Personnel expenses	910,976 €	- €	471,754 €	158,443 €	161,857 €	118,923 €
Other operating Expenses						
Travel expenses	43,795 €	32,291 €	6,734 €	2,068 €	2,068 €	635 €
Porto, Shipping, Phone, IT	125,591 €	5,768 €	22,882 €	23,752 €	63,832 €	9,357 €
Information and advertising	461,123 €	- €	- €	224,468 €	236,655 €	- €
Office charges	25,082 €	- €	12,736 €	- €	- €	12,346 €
Deductible taxes*	5,764 €	1,408 €	4,356 €	- €	- €	- €
Sonstiges	69,559 €	90 €	12,701 €	5,185 €	27,487 €	24,098 €
Total Expenses	3,103,310 €	1,230,670 €	801,468 €	413,916 €	491,898 €	165,358 €
Net income	1,816,354 €					

*erstattungsfähig

„WHY I AM VOLUNTEERING“

Around 300 people, most of them volunteers, are involved in **GoodVision** in Germany and beyond.



Heike Hertrich

(Head of the Erlangen regional group)

"I came to EinDollarBrille through my profession as an orthoptist, where I have been dealing with all kinds of vision problems. I know how important good visual acuity is to live well. That's exactly where I can support EinDollarBrille and positively influence the lives of many children and adults."

René von Künßberg

(Head of Optics and Production)

"Through my work, I would like to make a difference in the world, and I can do that as an optometrist at EinDollarBrille."



Hanne Heidysch

(External communications Team)

"As a former teacher, I am particularly concerned about the children in our target countries who would have no chance of getting an education without suitable glasses. That's why I've been an enthusiastic supporter of EinDollarBrille for over eight years."



Kathrin Brockstedt

(Donation Management Team)

"I have always been looking for a job where I can live all my inner values without compromise. So when I saw Antje Christ's film about EinDollarBrille in Brazil, I just wanted to thank the individual who came up with such a brilliant idea. In the meantime, my work at EinDollarBrille is my thankful contribution to a world as I would like it for myself, my son and my grandchild: a world community, honest, sincere and transparent."



Marius Köppen

(Team partnership model)

"Through my involvement in the Organizational Partnerships department, I get to meet many exciting people from around the world and it's always a great feeling to work with our partners and my team to advance our common goal of helping as many people as possible get glasses."



Paul Unger

(Canada, Team Editing)

"I am part of EinDollarBrille because of a spelling error I spotted on the website and reported to the team. Martin then contacted me and asked if I might be able to help with proof reading. Some people react sensitively when errors are pointed out to them. But Martin saw this as an opportunity. It is this attitude toward challenges that brought me to EinDollarBrille and keeps me volunteering from Canada. The fact that we are providing low-cost glasses to people who desperately need them brings me great joy!"



OUTLOOK



The pandemic has hit the world's poor particularly hard. In Bolivia parents tell us that they no longer have enough money to take their children to the eye doctor. The war in Ukraine will further exacerbate the situation, especially with regard to the global supply of food. Those who are poor and also have poor eyesight face existential peril. We all must do whatever we can. In our case, this means providing glasses to as many needy people as possible and building sustainable systems that ensure lasting basic optical care.

In 2022, one of the ways we want to increase our impact is by working even more closely with external partners – both locally and internationally. The medium-term goals are national action plans in which all stakeholders – government agencies, organizations and companies – do their part to end poor vision in their countries. This must be flanked by close coordination at the international level. We have already been able to greatly reduce the costs of campaigns, for example in India, by having local partners prepare the eye camps for us. In this context, we are also working hard, e.g. in Malawi among many places, to emphasize the significance of our short ophthalmic training course.

In 2021, we took another important step toward measuring the impact of our work with the school study in Bolivia. By surveying patients and evaluating data from all our projects, we aim to both secure and improve the quality of our activities and increase the social impact of our work.

With the project launch in Colombia, we will further expand our presence on the South American continent. [GoodVision](#) is already a leader in the field of charitable eye camps in countries such as Brazil and Bolivia. Our

young organization *Lentes al Instante* (Peru) will start its own eyeglass production this year: single mothers from the poor suburbs of Lima will be trained on the bending machines and thus be given the opportunity to earn a living for themselves and their children.

In India, we are looking forward to the opening of further vision centers in the hope that they will be self-supporting through the proceeds from the sale of the eyeglasses and thus enable a cost-neutral supply of eyeglasses and ophthalmic diagnosis in the long run. We are also eagerly watching the development of our new project in the state of Jharkhand in India.

10 year anniversary: Over the past ten years, the initial idea of [GoodVision](#) has grown into a medium-sized, globally active development organization – well networked worldwide, with a unique concept and projects in ten countries. The challenges, however, have not become smaller. Our work would not be possible without our approximately 300 very committed volunteers in Germany, Switzerland and the USA, who have continued to devote many thousands of working hours to [GoodVision](#) in 2021. It would also not be possible without them and all those whose loyal financial support we have been able to count on over the years.



Good Vision 

Donation account: Sparkasse Erlangen
IBAN DE56 7635 0000 0060 0444 15
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